



ASB ALMA MATTERS

Dear ASB Alumni,

At ASB, we believe in lifting as we climb - growing together, supporting one another, and strengthening the value of our shared journey. In this March edition, we bring you stories from across our community, along with opportunities to stay connected, engaged, and involved.

And to all our Muslim friends, wishing you a wonderful and safe Eid Mubarak with your loved ones, no matter where you're celebrating 🌙.

The Alumni Spotlight



Leading with Purpose: Meet Our Global MBA Trailblazers

Watch how [Chor Chee Hoe](#) and [Thandiwe Gondo](#) leveraged the ASB experience to build resilience and lead impactful ventures.

[Watch Here](#)

Career, Classroom, and a Cradle: Navigating the Chaos

See how [Iven Laj](#) and [Daphne Chan](#) navigated the beautiful chaos of balancing an Executive MBA, high-level careers, and a newborn.

[Watch Here](#)





Varun Singhi on SHARK TANK INDIA

Here's how [Varun Singhi](#) (MBA '20) take his venture, [PropFTX](#), to the national stage on Shark Tank India, embodying the bold entrepreneurial spirit of our alumni community.

[Read More](#)

Upcoming Events



Boston: Global Excellence, Local Relevance

For the first time in the history of the Asia School of Business, we will be bringing together past and present ASB Deans for a special panel discussion with our global community.

Date: April 7, 2026

Time: 11:45AM (Boston, ET), 11:45PM (MYT)

Delivery Method: Hybrid

Physical Venue: Wong Auditorium, MIT Sloan School of Management

[Register Here](#)

NYC - Boston - Seattle: Evening Conversations with President, Dean & CEO Professor Joseph Cheriau

In conjunction to his visit to the U.S, Professor Joseph is looking forward to getting to know our ASB alumni during informal gatherings in:

NYC: April 3, 2026

Boston: April 10, 2026

Seattle: April 14, 2026 (TBC)

For our alumni who are based around or travelling to the USA during these dates, we warmly invite you to join us for this rare opportunity to reconnect and engage face-to-face with the Dean. Please RSVP by 25th March 2026.

[RSVP Here](#)





Boston: ASB Alumni & Student Reunion Mixer

Meet, reconnect, and network with fellow alumni and current MBA, EMBA, and MCB students as part of their MIT Sloan Immersion in Boston.

Date: April 10, 2026

Time: 6:30PM

Venue: TBC

Please RSVP by 25th March 2026.

[Register Here](#)

Hybrid: ASB's Annual Open Day

A great opportunity to reconnect with the school, introduce friends & family to ASB programs, and share your experience as part of the ASB community.

Date: April 25, 2026 (Saturday)

Time: 9:45 AM – 4:15 PM

Venue: Asia School of Business, Kuala Lumpur

[Register Here](#)



Kuala Lumpur: Industry Networking Talk

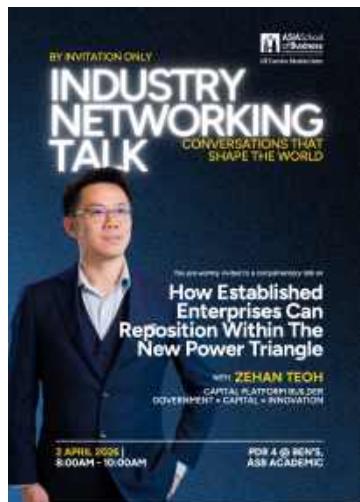
Join [Zehan Teoh](#) as he shares how established enterprises can reposition within the Government × Capital × Innovation power triangle to stay relevant across generations.

Date: April 2, 2026

Time: 8:00AM - 10:00AM

Venue: PDR 4 @ Ben's, ASB Academic

[Read More](#)



Research: Play That Funky Music?

A Meta-Theory and Meta-Analysis of Music Listening and Employee Performance

Date: 8 April, 2026 (Wednesday)

Time: 12:30pm to 1:30pm

Venue: CR-W3-02,
Asia School of Business

Online: [\[Join via Zoom\]](#)

[Register Here](#)



Alumni Opportunities & Updates

Alumni Leaders Program

As shared in our recent newsletter, we are excited to introduce the ASB Alumni Leaders Program - a new initiative inspired by leading global business schools. Participation is open to all alumni, and we invite you to choose your preferred leadership roles according to your capacity in contributing meaningful impact.

[Join Here!](#)



Alumni Lifelong Learning

Continue your learning journey with ASB. Alumni can enjoy a **10%–20% discount** on selected Executive Education Open Enrollment programs.



Managing Teams for High Performance

Transform a group of high-performing individuals into a seamless "symphony" by mastering the tools to overcome team dysfunction and lead with a unified purpose.

April 30, 2026

Faculty: Mr. Muhammad Sabri Rawi

[Register Here](#)

Scenario Planning for Strategic Agility and Resilience (2nd Run!)

Master the art of Scenario Planning to replace paralysis with a systematic, resilient strategy for the future.

May 5, 2026



Faculty: Professor Shardul Phadnis

[Register Here](#)



Leading Self & Others

Move beyond power and authority to discover the values that define your leadership agency and provide a strategic path to leading yourself and others with purpose.

June 25, 2026

Faculty: Mr. Muhammad Sabri Rawi

[Register Here](#)

*20% Discount applicable for ASB's alumni



Leading Innovation with Design Thinking

Master the five steps of Design Thinking to transform complex business challenges into human-centered solutions through a practical framework of empathy, prototyping, and breakthrough innovation.

June 9-10, 2026

Faculty: Ms. Sheila Singam

[Register Here](#)



Managing Teams for High Performance

Turn a collection of high-performing individuals into a high-impact "symphony" by mastering the tools to overcome common team dysfunctions and build a resilient, purpose-driven ecosystem.

July 30, 2026

Faculty: Ms. Sheila Singam

[Register Here](#)

*10% Discount applicable for ASB's alumni

Ready to redeem your discount?

Send us an email at:

Executive Education

execed@asb.edu.my

[Check out other courses here](#)

*Applicable for non-flagship programs only (eg. Discount is not applicable for flagship programs like: EDLP, Global Leaders Program, Certified AI Leader/Practitioner, Emerging Leaders, etc)

*Applicable for the regular 1-2 day programs taught by resident faculty and selected adjunct faculty

Agile Continuous Education (ACE) Courses

Missed the opportunity to take that elective? Rock your April with ACE in our upcoming Technology & Innovation Leadership Courses! Limited complimentary seats available so secure your spots fast!



Technology & Innovation Leadership

Lead technology-driven change with clarity—learn to spot what tech to adopt, what fad to ignore, and why.

April 25 & 26, May 9 & 10, 2026

Faculty: Dr Pieter Stek

Mode: Hybrid

[Limited Seats - Register Now](#)

[Read more about the course here!](#)

Looking forward to our other ACE courses?

[Register Your Early Interest here!](#)

[Check out other ACE courses here!](#)

Faculty Insights



Redefining Retirement for Millions

Our CEO, President, and Dean, Professor Joseph Cherian, served on the Central Provident Fund (CPF) Advisory Panel, whose recommendations helped pave the way for [Singapore's Lifetime Retirement Investment Scheme \(LRIS\)](#)—recently announced by Prime Minister Lawrence Wong to strengthen retirement preparedness.

[Read Here](#)

Is Your Supply Chain Ready for the Next Global Crisis? 🌐

Professor Shardul Phadnis and Dr. Elsa Satkunasingam discuss how recent geopolitical developments may reshape global supply chains — and how organizations can adapt to an evolving landscape.



[Listen Here](#)

Get Involved with ASB Students

Your next great hire might be an ASB student.

Whether you're looking to build your company's talent pipeline, give back to the ASB community, or share your career journey, we'd love to connect you with our current MBA students.



Ways to engage:

- **Host a session** on campus to share insights and opportunities
- **Meet students** for casual coffee chats (virtual or in-person)
- **Get access** to student bio-tables for recruiting
- **Post roles** your organization is hiring for

No matter how much time you have - from a 30-minute coffee chat to a full engagement session - we're here to make it easy!

[Reach out to the CDO team!](#)

Don't forget your Alumni Benefits!

[Know more about Alumni Benefits here!](#)

ASB | Alumni Office

[Visit our Alumni Office](#)

homepage here!

Best regards,
Alumni Office
Asia School of Business



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A-B Alumni

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