

MICRO-CREDENTIAL IN ORGANIZATIONAL BEHAVIOR

Leadership in Dynamic Times and Situations

Professor Michael Frese and
Professor Yi-Ren Wang

Videos are available beginning
January 11, 2027.

Course Credits:
2 Credits

Live sessions are on:

- January 23, 2027
- February 13, 2027
- March 20, 2027
- April 3, 2027
- April 17, 2027
- May 8, 2027



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Course Overview

Change isn't coming—it's already here. And it's relentless. Increasingly, organizations face shifting priorities, incessant disruption, and overwhelming demands for immediate results. As a leader, all eyes are on you to steer your team through these crucial moments. Are you prepared?

In times of transformation, resilience and adaptability are paramount. How are you nurturing these essential qualities? How can you strengthen your leadership to adeptly navigate the uncertainties that lie ahead?

This is where Organizational Behavior becomes critical. This course explores innovative solutions for enterprises navigating today's complexities. Gain insights into cultivating a discerning mindset and visionary leadership to turn challenges into opportunities. Discover how to ignite innovation and foster confidence for sustainable success. Learn to lead with purpose and clarity, motivating your team and demonstrating empathy.

Led by esteemed global authorities Professors Michael Frese and Yi-Ren Wang, this course equips you with psychological insights and pragmatic tools essential for becoming a compassionate, perceptive, and high-impact leader. Delve into strategies for navigating challenging environments and turning change into competitive advantage.

There's no better time to master critical leadership skills. Join us now to acquire the emotional intelligence for better understanding, the practical toolkit to drive results under pressure, and the strategic foresight to champion innovation while managing urgent demands.

A man in a dark suit is shown from the side, placing a large, light-colored puzzle piece into a tall, vertical wall made of similar puzzle pieces. The wall is composed of several large, interlocking puzzle pieces, and the man is standing on a dark, textured surface. The background is dark and out of focus.

Course Outline

To cultivate the competencies needed for effective leadership in today's rapidly evolving business landscape, the following subjects are covered on the course:

1. Thriving in Change

How to motivate your employees.

2. Leadership

Inspire and guide teams through uncertainty.

3. Error Management

Turn mistakes into growth opportunities.

4. Entrepreneurship

Spark innovative entrepreneurship & intrapreneurship

5. Cross-Cultural Leadership

Use cultural differences effectively.

6. Change Management

Master human-focused transformation.

7. Leveraging AI

Integrate AI to boost workplace efficiency.

8. Team Management and Support

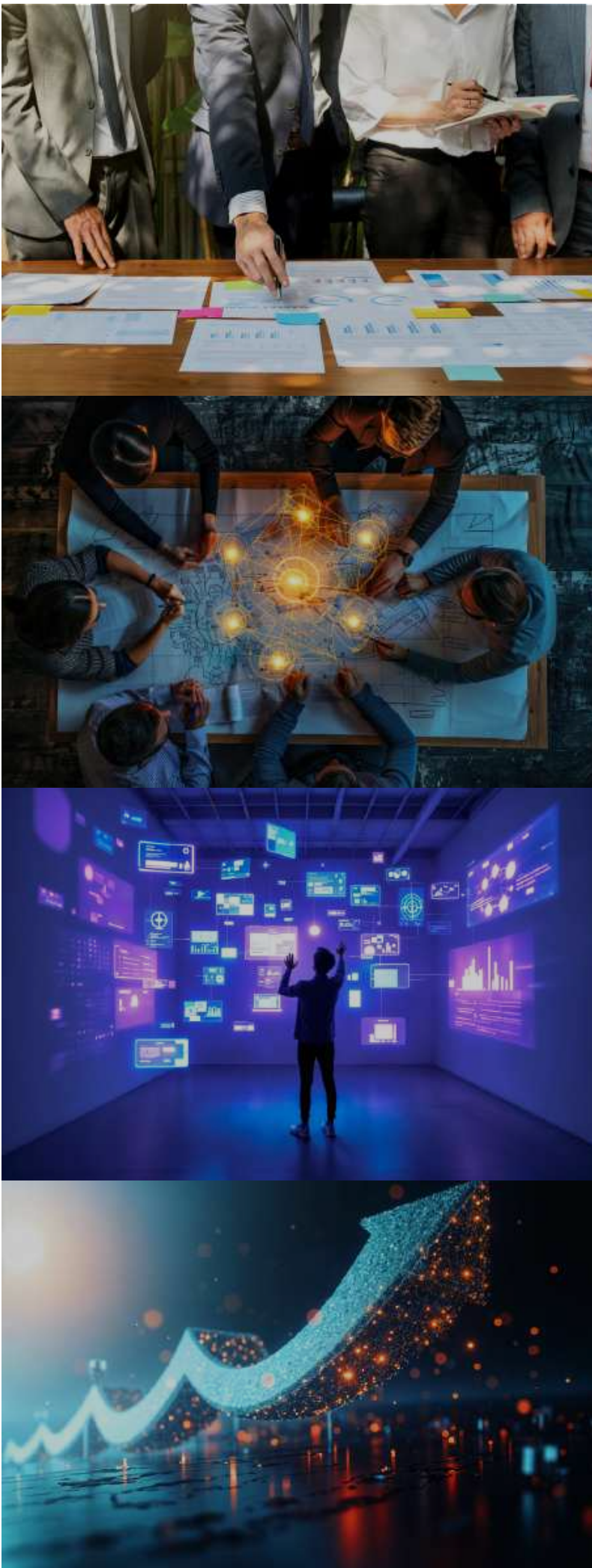
Address employee reactions to change.

9. Boosting HR Performance

Build fair, high-impact HR systems.

10. Shaping Culture

Foster a resilient, stress-managed workplace.



Outcomes that Drive Business Growth

This course will enable you to:



Analyze

key factors that influence leadership and people management to reduce disruption and accelerate organizational adoption.



Discuss

common employee reactions and team dynamics in response to change, and how they impact engagement and productivity.



Practice

using evidence-based leadership tools and behavioral insights to boost team motivation and drive high performance in business.

Assessment

Learners must undergo the various assessment categories below:

Continuous Assessments (e.g: Quizzes).....	60%
Final Exam	40%

Who Should Take This Course

This course is designed for managers at all levels, entrepreneurs, and HR leaders interested in mastering psychological science behind leadership and people management.

Course Format & Duration

RM10,000 | 2 credits | 17-week duration

- Video lectures and assignments available from **January 11, 2027.**
- Hybrid live sessions with lecture reviews and case discussions.

Live-session	Date and Time
First Live Session	Saturday, January 23, 2027 2:00 PM – 6:00 PM (MYT)
Second Live Session	Saturday, February 13, 2027 2:00 PM – 6:00 PM (MYT)
Third Live Session	Saturday, March 20, 2027 2:00 PM – 6:00 PM (MYT)
Fourth Live Session	Saturday, April 3, 2027 2:00 PM – 6:00 PM (MYT)
Fifth Live Session	Saturday, April 17, 2027 2:00 PM – 6:00 PM (MYT)
Flipped Classroom	Saturday, May 8, 2027 2:00 PM – 6:00 PM (MYT)

Faculty



Professor Frese (appointments at NUS Business School, London Business School, University of Amsterdam, etc.; former president of IAAP) is the most highly cited management scientist in Malaysia and Asia (ca. 90,000 citations); research spans many topics, e.g., stress at work, personal initiative, error management, organizational culture & change, innovation in Asia, training for entrepreneurial success; authored 190 journal articles, 250 book contributions, 30 books, and special issues.

Important awards past year:

- Fellow of German Academy of Sciences
- 2015, SIOP Distinguished Scientific Contributions Award
- 2015, Entrepreneurship Division, Academy of Management Greif Award for most influential entrepreneurship publication
- 2016, Dedication to Entrepreneurship, Life-Time Achievement Award, Entrepreneurship, Academy of Management
- 2016, Emerald Africa Academy of Management Trailblazer Award
- 2018 Distinguished Scientific Contributions Award of International Association of Applied Psychology
- 2020, Path-to-Scale Award by Innovation for Poverty Action
- 2021, Life-Time Achievement Award Organizational Behavior, Academy of Management
- 2020, 2021, 2022, Stanford Ranking: 2% most influential researchers in Management worldwide
- 2024, Global Award for Entrepreneurship Research, Stockholm Sweden (<https://www.e-award.org/>)

Faculty



Yi-Ren Wang is Associate Professor II of Organizational Behavior and Associate Dean, Student Journey at the Asia School of Business. She received her PhD in Management from the University of Alabama. She received her master's degree in Industrial and Organizational Psychology from the University at Albany, State University of New York, and her bachelor's degree in Psychology from National Taiwan University. Her research focuses on precarious work, workplace inequality, work motivation, and well-being, with the aim of reducing social disparities and promoting socioeconomic mobility.

Her work has been published in international peer-reviewed journals, including the Journal of Applied Psychology, Journal of Organizational Behavior, and Journal of Business and Psychology. She received the 2024 Schmidt-Hunter Meta-Analysis Award and the 2022 S. Rains Wallace Dissertation Award from the Society for Industrial and Organizational Psychology (SIOP).

RM10,000 or approx USD 2,200

The Royal Malaysian Customs Department has expanded the scope of the Sales and Service Tax (SST) framework to include education services. Under this regulation, a 6% Service Tax applies to education services provided to self-funded non-Malaysian individuals. Education fees that are fully sponsored by an organization are exempt from Service Tax

The ACE courses are:

- Stackable to degrees. They can be combined to gain eligibility to apply for comprehensive qualifications, culminating in the ASB Master of Business Administration (full-time 12 months) or Executive Master of Business Administration degrees (part-time 16 months).
- HRD Corp and STF claimable by eligible Malaysian employers, terms and conditions apply.



Register now for this course:

Asia School of Business, ASB Academic, 11
Jalan Dato' Onn, 50480 Kuala Lumpur
Ministry of Higher Education Malaysia
Registration No: DU046(W)

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