



**ASIASchool  
of Business**

in collaboration with MIT Sloan Management



# MICRO-CREDENTIAL IN ORGANIZATIONAL BEHAVIOR

LEADERSHIP IN DYNAMIC TIMES AND SITUATIONS  
(HRDCorp Course Series No: 10001582277)

Faculty Professor Michael Frese and Professor Yi-Ren Wang

Videos are available beginning  
October 20, 2025

Course Credits:  
2 Credits

After watching the required videos,  
live sessions are on:

- November 2, 2025
- November 9, 2025
- November 16, 2025



[asb.edu.my/ace](https://asb.edu.my/ace)



## Course Overview

Change isn't coming—it's already here. And it's relentless. Increasingly, organizations face shifting priorities, incessant disruption, and overwhelming demands for immediate results. As a leader, all eyes are on you to steer your team through these crucial moments. Are you prepared?

In times of transformation, resilience and adaptability are paramount. How are you nurturing these essential qualities? How can you strengthen your leadership to adeptly navigate the uncertainties that lie ahead?

This is where Organizational Behavior becomes critical. This course explores innovative solutions for enterprises navigating today's complexities. Gain insights into cultivating a discerning mindset and visionary leadership to turn challenges into opportunities. Discover how to ignite innovation and foster confidence for sustainable success. Learn to lead with purpose and clarity, motivating your team and demonstrating empathy.

Led by esteemed global authorities Professors Michael Frese and Yi-Ren Wang, this course equips you with psychological insights and pragmatic tools essential for becoming a compassionate, perceptive, and high-impact leader. Delve into strategies for navigating challenging environments and turning change into competitive advantage.

There's no better time to master critical leadership skills. Join us now to acquire the emotional intelligence for better understanding, the practical toolkit to drive results under pressure, and the strategic foresight to champion innovation while managing urgent demands.

Enroll and become the future-ready leader demanded today!



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## Course Outline

To cultivate the competencies needed for effective leadership in today's rapidly evolving business landscape, the following subjects are covered on the course:

1. Thriving in Change  
Inspire and guide teams through uncertainty.
2. Change Management  
Master strategic and human-focused transformation.
3. Driving Innovation  
Spark entrepreneurship and intrapreneurship.
4. Leveraging AI  
Integrate AI to boost workplace efficiency.
5. Error Management  
Turn mistakes into growth opportunities.
6. Cross-Cultural Leadership  
Unite diverse teams effectively.
7. Navigating Politics  
Manage workplace power and dynamics.
8. Team Management and Support  
Address employee reactions to change.
9. Boosting HR Performance  
Build fair, high-impact HR systems.
10. Shaping Culture  
Foster a resilient, stress-managed workplace.

Here's how you can stack up your Micro-Credential by scanning the QR code below.





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## Outcomes that Drive Business Growth

This course will enable you to:



### Analyze

key factors that influence leadership and people management to reduce disruption and accelerate organizational adoption.



### Discuss

common employee reactions and team dynamics in response to change, and how they impact engagement and productivity.



### Practice

using evidence-based leadership tools and behavioral insights to boost team motivation and drive high performance in business.

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### Assessment

Learners must undergo the various assessment categories below:

1. Continuous Assessments (e.g: Quizzes) ..... 60%
2. Final Assessment ..... 40%

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### Who Should Take This Course\*

This course is designed for managers at all levels, entrepreneurs, and HR leaders interested in mastering psychological science behind leadership and people management.

Enroll Today and Future-Proof Your Impact as an Effective Leader!

**Fees:** RM10,000

**Course Credits:** 2 credit course

**Duration of the Course:**

The course is delivered over a period of 4 weeks (this includes time for learners to watch videos before the first live session)

**Course Structure:**

The course will have a total of three live-sessions held every Sunday in November 2025.

**1. Video Learning**

Before the live-sessions, you will watch short video lectures lasting 20 to 40 minutes and complete assignments to cement your understanding of the videos.

**2. Live Sessions**

The live-sessions are held in hybrid format, beginning with a review of the video lecture, and followed by a discussion of the case of the day.

Live-session dates in table below:

Live-session	Date and Time
First Live-session	Sunday, November 2, 2025 10:00 a.m. – 6:00 p.m. (Malaysian Time)
Second Live-session	Sunday, November 9, 2025 10:00 a.m. – 6:00 p.m. (Malaysian Time)
Third Live-session	Sunday, November 16, 2025 10:00a.m. - 1:30p.m (Malaysian Time)

## Faculty



**Prof. Frese** (appointments NUS Business School, London Business School, University of Amsterdam, etc., former president of IAAP) is the most highly cited management scientist in Malaysia and Asia (ca 90,000 citations); research spans many topics, e.g., stress at work, personal initiative, error management, organizational culture & change, innovation in Asia, training for entrepreneurial success, authored 190 journal articles, 250 book contributions, 30 books and special issues.

Important awards:

**Fellow of German Academy of Sciences**

**2015, SIOP Distinguished Scientific Contributions Award**

**2015, Entrepreneurship Division, Academy of Management Greif**  
award for most influential entrepreneurship publication

**2016, Dedication to Entrepreneurship, Life-time Achievement**  
**Award, Entrepreneurship, Academy of Management**

**2016, Emerald Africa Academy of Management Trailblazer Award**  
**2018 Distinguished Scientific Contributions Award of International**  
**Association of Applied Psychology**

**2020, Path-to-Scale Award by Innovation for Poverty Action**

**2021, Life-Time Achievement Award Organizational Behavior,**  
**Academy of Management**

**2020, 2021, 2022, Stanford Ranking: 2% most influential**  
researchers in Management worldwide

**2024, Global Award for Entrepreneurship Research, Stockholm**  
Sweden (<https://www.e-award.org/>)



**Yi-Ren Wang** is Associate Professor I of Organizational Behavior and Faculty Director of Mindset Lab: Leading for Growth at the Asia School of Business. She received her PhD in Management from the University of Alabama. She received her master's degree in Industrial and Organizational Psychology from the University at Albany, State University of New York, and her bachelor's degree in Psychology from National Taiwan University. Her research focuses on precarious work, workplace inequality, work motivation, and well-being, with the aim of reducing social disparities and promoting socioeconomic mobility.

Her work has been published in international peer-reviewed journals, including the Journal of Applied Psychology, Journal of Organizational Behavior, and Journal of Business and Psychology. She received the 2024 Schmidt-Hunter Meta-Analysis Award and the 2022 S. Rains Wallace Dissertation Award from the Society for Industrial and Organizational Psychology (SIOP).

**RM10,000 or approx USD2,200\***

\*This ACE course is exempt from Malaysian SST for Malaysian participants, as it forms part of ASB's accredited degree program. A 6% SST charge will apply to international participants starting July 1, 2025, as announced by the Royal Malaysian Customs Department.

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The ACE courses are:

- Stackable to degrees. They can be combined to gain eligibility to apply for comprehensive qualifications, culminating in the ASB Master of Business Administration (full-time 12 months) or Executive Master of Business Administration degrees (part-time 16 months).

**Register now for this course:**



**Asia School of Business, ASB Academic,**  
11 Jalan Dato' Onn, 50480 Kuala Lumpur

Ministry of Higher Education Malaysia  
Registration No: DU046(W)

**ACE A-B**  
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