



ASB Alumni

May 2025

Upcoming Events & Announcements

1. Bring your friends and family to our ASB Open Day!



📅 SAVE THE DATE: OPEN DAY at Asia School of Business 📅
📅 May 17 | 10 AM - 4 PM

Dear Alumni,

Join us for the ASB Open Day—a special invitation for alumni to reconnect with the school and bring along friends, family, or colleagues who are curious to explore and learn more about the many facets of ASB! We will be having:

- Masterclasses led by our world-class faculty
- One-on-One Clinics to help you tailor your learning journey
- Exclusive tours of our state-of-the-art campus
- Opportunities to connect with other alumni and experience our global community
- Insights into our Master's, PhD, Executive Education, and Micro-Credentials programs

Looking forward to seeing you there!

2. Join us for the upcoming Research Seminar Series on "Bridging the Educational Divide" by Professor Sumit Agarwal



We are pleased to invite you to the upcoming ASB Research Seminar Series on the topic of "Bridging the Educational Divide", presented by Professor Sumit Agarwal.

Date: 8 May, 2025

Time: 11:45 AM – 1:00 PM

Venue: Level 2, CR-W2-03, Asia School of Business

Abstract

We examine the impact of mobile network connections on schooling decisions and academic performance, utilizing the nationwide installations of telecommunication infrastructure across India. We find an annual increase of 1.2% in primary student enrollments after installation, with a cumulative effect of 8.4% by the fourth year, benefitting approximately 4.8 million students. We find larger effects among lower-caste students compared to their general-caste counterparts, particularly in upper primary education, urban and private schools, and villages with a higher share of marginal workers. These findings provide suggestive evidence that mobile network connections improve economic outcomes, promoting educational attainment among marginalized children.

(Co-authors: Liu Ee Chia and Pulak Ghosh)

About the Speaker

Professor Sumit Agarwal is the Low Tuck Kwong Distinguished Professor of Finance at the NUS Business School and also a Professor of Economics and Real Estate at the National University of Singapore (NUS). He serves as Managing Director of the Sustainable and Green Finance Institute at NUS and President of the Asian Bureau of Finance and Economic Research.

Previously, he held positions at Georgetown University, the Federal Reserve Bank of Chicago, and Bank of America. His research interests include household sustainability, behavioral finance, banking, and real estate, with over 125 published articles and several co-authored books—including Kiasunomics series and Why We Feel Blue When the Air is Grey. He regularly contributes to The Straits Times and features on CNA, BBC, and CNBC.

Read more about him [here](#).

FREE session – walk-ins welcome!

[Register here](#)

We look forward to welcoming you to this insightful session. Should you require further information, please don't hesitate to email us at: research@asb.edu.my

3. Powering Resilience: EU–Malaysia Partnership in Turbulent Times



In a volatile global economy, Malaysia and the EU face shifting alliances and rising protectionism. Shared values such as sustainability, multilateralism and open markets provide strong grounds for collaboration. Deeper ties with Malaysia, including through the Partnership and Cooperation Agreement (PCA) under ratification and the negotiation of a free-trade agreement (FTA), support the EU's vision of global resilience, innovation, as well as sustainable and inclusive growth and development. This lecture brings together Malaysia's policymakers, business leaders, innovators, and EU Member States Ambassadors to explore how strategic cooperation can drive economic progress. By

harnessing shared values and diplomatic engagement, the session will highlight how stronger EU-Malaysia ties can contribute to build a more resilient, interconnected global future.

This event will gather about 16 EU Ambassadors, trade chambers and business association leaders, corporate elites, academics, ministry reps, media and ASB community to discuss partnerships between the EU and Malaysia, in view of the upcoming resumption of negotiations for a comprehensive and modern Free Trade Agreement (FTA) between EU and Malaysia.

Event Details

9:00 a.m. - 9:30 a.m.

- Registration

9:30 a.m. - 9:40 a.m.

- Welcoming remarks by ASB

9:40 a.m. - 10:40 a.m.

- Keynote speech by H.E Rafael Daerr, Ambassador of the European Union to Malaysia on EU-Malaysia relations

- Intervention by Mr Denis Baresch, Minister Counsellor, Head of Trade and Economic Relations, EU Delegation to Malaysia, on EU Trade Policy and EU-Malaysia Bilateral Trade Relations

10:40 a.m. - 11:30 a.m.

- Discussion and Q&A session (moderated by Assoc Prof Dr Renato De Lima de Oliveira, ASB Deputy Dean of Student Journey, Associate Professor II of Management, and Research Affiliate at MIT)

11:30 a.m. - 12:30 p.m.

- Tea & Networking

[Register here](#)

4. Micro-Credential in Portfolio Management: Institutional & Personal Investing - Limited Seats for Alumni!

ACE & ASB
AGILE CONTINUOUS EDUCATION

MICRO-CREDENTIAL IN PORTFOLIO MANAGEMENT: INSTITUTIONAL & PERSONAL INVESTING

AI-DRIVEN INSIGHTS INTO SMARTER INVESTING

Faculty Professor Joseph Cherian

Videos are available beginning
June 1, 2025

Course Credits:
1.5 Credits

After watching the required videos,
live sessions are on:

- June 15, 2025
- June 22, 2025
- July 6, 2025
- July 20, 2025

asb.edu.my/ace



Please read more about the details for Micro-Credential in Portfolio Management: Institutional & Personal Investing [here](#). This ACE course is [open to all international alumni](#).

Registration opens on **May 12 (Monday)** and closes on **May 19 (Monday), 12.00pm**

[Register here](#)

Job Opportunities

1) Business Development Manager (Crypto OTC)

Company: **Worthland Consulting Inc.**

Location: **Singapore**

For more details, please refer and apply below.

[Apply here](#)

Alumni Spotlight

Alumni Spotlight: Share Your Journey!

We're excited to kick off our *Alumni Spotlight* series—where we feature the incredible stories of ASB alumni making an impact across industries and regions. If you've taken an exciting path post-MBA, whether in corporate, entrepreneurship, or beyond, we'd love to hear from you! Keep an eye out for upcoming features or drop us a note if you'd like to be spotlighted.

In this edition of our *Alumni Spotlight* series, we're proud to feature **Wan Xin**, an MBA22 alum whose journey after the MBA reflects dedication, growth, and a passion for making an

impact. From her first role post-MBA to stepping into entrepreneurship, her story offers insight and inspiration for the ASB community.



Describe your journey post-MBA and how it led you to discover your entrepreneurial idea:

"I yearn to build my own ventures. But when graduation came, I didn't yet have the right idea. So I returned to the familiar corporate world, joining Agoda as its first ASB hire, enjoying the environment that valued logical thinking and ambitious problem solving.

And then, it hit me. Travel fuels inspiration, movement sparks creativity, and a change of environment shifts perspectives. What if professionals could experience this transformation effortlessly? Suddenly, I knew what I want to create - A platform that allows professionals to break free from static work routines and experience fresh, inspiring spaces. Cafes, coworking offices, places that feel alive. No one should feel stuck in the same repetitive work environment. With a simple membership, professionals can now work from over 30 diverse spaces across Klang Valley - coffee and meals included.

Ideas arrive when you let them. Movement creates magic. My path to entrepreneurship wasn't linear, but every step made sense in hindsight. Sometimes, the answer isn't in the next step, but the future always opens up when we choose to step forward."

- Wan Xin

Check out a video by Wan Xin [here](#).

Cheers,

Director of Student Journey

Malisse & the Alumni Office

alumni@asb.edu.my

