



ASB | Alumni

14 November 2025

**Remember, Remember,
the ASB Spirit **this November****




Save the Date!



Dear Valued Alumni,

As the year 2025 draws to an end, we are excited to invite you to an exclusive session of connection and celebration at our annual end **Voice & Vision: Dialogue with the Deans** — a special gathering dedicated to our valued alumni community.

As we would like all our alumni to be able attend, we will be sharing a Zoom link soon for you to dial in, no matter where you are.

 **Date:** 12th December 2025
 **Time:** 7.00pm - 8.00pm (MYT)
 **Dinner:** 8.00pm - 9.00pm (MYT)

More details on the agenda will be shared soon.

Kindly RSVP below; deadline to secure your spot will be 30th November 2025.




We look forward to having you there!

RSVP

Embodied Presence Taster Programme **Application**

At ASB, we've now embedded Mindset Lab into the MBA journey — a structured, faculty-led program designed to strengthen resilience, leadership adaptability, and personal growth. Through weekly workshops, guided reflection, and individualized coaching, students work on an “Individual Growth Project” that helps them build self-awareness, develop self-driven leadership, and cultivate the mindset needed to thrive in dynamic environments.

As part of our mission to support our alumni in continuous learning and development, Master coach Ched Lee, one of our executive coaches from the Mindset Lab course, is offering a free Embodied Presence session within the Leadership Embodiment practice, for our ASB Alumni.

 **Date:** 19th November 2025 (Wednesday)
 **Time:** 4.00pm - 5.15pm (MYT)
 **Access:** Zoom link will be provided to registrants



About Ched Lee:

<https://www.linkedin.com/in/chedlee/>

Ched Lee co-founded Leadership Embodiment Asia with 7th dan Aikido black belt Wendy Palmer, integrating 19 years of somatic coaching and 26 years of spiritual practice. She brings an interculturally attuned, grounded, compassionate approach to cultivating unity between self, others, and the world.

If this sounds like something of interest, please sign up below.

For more details:

https://url.avanan.click/v2/r01/___https://www.chedlee.com/events___YXAzOmFzYm15OmE6bzo3MzY2OWQxOGY1ZTY5NzBmYzBiNmE4MGU2YmYwNGViNDc3OmZhMzg6MjAxZTAzMjM4OTdiNWQ2NWU5MjA2MGU3YzJjOTZiZGZmNTQyZTViMmQ4YVVhY2RkM2Y3Mzc5NzBINTM0NzkwZjp0OkY6Tg

Sign Up

Summary of the Taster Program

Join us for the AI-Powered Leadership Conference **this December!**



🚀 The Future Won't Wait. Will You? AI is already reshaping industries, rewriting the rules of competition, and redefining what it means to lead. Will you be among the leaders shaping the future, or catching up to it?

📅 2 December 2025 | 9:00 AM – 5:00 PM

📍 Asia School of Business

For one day only, global AI pioneers and visionary CEOs will be in Kuala Lumpur, including:

- ★ H.E. Gobind Singh Deo (Minister of Digital, Malaysia)
- ★ Prof. Sanjay Sarma (MIT)
- ★ Prof. Hiroshi Ishiguro, the “Father of Humanoids”
- ★ Brian Wong, Entrepreneur, Investor & ex-Alibaba Senior Executive
- ★ ASB Faculty (Prof. Joseph Cherian and Prof. David Asirvatham) & Alumni (Dr. Dmitry Vedenyapin, Class of 2018) leading AI initiatives across the nation & region
- ★ Representatives from Google, AWS, Microsoft, DJI, UBTech, CEIBS Tezign & more!

Agenda Here

We’re opening an **exclusive side stage** room for ASB Alumni to join the AI-Powered Leadership Conference, a full-day event featuring global visionaries shaping leadership in the age of AI, at a special rate of RM350* (80% discount from the Standard Pass of rate of RM2,000).*

*Before SST

Your RM350 Side Stage Pass Includes:

- ✔ Full-day access to the conference Side Stage room (all sessions streamed live)
- ✔ Access to the AI Exhibition in the Atrium
- ✔ 4 Meal Breaks (Breakfast, lunch, and 2 tea breaks)
- ✔ Option to purchase Prof. De Kai’s trending book Raising AI (released June 2025) and meet speakers and panelists in person

Seats are limited. To reserve your exclusive pass, please use the coupon code **ASBFRIENDSFAMILY** when registering online at <https://exec.asb.edu.my/ai-powered-leadership-conference>.

Questions about this exclusive offer? Email crystal.cha@asb.edu.my or sarala.marimuthu@asb.edu.my.

Terms & Conditions:

- This offer is exclusively available to all ASB Master’s program alumni and current ASB Master’s program students (MBA, eMBA, MCB), and friends and family of ASB staff only. Please do not circulate this code outside the ASB community.
- Each ASB staff member is entitled to purchase One (1) Family & Friends Side Stage Pass at this special rate.

Why Attend?

- ✔ Discover AI trends shaping business and society
- ✔ Learn to balance tech intelligence with human empathy
- ✔ Take home strategies you can use right away
- ✔ Network with 300+ senior leaders and innovators

Click Here for the Coupon Code Guide

INTRODUCING:

ASB Alumni Volunteer Leaders Program (AVLP)

We're thrilled to launch the **ASB Alumni Volunteer Leaders Program** — a new initiative that celebrates the spirit of giving back and community leadership within our global alumni network.

As ASB continues to grow across regions and industries, this program will empower passionate alumni to take an active role in shaping our shared future — from supporting admissions outreach and fostering community connections, to representing ASB on the global stage.

Stay tuned for more details on how you can get involved, lean into your interests, and help strengthen the ASB alumni community worldwide.

If you already have ideas on how you'd like to give back to our students and the institution, please email malisse.tan@asb.edu.my or jaime.suarez@asb.edu.my.

As we head into the final months of the year, let's continue celebrating the spirit of connection and giving back that makes the ASB community so special.

Stay connected. Keep growing. Give back.

Together, we make ASB stronger — everywhere we go.



Best regards,
Alumni Office
Asia School of Business

ASB | Alumni Office

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