



ASB Alumni Leaders Program

Dear Alumni,

As ASB's alumni network continues to grow across regions and industries, so does the opportunity for our community to shape the school's next chapter.

Today, we are proud to introduce the **ASB Alumni Leaders Program** - a new initiative inspired by leading global business schools such as MIT Sloan, Harvard Business School, INSEAD and London Business School, where alumni leadership plays a pivotal role in strengthening institutional growth, global visibility, and lifelong community.

This program creates meaningful, flexible ways for you to stay engaged - and to lift as you climb.

When alumni contribute to ASB's growth and visibility, it strengthens the value of every ASB degree - including yours.

How You Can Contribute

You may choose the areas that best fit your strengths, interests, and availability.

1 Program Advocates (Admissions Support)

- Speak with prospective candidates
- Join info sessions, webinars, MBA fairs or panels
- Host alumni coffee chats
- Refer high-potential candidates
- Share your ASB experience on your social platforms

2 Regional Community Leads

- Organize or support alumni meetups
- Coordinate country-based gatherings
- Welcome alumni relocating to your region
- Support ASB visits and outreach in your city/area

3 Network Liaisons

- Connect ASB with embassies, chambers, or industry associations in your region
- Help identify opportunities for corporate partnerships or market expansion
- Act as a local connector when ASB visits your country

4 Career Champions

- Share job opportunities
- Connect students with companies or corporate contacts
- Mentor students or recent graduates
- Facilitate MBA-level internships or Action Learning opportunities

5 Brand Ambassadors

- Be featured in marketing and PR initiatives
- Share your alumni story
- Represent ASB in outreach activities
- Amplify both your personal brand and ASB's global presence

6 Impact Stewards

Following traditions at leading global schools, alumni leaders may also help nurture ASB's culture of giving through modest, symbolic contributions that support financial assistance, academic excellence, research, and transformative student experiences.

Why Become an ASB Alumni Leader?

As part of the inaugural cohort, you will:

- Expand your professional and alumni network
- Develop leadership and community-building experience
- Receive recognition through ASB platforms and events
- Earn a LinkedIn digital badge
- Gain access to selected events and opportunities

Join the Inaugural Cohort

If you are interested in volunteering, please complete the form below:

 [Join the ASB Alumni Leaders Program](#)

Participation is open to all alumni, and contributions can be made according to your availability.

Our alumni remain one of ASB's strongest pillars. Your global perspectives, diverse experiences, and commitment to this community make a meaningful impact. We look forward to building the inaugural group of ASB Alumni Leaders together.

If you have any questions, feel free to reach out to us at alumnioffice@asb.edu.my

Warm regards,

Malisse Tan

Director, Career Development Office & Alumni Relations
Asia School of Business in collaboration with MIT Sloan





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