

# ASB ALMA MATTERS

Dear ASB Alumni,

At ASB, we believe in lifting as we climb - growing together, supporting one another, and strengthening the value of our shared journey. In this March edition, we bring you stories from across our community, along with opportunities to stay connected, engaged, and involved.

## The Alumni Spotlight



### **From Manila to Kuala Lumpur: Michael George's Journey**

Hear from Michael George (MBA 2024) as she reflects on her MBA experience, the lessons that shaped her leadership journey, and how the program supported her professional growth after graduation.

[Watch Here](#)

## How ASB Career Support Sparked My Entrepreneurial Journey

Meet our alum Thomas Madisson (MBA 2025). After graduating from ASB, Thomas embarked on an entrepreneurial journey and is currently developing a solution aimed at helping MBA graduates strengthen their leadership capabilities and better prepare for the job market.

[Read More Here](#)



## ASB News and Past Events



## ASB Presidential Dialogue at MIT Sloan

Missed the ASB Presidential Dialogue at MIT Sloan? Watch the recording of this special conversation featuring three generations of ASB leadership discussing the future of business education, AI, leadership, and ASB's role in shaping Southeast Asia and beyond.

[Watch Here](#)



## Boston & New York: Conversations with Dean, Professor Joseph Cherian

ASB alumni in New York and Boston recently had the opportunity to meet with our Dean, President and CEO, Professor Joseph Cherian, for meaningful conversations and the continued growth of ASB's global alumni community.



### **Kuala Lumpur: Dinner with MIT Prof. Emilio Castilla**

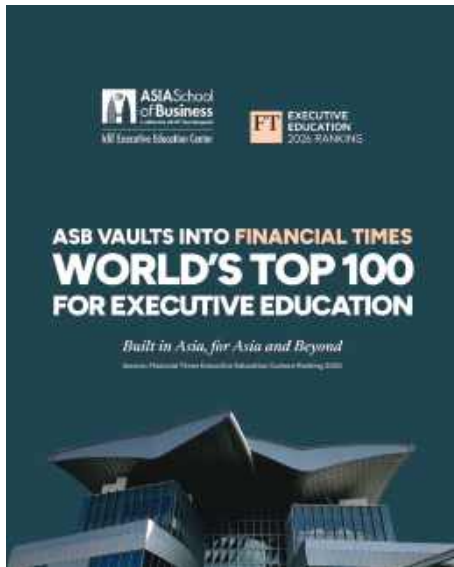
A group of ASB alumni gathered for an intimate dinner with MIT Sloan Professor Emilio Castilla, sharing conversations on leadership, careers, and the ties that bind our global community.

Moments like these remind us why the ASB network is truly one of a kind.



### **Boston: Alumni & Student Mixer During the MIT Immersion**

ASB alumni in New York and Boston recently had the opportunity to meet with our Dean, President and CEO, Professor Joseph Cherian, for meaningful conversations and the continued growth of ASB's global alumni community.



### **A historic milestone for the Asia School of Business**

In our very first participation in the prestigious Financial Times Executive Education Custom Rankings, ASB has debuted among the world's Top100 for ExecutiveEducation, ranked 94th globally and becoming the first business school in Malaysia to enter the ranking.

[Read More Here](#)

## Upcoming Events



**Climate Transition in a Fractured World:  
What the Data Tells Us**

**Featured Speaker**

 **Professor Carmen Nuzzo**  
Professor in Practice, Grantham  
Research Institute  
LSE

**Moderated by**

 **Dr. Pieter Stak**  
Post-Doctoral Fellow  
Asia School of Business

Monday, 25 May 2026  
9:00 AM - 11:30 AM  
CR-E2-02, Level 2, East Wing  
Asia School of Business

### Fireside Dialogue with LSE Professor on Climate Transition

What's actually happening with companies, banks & governments moving toward low-carbon economy - where's the real progress vs. greenwashing?

Join and meet **Professor Carmen Nuzzo** from London School of Economics and Political Science (LSE), LSE alumni and ASB corporate partners on this day.

**Date:** 25 May 2026

**Time:** 9.00 AM - 11.30 AM

**Session Mode:** Physical

**Venue:** CR-E2-02, Level 2, East Wing, Asia School of Business

**RSVP by 24 May 2026, 12.00 PM**

[Register Here](#)

### Balancing the Ties that Intertwine: Balancing Multiplex Market Exchanges in Village Economies

In conjunction to his visit to Join us for an insightful Research Seminar featuring our alum Professor Andrew Foley (MBA 2018) from NYU Stern School of Business in New York City.

**Date:** 26 May 2026

**Time:** 10:30 AM – 11:30 AM

**Venue:** CR-W2-04, Level 2, West Wing, Asia School of Business

[RSVP Here](#)

**Research Seminar Series**

**BALANCING THE TIES THAT INTERTWINE:  
BALANCING MULTIPLEX MARKET  
EXCHANGES IN VILLAGE ECONOMIES**

26  
MAY  
2026

ASIA SCHOOL  
OF BUSINESS  
10:30AM - 11:30AM

 **ANDREW FOLEY**  
ASSOCIATE PROFESSOR, PH.D. PROGRAM  
GRANTHAM INSTITUTE FOR CLIMATE  
RESILIENCE AND ENVIRONMENTAL  
STUDIES

### The Liberal Tilt of Financial Regulators

We are thrilled to invite you to the upcoming TIACOE research seminar at the Asia School of Business, featuring Professor Denis Sosyura, James and Elizabeth Robertson Professor of Finance, Arizona State University (ASU).

**Date:** 25 May 2026

**Time:** 12:30 PM – 1:30 PM

**Venue:** CR-W2-03, Level 2, West Wing, Asia School of Business

Zoom link (Hybrid):

<https://asb-my.zoom.us/j/96355634335?>

**Research Seminar**

**THE LIBERAL TILT OF  
FINANCIAL REGULATORS**

25  
MAY  
2026

ASIA SCHOOL  
OF BUSINESS  
12:30PM - 1:30PM

 **DENIS SOSYURA**  
JAMES AND ELIZABETH ROBERTSON  
PROFESSOR OF FINANCE  
ARIZONA STATE UNIVERSITY

### MIT Club of Malaysia Alumni Mixer

Looking to reconnect and expand your network? Join the upcoming MIT Club of Malaysia Alumni Mixer for an evening of networking, conversations, and connections with fellow alumni and professionals in Kuala Lumpur.

**Date:** 28 May (Thursday)

**Time:** 6 pm - 9 pm

**Venue:** SOULED OUT Ampang (The LINC)

**Fee:** Self-pay for F&B

[RSVP Here](#)



### Alumni Opportunities & Updates

#### Alumni Leaders Program

As shared in our recent newsletter, we are excited to introduce the ASB Alumni Leaders Program - a new initiative inspired by leading global business schools. Participation is open to all alumni, and we invite you to choose your preferred leadership roles according to your capacity in contributing meaningful impact.

[Join Here!](#)



#### Alumni Lifelong Learning

Continue your learning journey with ASB. Alumni can enjoy a **10%–20% discount** on selected Executive Education Open Enrollment programs.



### **The Practice of Leadership: Using Techniques of Influence**

Research shows leaders habitually rely on only a handful of persuasion techniques... when nine are available.

Using Spielberg's film Lincoln as a case study, this program unpacks every influence technique at a leader's disposal and helps you broaden your repertoire. In times of uncertainty, the ability to bring people with you isn't optional - it's the job.

**Faculty:** Prof. Shailendra Raj Mehta, Distinguished Visiting Professor in Strategy

**8 June 2026 | 1 Day | RM3,000**

[Learn More](#)



### **Leading Innovation with Design Thinking**

When markets shift, the companies that thrive are the ones solving problems others haven't even framed yet.

This hands-on program equips you with a structured design thinking framework to uncover unmet needs, reframe challenges, and prototype solutions, *fast*. Walk away with a repeatable innovation process your team can use immediately.

**Faculty:** Sheila Singam

**9 - 10 Jun 2026 | 2 days | RM 3,750**

[Learn More](#)



### **Certified AI Practitioner Pathway - June Cohort**

This four-module certification pathway takes hands-on practitioners from GenAI fundamentals to prompt engineering, cybersecurity governance, and business process transformation.

Complete all four modules and the capstone to earn the Certified AI Practitioner credential. HRD Corp claimable.

**Faculty:** Prof. David Asirvatham, Professor of Practice, AI & Technology, ASB

**15 - 19 Jun 2026 | 4 Modules + Capstone | From RM 3,000\*/module**

**Bundle:**  
**RM 10,00\* for all four - save 20%)**

[Learn More](#)



### **Strategic Thinking for Smarter Decisions**

Complexity doesn't reward gut instinct alone. Designed for C-suite and senior leaders, this program blends creative thinking tools with analytical rigor to help you challenge assumptions, mitigate bias, and make bolder, evidence-based calls.

Interactive case studies and simulations keep this course a practical one, so participants can immediately apply their learnings on the job.

**Faculty:** Philip John Whittaker, Adjunct Senior Lecturer, ASB

**29 Jun 2026 | 1 Day | RM 3,000\***

[Learn More](#)



## 全球经济变局、中国转型与绿色金融新趋势

### MEEP - Global Economic Shifts

Global supply chains are being redrawn. Green finance is creating structural opportunities across Asia.

This Mandarin-language program examines the macroeconomic forces reshaping China's economy, the rise of ESG and carbon markets, and how ASEAN and EU green finance frameworks compare, giving leaders a sharper regional lens for strategic decision-making.

**Faculty:** Prof. Rong Sen, Adjunct Faculty

**26 Jun 2026 | 1 Day | RM 3,500\* |  
Conducted in Mandarin**

[Learn More](#)

\*20% Discount applicable for ASB's alumni

Ready to redeem your discount?  
Send us an email at:

**Executive Education**  
[execed@asb.edu.my](mailto:execed@asb.edu.my)

[Check out other courses here](#)

\*Applicable for non-flagship programs only (eg. Discount is not applicable for flagship programs like: EDLP, Global Leaders Program, Certified AI Leader/Practitioner, Emerging Leaders, etc)

\*Applicable for the regular 1-2 day programs taught by resident faculty and selected adjunct faculty

## Agile Continuous Education (ACE) Courses

Missed the opportunity to take that elective? Rock your April with ACE in our upcoming Technology & Innovation Leadership Courses! Limited complimentary seats available so secure your spots fast!



### Systems Optimization

Explore and learn logical and creative ways of making smarter decisions, analytically.

**June 7, 21, 28 & Jul 12, 2026**

**Faculty:** Prof. Asad Ata

**Mode:** Physical

Limited Complimentary Seats for Alumni

[Read more about the course here!](#)



### **Scenario Planning: Preparing Supply Chain for Surprises**

Apply scenarios for visioning and stress-testing strategies, assumptions, and risks.

**June 13, 28, July 11 & 25, 2026**

**Faculty:** Prof. Shardul Phadnis

**Mode:** Hybrid

Limited Complimentary Seats for Alumni

[Read more about the course here!](#)



### **Sustainability for Business Leaders**

Explore and evaluate the fundamental principles of Environmental, Social, and Governance (ESG). Gain a deep understanding of urgent global issues and the critical role businesses can play.

**June 20 & 27, 2026**

**Faculty:** Prof. Pieter E. Stek

**Mode:** Hybrid

Limited Complimentary Seats for Alumni

[Read more about the course here!](#)

Looking forward to our other ACE courses?

[Register Your Early Interest here!](#)

[Check out other ACE courses here!](#)

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## Faculty Insights



### Redefining Retirement for Millions

Our CEO, President, and Dean, Professor Joseph Cherian, served on the Central Provident Fund (CPF) Advisory Panel, whose recommendations helped pave the way for [Singapore's Lifetime Retirement Investment Scheme \(LRIS\)](#)—recently announced by Prime Minister Lawrence Wong to strengthen retirement preparedness.

[Read Here](#)

### Is Your Supply Chain Ready for the Next Global Crisis?

Professor Shardul Phadnis and Dr. Elsa Satkunasingam discuss how recent geopolitical developments may reshape global supply chains — and how organizations can adapt to an evolving landscape.



[Listen Here](#)

## Get Involved with ASB Students

### Your next great hire might be an ASB student.

Whether you're looking to build your company's talent pipeline, give back to the ASB community, or share your career journey, we'd love to connect you with our current MBA students.



### Ways to engage:

- **Host a session** on campus to share insights and opportunities
- **Meet students** for casual coffee chats (virtual or in-person)
- **Get access** to student bio-tables for recruiting
- **Post roles** your organization is hiring for

No matter how much time you have - from a 30-minute coffee chat to a full engagement session - we're here to make it easy!

[Reach out to the CDO team!](#)

Don't forget your Alumni Benefits!

[Know more about Alumni Benefits here!](#)

**ASB | Alumni Office**

[Visit our Alumni Office homepage here!](#)

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Best regards,  
**Alumni Office**  
**Asia School of Business**



**ASB | Alumni**

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Our mailing address is:  
Asia School of Business  
11 Jalan Dato Onn, Mahameru  
Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur 50480  
Malaysia