



**ASIASchool
of Business**
in collaboration with MIT Sloan Management

ASB Alumni

May 2025

Upcoming Events & Announcements

1. Join us for the Action Learning Summit! (*formerly known as Symposium)



THE ACTION LEARNING SUMMIT

Where Learning Meets Action

*formerly known as Symposium

JUNE 13 | 1:30 PM - 5:30 PM

<p style="color: yellow;">01:30PM - 02:30PM</p> <p>Main Atrium, Level 1</p>	<p>Registration & Lunch</p> <p><i>Lunch, Open Networking, and Action Learning Poster Display</i></p>
<p style="color: yellow;">02:30PM - 03:30PM</p> <p>East Wing, Level 2 Room 2</p>	<p>Summit Begins!</p> <p>Welcome & Opening Remarks: by Professor Sylvia Ng, Faculty Director of Action Learning & Associate Professor I of Marketing</p> <p>Action Learning Projects Spotlight: by our MBA Class of 2025</p> <p>Panel Discussion: "Building Future Leaders in Turbulent Times"</p> <p>Moderator: Shamir Hameed, Head, Transformation Communications - Maybank, Executive MBA Class of 2023</p> <p>Speaker: Rina C Estolano, People Vice President - Coca-Cola Beverages Singapore, Malaysia and Brunei</p>
<p style="color: yellow;">03:30PM - 04.15PM</p> <p>East Wing, Level 2 Room 2</p>	<p>Keynote Address</p> <p><i>"Why Action Matters Now More Than Ever"</i></p> <p>by Distinguished Professor Joseph Cherian, CEO, President, Dean of ASB</p> <p><i>Award Ceremony for ASB Corporate Partners</i></p>
<p style="color: yellow;">04.15PM - 05.15PM</p> <p>Various</p>	<p>Jam Sessions</p> <p><i>Customise your Summit experience by choosing one of two interactive breakout or "jam" sessions</i></p> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div style="width: 45%; padding: 5px;"> <p>Inside Action Learning</p> <p>CR.E2-03</p> <p><i>Experience ASB problem-solving framework through curated scenarios</i></p> <p>by Professor Sylvia Ng, Faculty Director of Action Learning & Associate Professor I of Marketing</p> </div> <div style="width: 45%; padding: 5px;"> <p>The ACE Experience</p> <p>CR.W2-03</p> <p><i>Experience ASB's future-ready classroom in action</i></p> <p>by Professor Shardul Phadnis, Associate Professor II of Operations and Supply Chain Management</p> </div> </div>
<p style="color: yellow;">05:15PM Onwards</p> <p>Main Atrium, Level 1</p>	<p>Networking Session</p> <p><i>Afternoon refreshments (Coffee, Tea, & Poster Display)</i></p>

*Agenda is subject to change

You're Invited: Action Learning Summit 2025 – Where Learning Meets Action

📅 Friday, 13 June 2025

🕒 1:30 PM – 5:30 PM (MYT)

📍 Level 2, Asia School of Business

Dear Alumni,

As valued members of the ASB community who have walked the Action Learning journey before, we are excited to invite you back to the **annual Action Learning Summit (previously known as Symposium): Where Learning Meets Action** on **Friday, 13 June 2025, from 1:30 PM to 5:30 PM (MYT)** at the ASB campus.

This year's Summit marks an exciting milestone as we introduce the Action Learning Pedagogy - [ASB Problem-Solving Flywheel](#). Join us to reconnect with fellow alumni, be inspired by current student project presentations, and discover how ASB has evolved since your graduation - including exciting updates to Action Learning or innovative future-ready ACE courses.

Having walked this journey yourself, your support can bring encouragement and perspective to students presenting their projects.

We look forward to welcoming you back to the ASB campus to celebrate the impact of Action Learning together.

[Register here](#)

2. Save the Date for 10-year Anniversary - August 15 🎉

Dear Alumni,

We are thrilled to announce that ASB's **10th Year Anniversary** celebration will be held on **Thursday, 15 August 2025**, starting from the afternoon onwards.

Dress Code: Business Casual

Please indicate your interest in joining this special milestone celebration by responding below. Further details will be shared as the date approaches. Kindly note that **seats are limited**, so we encourage you to express your interest early.

We look forward to celebrating this momentous occasion with you!

[Indicate your interest here](#)

3. Micro-Credential in Strategic Supply Chain Management - Limited Seats for Alumni!



Please read more about the details for Micro-Credential in Strategic Supply Chain Management [here](#). This ACE course is **open to all international alumni**.

Registration has opened and closes on **June 6 (Friday), 12.00pm**

[Register here](#)

Cheers,

Director of Student Journey

Malisse & the Alumni Office

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