



ASB Alumni

July 2025

Upcoming Events & Announcements

Dear Alumni,

1. Save the Date for 10-year Anniversary - August 13 to 15

Ten years ago, ASB began its journey with a bold vision—and you were part of making that vision a reality. From classrooms to boardrooms, our alumni have shaped ASB’s story in countless ways.

As we mark our 10th anniversary, it is a moment to reflect on where we began, celebrate how far we’ve come, and look ahead to the future we will build together. The celebration will span three exciting days, from the 13th to the 15th of August, featuring a series of events:



Please find below the rough agenda for the 13th to the 15th of August

August 13 - *Executive Roundtable* featuring industry and central banking titans

August 14 - *Launch of the Tun Ismail Ali Centre of Excellence*

August 15 - *Celebration of ASB's 10th year anniversary*

Dress Code: Business Casual

As one of our valued alumni, your presence has made all the difference—and we would be honoured to celebrate with you. Please indicate your interest (if you haven't) in celebrating this moment with us by responding below. Further details will be shared as the date approaches. Kindly note that **seats are limited**, so we encourage you to express your interest early.

We look forward to celebrating this momentous occasion with you!

[Indicate your interest here](#)


2. Launch of the ASB Tun Ismail Ali Center of Excellence on August 14



The Asia School of Business (ASB) is delighted to invite you to the launch of ASB Tun Ismail Ali Center of Excellence (TIACOE), in conjunction with the school's 10-Year Anniversary! As a new research center endowed by Bank Negara Malaysia (BNM), TIACOE is dedicated to advancing thought leadership and impactful research in monetary and financial economics.

This special event commemorates the legacy of Tun Ismail Ali, the first Malaysian Governor of Bank Negara Malaysia, and marks the beginning of a new chapter in fostering academic-practitioner exchange through conferences, seminars, and public lectures led by the Center.

Event Details:

-  Date: **Thursday, August 14, 2025**
-  Time: **2:30 PM – 5:00 PM (Registration begins at 2:00 PM)**
-  Venue: **Khazanah Auditorium, Asia School of Business, Kuala Lumpur**

[Register here](#)

Speakers:

- **Professor Robert C. Merton** – Distinguished Professor of Finance, MIT Sloan School; Nobel Laureate in Economics (1997)
- **Dato' Seri Abdul Rasheed Ghaffour** – Governor, BNM
- **Tan Sri Dr. Zeti Aziz** – Founding Chair and Co-chair, Board of Governors, ASB; Former Governor, BNM
- **Professor Joseph Cherian** - CEO, President, Dean and Distinguished Professor of Finance, ASB

Join us in celebrating this milestone and engaging in meaningful conversations that will shape the future of monetary and financial economics in Malaysia and beyond.

We look forward to welcoming you to the Asia School of Business! If you have any enquiries, kindly email: tiacoe@asb.edu.my.

About the ASB Tun Ismail Ali Center of Excellence (TIACOE):

The ASB Tun Ismail Ali Center of Excellence in Monetary & Financial Economics (TIACOE) is a Bank Negara Malaysia-endowed research center under the stewardship of ASB. ASB TIACOE aims to advance research in the field of monetary and financial economics as well as elevating the capacity of local higher education institutions and widening outreach via engagements with local academics, students and the public.

For more information, read here: <https://asb.edu.my/research-office/tun-ismail-ali-coe/>

Job Opportunities

1) TheFlowOps

Location: **Malaysia & Singapore**

Job position:

1. **Growth Marketer** - More details [here](#)
2. **UX Designer** - More details [here](#)
3. **Partnership Manager** - More details [here](#)

Upon application to the roles above, please indicate Malisse from the Asia School of Business as reference.

2) Philip Morris International

Location: **Selangor, Malaysia**

Finance Manager East Asia & Australia - More details [here](#)

Location: **Singapore**

Manager Government Affairs - More details [here](#)

Location: **Hong Kong**

Manager Finance East Asia & Australia - More details [here](#)

Resources

Fast-Track your career with nano tips series on LinkedIn Learning

In this bite-sized LinkedIn Learning series, career coach and former Fortune 500 leader Tiffany Uman shares powerful tips to accelerate your growth—from building your personal brand to owning performance reviews and confidently navigating your path to promotion.

Find out more [here](#).

Best regards,

Malisse Tan

Director, Career Development Office & Alumni Relations

Asia School of Business

+6019-2688-550

