



ASB Alumni

March 2025

Upcoming Events & Announcements

1. Exclusive Discussion on Diplomacy & Global Economics

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Apurva Sanghi
Chief Economist
World Bank

Nicholas Kralev
Executive Director
Washington International Diplomatic
Academy & Author of Diplomatic Tradecraft

Prof. Renato Lima de Oliveira
Deputy Dean & Faculty Director
ASB-CTSS

THE HARVARD CLUB OF MALAYSIA

ASIASchool of Business
in collaboration with MIT Sloan Management

SCAN ME

Date: 10 March 2025
Time: 5:00 PM
Venue: Asia School of Business (ASB)

"Explore how diplomacy shapes energy policies, economic development, and global sustainability."


Dear Alumni,

We are delighted to invite you to an exclusive evening of thought-provoking discussions on diplomacy, global economics, and international relations. Hosted by the **Harvard Club of Malaysia** and the **Alumni Office from the Asia School of Business (ASB)**, this event


brings together distinguished experts and alumni from Harvard, ASB, MIT, Stanford, and Cornell and others for an insightful dialogue and networking opportunity.

Featuring Esteemed Speakers:


 **Apurva Sanghi** – Chief Economist, **World Bank**

 **Nicholas Kralev** – Executive Director, **Washington International Diplomatic Academy** & Author of *Diplomatic Tradecraft*

 **Prof. Renato Lima de Oliveira** – Deputy Dean & Faculty Director, **ASB-CTSS**

 **Date:** 10 March 2025

 **Time:** 5:00PM - 7.30PM

 **Venue:** Level 2, CR-W2-03, Asia School of Business

Agenda:

5.00pm - 5.15pm : Opening

5:15pm - 6.15pm : Moderated Panel Session

6:15pm - 7.00pm : Q & A

7:00pm - 7.30pm : Break & Networking

7.30pm : Buka Puasa

As **seats are limited**, we encourage you to register by **12.00pm (KL time), Friday, 7th of March 2025**.

[RSVP here](#)

2. Invitation to Tun Ismail Ali Center of Excellence (TIA CoE) Research Seminar | Digital Technology, Legal Reforms, and Bank Lending



The [Tun Ismail Ali Center of Excellence \(TIA CoE\)](#) is kicking off its first Research Seminar, and we're excited to invite you!


We're honored to host Professor Bernard Yeung for a session on Digital Technology, Legal Reforms, and Bank Lending. Professor Yeung is an Emeritus Professor in the Department of Finance and the Department of Strategy and Policy at NUS Business School. A widely published scholar, his work spans Finance, Economics, and Strategy, with over 27,000 citations in top-tier journals.


[Read more about Professor Bernard Yeung](#).


Abstract:


The introduction of online collateral auctions through legal reform has established a more efficient bankruptcy resolution mechanism. This technology-driven change has enhanced the ex-ante value of secured loans, influencing the supply, demand, and composition of bank lending. Using granular loan-level data and staggered Difference-in-Differences (DiD) estimations, we find a significant shift from unsecured to secured loans, particularly among private firms with greater fixed assets, stronger credit ratings, and higher reliance on external financing. Meanwhile, interest rates on unsecured loans rise, while those on secured loans remain unchanged. The effects are more pronounced in bank branches facing higher competitive pressures, where lenders expand credit to capitalize on the increased value of secured loans. Following the reform, banks increased secured lending, improved risk-adjusted interest earnings, and attracted more private-sector firms.

Event Details:

 **Date:** 17 March 2025


 **Time:** 12:30 PM - 1:30 PM

 **Location:** Level 2, CR-W2-03, Asia School of Business

 **FREE session – walk-ins welcome!**

About the Tun Ismail Ali Center of Excellence (TIA CoE):

TIA CoE is a newly endowed research center by Bank Negara Malaysia focused on central banking themes, connecting academics through research programs and seminars in monetary and financial economics.

 [Read more about the center](#)

[Register here](#)

Job Opportunities

1) Finance Trainee Program

Company: **Schaeffler Group**

Location: **Kuala Lumpur**

For more details, please refer and apply below.

[Apply here](#)

2) Culture & Engagement Lead

Company: **Coca-Cola Singapore, Malaysia and Brunei**

Location: **Malaysia**

For more details, please refer below. **For Malaysians only**. Please send your resume and cover letter to Zubair (zubair.raffiq@coca-cola.com.my) and Jessica (jessica.loi@coca-cola.com.my).

[More details here](#)

****Keep an eye out for job opportunities for Alumni by logging in to CareerConnect with your ASB email.***

Cheers,

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