

CSS RESEARCH DAY

MONDAY, 3 NOVEMBER 2025 | 8.30AM - 1.00PM
CR-E2-02, LEVEL 2, ASIA SCHOOL OF BUSINESS, KUALA LUMPUR



**FROM PRINCIPLES TO
PRACTICE**
**ADVANCING
SUSTAINABILITY
TOGETHER**



WHAT TO EXPECT

The Inaugural CSS Research Day 2025:

- brings together academics, researchers, policymakers, government agencies, NGOs, and smallholders
- showcases CSS research insights from the farms under the P&G Smallholder Program in Johor, Malaysia.
- fosters a collaborative platform for an exchange of ideas and explore how research and collaboration can drive real-world sustainability for smallholders.



PROGRAM HIGHLIGHTS



Keynote Address by
Distinguished Expert on
Sustainability & Social Impact



Showcase
Sawit360 Digital Solution for
Traceability and Certification



The Road Ahead
Scaling Collaboration for
Sustainable Production



Panel Discussions

- From Plantation to Plate
- Certification to Sustainability
- Doing it Right: Adopting GAP for No Deforestation and Livelihood Improvement

PROGRAM

8:30 am: Arrival of Guests and Registration

9:00 am: Opening by emcee

9:05 am: **Welcome address by Prof. Joseph Cherian, CEO, President, Dean and Distinguished Professor of ASB**

9:15 am: **Keynote Speech by Prof. Klaus Weber, Director, Social Impact and Sustainability Program, Kellogg School of Management, Northwestern University**

9:35 am: **Opening Remarks by Dr Kuan Chun Lee, Director, Principal Scientist Procter & Gamble**

9:50 am: **Session 1: From Plantation to Plate: Establishing Traceability for Credence**

10:30 am: Morning Break

10:50 am: **Session 2: Beyond Compliance: Certification to Sustainability**

11:30 am: **Session 3: Doing it Right: Adopting GAP for No Deforestation and Livelihood Improvement**

12:10 pm: **Showcase: Sawit360 – Digital Tools for Smallholders**

12:25 pm: **Concluding Remarks by Prof. Asad Ata, Director of CSS ASB**

12:50 pm: Group Photo Session

1.00 pm: Lunch and Networking

SECURE YOUR SEAT

fyre.to/cssday



For further information and queries please reach out to:

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RT2025
AN EVENT BY RSPO

CSS welcomes delegates attending the RSPO Roundtable 2025. Special transport arrangements are available from Shangri-La hotel to the Asia School of Business. Please contact the Organiser for details.