ACE Course Catalog

ACE Course	Faculty	Description	Date*	Course Fee**	Transferable Credits***
Scenario Planning: Preparing Supply Chain for Surprises *Leading in Uncertainty: Turning Strategic Surprises into Competitive Advantage*	Professor Shardul Phadnis	A strategic framework for navigating uncertainty in global markets. Participants analyse long horizon investments, organizational capabilities, and market entry or exit decisions under shifting geopolitical, economic, and technological conditions. Builds foresight to anticipate disruption, stress- test strategies, and position organizations for resilience and advantage in volatile futures.	Video available from: Jan 4, 2027 Live Session 1: Jan 19 (8:00 PM – 10:00 PM) Live Session 2: Jan 26 (8:00 PM – 10:00 PM) Live Session 3: Jan 30 (2:00 PM – 4:00 PM) Live Session 4: Feb 2 (8:00 PM – 10:00 PM) Live Session 5: Feb 16 (8:00 PM – 10:00 PM) Live Session 6: Feb 20 (2:00 PM – 4:00 PM) Live Session 7: Mar 6 (2:00 PM – 4:00 PM) Live Session 8: Mar 7 (2:00 PM – 4:00 PM)	RM 8,500	1.5
Organizational Behavior *Leadership in Dynamic Times and Situations*	Professor Michael Frese & Associate Professor Yi-Ren Wang	Tackle leadership challenges with evidence-based frameworks to enhance performance, shape team dynamics, and foster collaboration. Drive impactful outcomes by understanding organizational behavior and leveraging strategies for success in diverse environments.	Video available from: Jan 11, 2027 Live Session 1: Jan 23 (2:00 PM – 6:00 PM) Live Session 2: Feb 13 (2:00 PM – 6:00 PM) Live Session 3: Mar 20 (2:00 PM – 6:00 PM) Live Session 4: Apr 3 (2:00 PM – 6:00 PM) Live Session 5: Apr 17 (2:00 PM – 6:00 PM) Flipped Classroom: May 8 (2:00 PM – 6:00 PM)	RM 10,000	2
Managerial Economics *Economic Tools to Drive Business Success*	Associate Professor Abigail Tay	This course aims to build a working knowledge of the analytical tools used to make strategic business decisions. It builds on microeconomic theory to analyze firm behavior across different market structures. By applying these frameworks, business leaders can better navigate market power dynamics, optimize decision-making, and enhance long-term competitive advantage.	Video available from: Jan 12, 2027 Live Session 1: Jan 24 (10:00 AM – 2:00 PM) Live Session 2: Feb 14 (10:00 AM – 2:00 PM) Live Session 3: Mar 21 (10:00 AM – 2:00 PM) Live Session 4: Apr 4 (10:00 AM – 2:00 PM) Live Session 5: Apr 18 (10:00 AM – 2:00 PM) Exam: May 9 (10:00 AM – 2:00 PM)	RM 10,000	2

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Platforms: Marketplaces and Digitization *Market Design and Strategy*	Associate Professor Melati Nungsari	Master advanced economics with insights into market design, auction theory, and game theory under varying information dynamics. Engage in interactive experiments and practical frameworks to tackle strategic challenges and drive impactful decisions in a digital marketplace.	Video available from: Jan 17, 2027 Live Session 1: Jan 31 (2:30 PM - 5:45 PM) Live Session 2: Feb 21 (2:30 PM - 5:45 PM) Live Session 3: Mar 6 (9:00 AM - 12:15 PM) Live Session 4: Mar 7 (10:00 AM - 1:15 PM)	RM 8,500	1.5
Portfolio Management: Institutional & Personal Investing *AI-Driven Insights into Smarter Investing*	Professor Joseph Cherian	Gain expertise in portfolio and risk management with real-world applications in valuation, multifactor models, and liquidity strategies. Experience hands-on learning through simulations, industry insights, and team projects, ideal for personal investors and aspiring asset managers	Video available from: Jan 18, 2027 Live Session 1: Jan 30 (9:00 AM - 12:15 PM) Live Session 2: Jan 31 (10:00 AM - 1:15 PM) Live Session 3: Feb 20 (9:00 AM - 12:15 PM) Live Session 4: Feb 21 (10:00 AM - 1:15 PM) Online Presentation: Mar 2 (8:00 PM - 10:00 PM)	RM 8,500	1.5
Systems Optimization *Transform Complex Decisions into Optimal Solutions*	Professor Asad Ata	Tackle complex challenges with optimization techniques to model, analyze, and drive data driven informed decisions. Whether you're streamlining personal tasks or solving a problem at work, this course will empower you with the skills to identify, model, and solve problems effectively.	Video available from: Mar 28, 2027 Live Session 1: Apr 11 (10:00 AM – 2:00 PM) Live Session 2: Apr 17 (9:00 AM – 1:00 PM) Live Session 3: Apr 18 (10:00 AM – 2:00 PM) Live Session 4: Apr 25 (10:00 AM – 2:00 PM)	RM 8,500	1.5

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Operations Management *21st Century Operations Excellence*	Professor Shardul Phadnis	Recognize the ubiquitous presence and distinct types of operations; learn fundamental concepts, frameworks, and models for managing them; and explore different Operations Management movements from the lenses of these concepts, frameworks, and models.	Video available from: Jun 2, 2027 Live Session 1: Jun 12 (2:00 PM – 6:00 PM) Live Session 2: Jul 3 (2:00 PM – 6:00 PM) Live Session 3: Jul 17 (2:00 PM – 6:00 PM) Live Session 4: Jul 31 (2:00 PM – 6:00 PM) Live Session 5: Aug 14 (2:00 PM – 6:00 PM) Exam: Sep 4 (2:00 PM – 6:00 PM)	RM 10,000	2
Financial Accounting *Timeless Fundamentals For AI-Age Decisions*	Associate Professor Srijith Kannan	Leverage accounting insights to analyze financial statements, assess organizational health, and drive strategic decisions. Strengthen financial acumen to align performance metrics with business goals and enhance overall decision-making.	Video available from: Sep 6, 2027 Live Session 1: Sep 18 (9:00 AM – 1:00 PM) Live Session 2: Oct 16 (9:00 AM – 1:00 PM) Live Session 3: Oct 30 (9:00 AM – 1:00 PM) Live Session 4: Nov 27 (9:00 AM – 1:00 PM) Live Session 5: Dec 4 (9:00 AM – 1:00 PM) Exam: Dec 18 (9:00 AM – 1:00 PM)	RM 10,000	2

** Program dates are subject to change. Timezone: GMT+8.*
*** Sales & Service Tax (6%) applies to self-funded non-Malaysian individuals.*
**** The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs*

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Coming Soon

ACE & ASB
AGILE CONTINUOUS EDUCATION

ACE Course	Faculty	Description	Course Fee**	Transferable Credits***
AI for Business Leaders *Strategic Leadership in the Age of AI*	Professor Sam Flanders	Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications.	RM 8,500	1.5
Corporate Finance *AI Powered Learning in Action*	Professor Joseph Cherian	Gain an in-depth understanding of the financial implications of business decisions. It is a unique take on Corporate Finance, with AI and gamification learning components included, and equips learners with a strong foundation in Corporate Finance, extending beyond fundamental principles to address contemporary financial decision-making challenges.	RM 10,000	2
Quantitative Methods *Data-Driven Decisions, Powered by AI*	Instructor Hui Xin	Develop quantitative expertise to tackle business challenges with techniques like optimization and regression. Leverage foundational mathematics for data-driven decision-making, enabling strategic insights and impactful solutions in complex scenarios.	RM 10,000	2
Sustainability for Business Leaders *Leading Business, Driving Sustainability*	Senior Lecturer Pieter E. Stek	Integrate sustainability into core strategies with ESG principles, addressing climate change, resource scarcity, and social inequities. Leverage theoretical frameworks, case studies and industry insights to drive innovation, mitigate risks, and align business goals with sustainable impact.	RM 8,500	1.5
Technology & Innovation Leadership *Lead the Next Technological Revolution. Don't Just Survive It*	Senior Lecturer Pieter E. Stek	This course prepares students to anticipate, lead, and manage technological change within organizations. It covers knowledge creation and adoption, technology's role in business strategy, organizational capabilities for innovation, and the global innovation landscape, while focusing on emerging-market contexts.	RM 8,500	1.5

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