

## Upcoming Events & Announcements

Dear Alumni,

As we celebrate the 10th anniversary of ASB, we reflect with pride on a decade of growth, innovation, and impact. This milestone year is made even more special as we congratulate the graduating Class of 2025 on their remarkable achievements. You, our alumni, are part of this 10-year legacy — a legacy built on innovation, resilience, and a shared commitment to shaping the future of business and society. Your achievements, leadership, and contributions in every corner of the world are what bring ASB's mission to life. We, also celebrate and recognise the impact that all of you continue to make as ambassadors of ASB. We are proud of you! Please join us on this continued journey into the new decade, and beyond.

### 1. Welcoming EMBA 2024, MBA 2025, and MCB 2025 to the ASB Alumni Community! 🎉



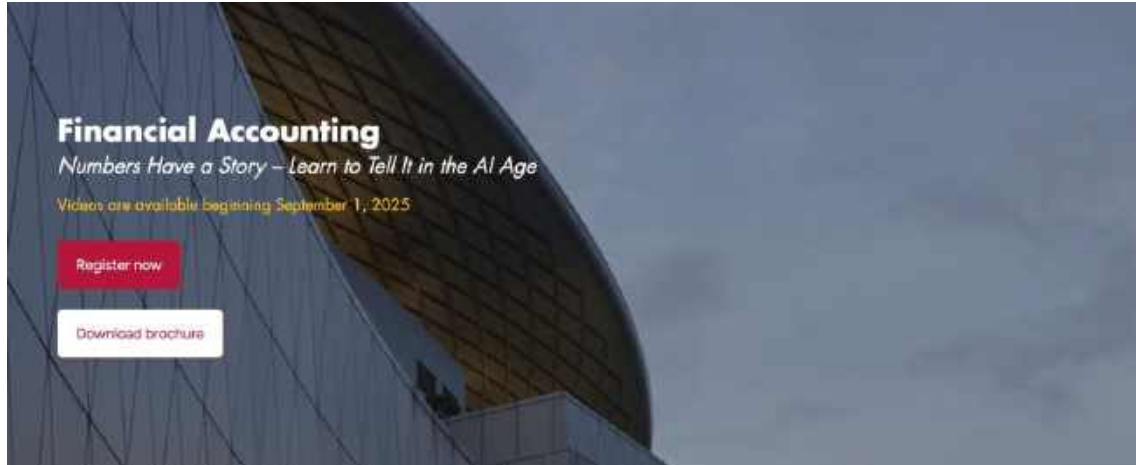
🎉 A big congratulations and a warm welcome to our newest alumni — EMBA24, MBA25, and MCB25 (Biotables of the new alumni attached [here](#))! 🎉 As you step into this exciting new chapter, we can't wait to see you stay connected, engaged, and continue creating impact beyond ASB. If you haven't already, do join our Alumni WhatsApp community (link [here](#)). We look forward to seeing you in our upcoming events!

### 2. Expectations and Registration for ACE courses

This is a gentle reminder to all alumni considering the ACE course, you are expected to commit fully and take responsibility for your participation. By signing up for the ACE course, you are expected to **fully participate**, put in the necessary effort to **complete all your assignments on time** and **manage your workload accordingly**. Please ensure you

have **obtained the necessary approvals or signoffs from your managers** prior to **enrolling**. A no-show or lack of participation due to work commitments is not acceptable. We count on your professionalism to make this a meaningful learning experience for everyone involved.

## (1) Micro-Credential in Financial Accounting - Limited Complimentary Seats for Alumni!



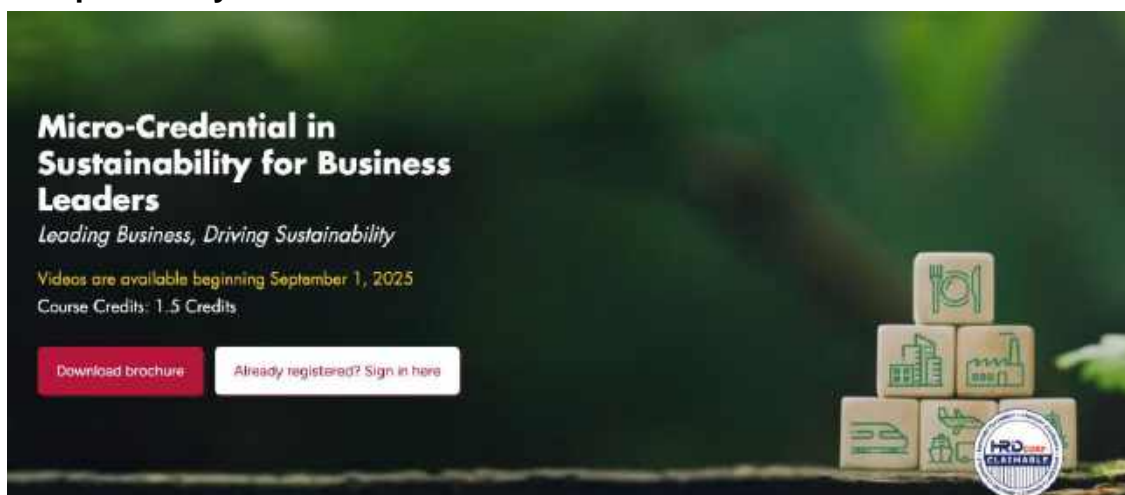
Don't let the title fool you - this isn't your run-of-the-mill accounting class! Armed with a dual degree in finance and economics from Wharton, join **Wong Kah Teck** as he blazes through the fundamentals of finance in this course so you can read, interpret, and analyze numbers with confidence. Come on over and have some fun with finance!

Please read more about Micro-Credential in Financial Accounting [here](#). For further details, please refer [here](#). This ACE course is **open to all international alumni**.

Registration has opened and closes on **August 27 (Wednesday), 11.59pm**.

[Register here](#)

## (2) Micro-Credential in Sustainability for Business Leaders - Limited Complimentary Seats for Alumni!



Cut the noise and dive into the facts with **Dr. Pieter Stek**, our Southeast Asia expert on sustainability! Discover the connection to performance, risk, and long-term value creation,

and explore circular economy models to build organizations with purpose and heart.

Please read more about Micro-Credential in Sustainability for Business Leaders [here](#). For further details, please refer [here](#). This ACE course is **open to all international alumni**.

Registration has opened and closes on **August 27 (Wednesday), 11.59pm**.

[Register here](#)

### **(3) Micro-Credential in AI for Business Leaders – Limited Complimentary Seats for Alumni!**



Our best-selling course is back by popular demand! Facilitated by [Professor Ong Shien Jin](#), understand the inner mechanics of AI through real-world use cases, ethical dilemmas, and end the course with an ACE Hackathon and develop your own AI business solution!

Please read more about the details for **Micro-Credential in AI for Business Leaders** [here](#). For further details, please refer [here](#). This ACE course is **open to all international alumni**.

For those in **Klang Valley**, you are **highly encouraged to participate in the live-sessions (hackathons) fully in person**.

Registration has opened and closes on **August 27 (Wednesday), 11.59pm**.

[Register here](#)

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Best regards,

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