

Course Lineup in 2026

ACE Course	Faculty	Description	Date**	Course Fee (excluding SST)	Transferable Credits*
<u>AI for Business Leaders</u> <i>Strategic Leadership in the Age of AI</i>	<u>Professor Ong Shien Jin</u>	<p>Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications.</p>	<p>Video available from: Dec 22, 2025 Live Sessions: Session 1: Jan 10 (9:00 AM – 12:15 PM) Session 2: Jan 17 (9:00 AM – 12:15 PM) Session 3: Jan 24 (9:00 AM – 12:15 PM) Session 4: Jan 31 (9:00 AM – 5:00 PM)</p>	RM 8,500	1.5
<u>Quantitative Methods</u> <i>Data-Driven Decisions, Powered by AI</i>	<u>Associate Professor Samuel Flanders</u>	<p>Develop quantitative expertise to tackle business challenges with techniques like optimization and regression. Leverage foundational mathematics for data-driven decision-making, enabling strategic insights and impactful solutions in complex scenarios.</p>	<p>Video available from: Jan 12, 2026 Live Sessions: Session 1: Jan 24 (9:00 AM – 12:15 PM) Session 2: Feb 7 (9:00 AM – 12:15 PM) Session 3: Feb 28 (9:00 AM – 12:15 PM) Session 4: Mar 28 (9:00 AM – 12:15 PM) Session 5: Apr 11 (9:00 AM – 12:15 PM)</p>	RM 10,000	2
<u>Platforms: Marketplaces and Digitization</u> <i>Market Design and Strategy</i>	<u>Associate Professor Melati Nungsari</u>	<p>Master advanced economics with insights into market design, auction theory, and game theory under varying information dynamics. Engage in interactive experiments and practical frameworks to tackle strategic challenges and drive impactful decisions in a digital marketplace.</p>	<p>Video available from: Jan 26, 2026 Live Sessions: Session 1: Feb 7 (2:00 PM – 5:30 PM) Session 2: Mar 1 (2:30 PM – 5:45 PM) Session 3: Mar 14 (9:00 AM – 12:30 PM) Session 4: Mar 15 (10:00 AM – 1:30 PM)</p>	RM 8,500	1.5

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<u>Portfolio Management: Institutional & Personal Investing</u> <i>AI-Driven Insights into Smarter Investing</i>	<u>Professor Joseph Cherian</u>	Gain expertise in portfolio and risk management with real-world applications in valuation, multifactor models, and liquidity strategies. Experience hands-on learning through simulations, industry insights, and team projects, ideal for personal investors and aspiring asset managers	Video available from: Jan 26, 2026 Live Sessions: Session 1: Feb 7 (9:00 AM - 12:15 PM) Session 2: Feb 8 (2:30 PM - 5:45 PM) Session 3: Feb 28 (9:00 AM - 5:30 PM)	RM 8,500	1.5
<u>Technology & Innovation Leadership</u>	<u>Senior Lecturer Pieter E. Stek</u>	This course prepares students to anticipate, lead, and manage technological change within organizations. It covers knowledge creation and adoption, technology's role in business strategy, organizational capabilities for innovation, and the global innovation landscape, while focusing on emerging-market contexts.	Video available from: Apr 13, 2026 Live Sessions: Session 1: Apr 25 (9:00 AM - 12:15 PM) Session 2: Apr 26 (10:00 AM - 1:15 PM) Session 3: May 9 (9:00 AM - 12:15 PM) Session 4: May 10 (10:00 AM - 1:15 PM)	RM 8,500	1.5
<u>Operations Management</u> <i>21st Century Operations Excellence</i>	<u>Professor Shardul Phadnis</u>	Recognize the ubiquitous presence and distinct types of operations; learn fundamental concepts, frameworks, and models for managing them; and explore different Operations Management movements from the lenses of these concepts, frameworks, and models.	Video available from: Apr 27, 2026 Live Sessions: Session 1: May 9 Session 2: May 23 Session 3: Jun 20 Session 4: Jul 4 Session 5: Jul 18 Exact time TBD	RM 10,000	2

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<u>Systems Optimization</u> <i>Transform Complex Decisions into Optimal Solutions</i>	<u>Professor Asad Ata</u>	Tackle complex challenges with optimization techniques to model, analyze, and drive data driven informed decisions. Whether you're streamlining personal tasks or solving a problem at work, this course will empower you with the skills to identify, model, and solve problems effectively.	Video available from: Jun 1, 2026 Live Sessions: Session 1: Jun 7 (2:00 PM – 5:30 PM) Session 2: Jun 21 (10:00 AM - 1:30 PM) Session 3: Jun 28 (2:00 PM – 5:30 PM) Session 4: Jul 12 (10:00 AM - 1:30 PM)	RM 8,500	1.5
<u>Scenario Planning: Preparing Supply Chain for Surprises</u>	<u>Professor Shardul Phadnis</u>	A strategic framework for navigating uncertainty in global markets. Participants analyse long horizon investments, organizational capabilities, and market entry or exit decisions under shifting geopolitical, economic, and technological conditions. Builds foresight to anticipate disruption, stress- test strategies, and position organizations for resilience and advantage in volatile futures.	Video available from: Jun 1, 2026 Live Sessions: Session 1: Jun 13 (2:30 PM – 5:30 PM) Session 2: Jun 28 (10:00 AM - 1:00 PM) Session 3: Jul 11 (2:30 PM – 5:30 PM) Session 4: Jul 25 (2:30 PM – 5:30 PM)	RM 8,500	1.5
<u>Financial Accounting</u> <i>Numbers Have a Story – Learn to Tell It in the AI Age</i>	<u>Adjunct Senior Lecturer Wong Kah Teck</u>	Leverage accounting insights to analyze financial statements, assess organizational health, and drive strategic decisions. Strengthen financial acumen to align performance metrics with business goals and enhance overall decision-making.	Video available from: Aug 24, 2026 Live Sessions: Session 1: Sep 5 Session 2: Sep 19 Session 3: Oct 3 Session 4: Oct 17 Session 5: Nov 28 Exact time TBD	RM 10,000	2

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<u>Managerial Economics</u> <i>Economic Tools to Drive Business Success</i>	<u>Associate Professor Abigail Tay</u>	This course aims to provide a working knowledge of the analytical tools for making strategic business decisions. It builds on microeconomic theory to analyse firm behaviour across different market structures. By applying these frameworks, business leaders can better navigate market power dynamics, optimize decision-making, and enhance long-term competitive advantage.	Video available from: Oct 5, 2026 Live Sessions: Session 1: Oct 17 (9:00 AM - 12:15 PM) Session 2: Oct 24 (9:00 AM - 12:15 PM) Session 3: Nov 7 (9:00 AM - 12:15 PM) Session 4: Nov 21 (9:00 AM - 12:15 PM) Session 5: Dec 5 (9:00 AM - 12:15 PM)	RM 10,000	2
<u>Sustainability for Business Leaders</u> <i>Leading Business, Driving Sustainability</i>	<u>Senior Lecturer Pieter E. Stek</u>	Integrate sustainability into core strategies with ESG principles, addressing climate change, resource scarcity, and social inequities. Leverage theoretical frameworks, case studies and industry insights to drive innovation, mitigate risks, and align business goals with sustainable impact.	TBD	RM 8,500	1.5
<u>Corporate Finance</u> <i>AI Powered Learning in Action</i>	<u>Professor Joseph Cherian</u>	Gain an in-depth understanding of the financial implications of business decisions. It is a unique take on Corporate Finance, with AI and gamification learning components included, and equips learners with a strong foundation in Corporate Finance, extending beyond fundamental principles to address contemporary financial decision-making challenges.	Trimester 3 (Sep - Dec)	RM 10,000	2

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<u>Organizational Behavior</u> <i>Leadership in Dynamic Times and Situations</i>	<u>Professor Michael Frese</u> & <u>Associate Professor Yi-Ren Wang</u>	Tackle leadership challenges with evidence-based frameworks to enhance performance, shape team dynamics, and foster collaboration. Drive impactful outcomes by understanding organizational behavior and leveraging strategies for success in diverse environments.	Trimester 3 (Sep - Dec)	RM 10,000	2
<u>AI for Business Leaders</u> <i>Strategic Leadership in the Age of AI</i>	<u>Professor Ong Shien Jin</u>	Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications.	Trimester 3 (Sep - Dec)	RM 8,500	1.5

* The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs

** Program dates subject to change, pending HRD Corp approval, Timezone, GMT+8.

Sales & Service Tax (6%) applies to non-Malaysians

Last updated: January 16, 2026