

# ABOUT THE ASIA SCHOOL OF BUSINESS

The Asia School of Business (ASB) was established in 2015 by Bank Negara Malaysia in collaboration with the MIT Sloan School of Management. ASB is committed to developing principled and transformative leaders who create positive impact in the emerging world and beyond.

ASB is AACSB-accredited, placing it among the top 6% of business schools globally. Its programs are HRDC-claimable for eligible Malaysians. Known for its applied, experiential, and practice-oriented approach, ASB offers world-class expertise across leadership and management, strategy, scenario planning, supply chain, systems optimization, artificial intelligence, technology, sustainability, finance, and organizational behavior.

Asia School of Business has made history as the first school in Malaysia to debut in the Financial Times Executive Education Custom Rankings, earning global recognition at 94th place among the world's top 100 executive education custom program providers in its inaugural participation.

ASB works closely with industry and public-sector partners across the region to co-create learning experiences that address evolving talent needs. Through this engagement, the School aligns its programs to help build a resilient, future-ready, and globally trained workforce for Malaysia, the region, and beyond.



# PROGRAMS OFFERED

## Executive Education

The ICLIF Executive Education Centre at ASB – **the first in Malaysia to debut in the Financial Times Top 100 Executive Education Custom Rankings** – delivers high-impact programs in leadership, management, sustainability, corporate governance, finance, geopolitics, and technology. Grounded in world-class research and supported by executive coaching, ICLIF serves approximately 7,000 executives annually. The Centre, along with ASB faculty, also provides advisory services to firms, usually involving Boards of Directors and senior leaders.

## Micro-credentials

ASB's micro-credential programs, known as Agile Continuous Education (ACE), offers modular, stackable hybrid courses designed for continuous professional development. ACE certificates can be accumulated into recognized micro-credentials and may be applied toward entry into ASB's MBA and EMBA programs, as well as selected international postgraduate pathways with leading global universities.

## Master of Business Administration (MBA)

The 12-month full-time MBA combines rigorous classroom learning with immersive Action Learning experiences across Asia. Anchored in ASB's philosophy of Global Inquiry, Local Heart and MIT's Mind and Hand, the program includes up to three weeks of immersion at MIT Sloan in Cambridge, Massachusetts. Graduates may pursue international postgraduate pathways with leading global business schools\*.

## Executive MBA (EMBA)

The 16-month EMBA is designed for accomplished professionals and delivered through modular and hybrid weekend formats. The program emphasizes strategic leadership, analytical rigor, and global perspective, and includes up to three weeks of immersion at MIT Sloan, with optional international postgraduate pathways\*.

## Master in Central Banking (MCB)

The MCB is a one-year residential program designed primarily for central bankers. It includes a six-week immersion at MIT Sloan and focuses on systems thinking, innovation, and global best practices in central banking, financial supervision, and monetary and financial stability, with optional international postgraduate pathways\*.

## PhD in Management

The PhD in Management prepares individuals for advanced research careers in academia, industry, and policymaking. Candidates receive rigorous research training and are empowered to contribute to the advancement of knowledge in economics, business, and management.

### Enquiries:

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Global Inquiry, Local Heart

\*International Postgraduate Pathways may be available with selected partner institutions, including MIT Sloan School of Management, Yale School of Management, Cornell Johnson Graduate School of Management, and Saïd Business School, University of Oxford. Pathway availability is subject to programme requirements, academic performance, and partner institution criteria.

