

Course Lineup in 2025

ACE Course	Faculty	Description	Date**	Course Fee (excluding SST)	#Transferable Credits*
<u>Platforms: Marketplaces and Digitization</u> <i>Market Design and Strategy</i>	<u>Associate Professor Melati Nungsari</u>	Master advanced economics with insights into market design, auction theory, and game theory under varying information dynamics. Engage in interactive experiments and practical frameworks to tackle strategic challenges and drive impactful decisions in a digital marketplace.	Video available from: Jun 2 Live Sessions: Session 1: Jun 14 Session 2: Jun 21 Session 3: Jul 5 Session 4: Jul 12 2:00 PM – 5:15 PM (GMT+8)	RM 8,500	1.5
<u>Portfolio Management: Institutional & Personal Investing</u> <i>AI-Driven Insights into Smarter Investing</i>	<u>Professor Joseph Cherian</u>	Gain expertise in portfolio and risk management with real-world applications in valuation, multifactor models, and liquidity strategies. Experience hands-on learning through simulations, industry insights, and team projects, ideal for personal investors and aspiring asset managers	Video available from: Jun 1 Live Sessions: Session 1: Jun 15 Session 2: Jun 22 Session 3: Jul 6 Session 4: Jul 20 2:00 PM – 5:30 PM (GMT+8)	RM 8,500	1.5
<u>Strategic Supply Chain Management</u> <i>Innovating Supply Chain Management: Value Creation and Adaptation</i>	<u>Associate Professor Shardul Phadnis</u>	Managing goods, information, and money improves company performance through innovative supply chain practices. It emphasizes agility and adaptability for competitive advantage, highlighting the importance of social entrepreneurship in creating value and sustaining success in turbulent business environments	Cases and other pre-class materials from: Jun 9 Live Sessions: Session 1: Jun 21 Session 2: Jul 5 Session 3: Jul 12 Session 4: Jul 19 9:00 AM – 12:15 PM (GMT+8)	RM 8,500	1.5

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Sustainability for Business Leaders <i>Leading Business, Driving Sustainability</i>	Senior Lecturer Pieter Stek	Integrate sustainability into core strategies with ESG principles, addressing climate change, resource scarcity, and social inequities. Leverage theoretical frameworks, case studies and industry insights to drive innovation, mitigate risks, and align business goals with sustainable impact.	Video available from: Sep 1 Live Sessions: Session 1: Sep 13 Session 2: Sep 27 Session 3: Oct 11 Session 4: Oct 25 9:00 AM – 12:15 PM (GMT+8)	RM 8,500	1.5
Quantitative Methods <i>Data-Driven Decisions, Powered by AI</i>	Associate Professor Samuel Flanders	Develop quantitative expertise to tackle business challenges with techniques like optimization and regression. Leverage foundational mathematics for data-driven decision-making, enabling strategic insights and impactful solutions in complex scenarios.	Video available from: Sep 1 Live Sessions: Session 1: Sep 14 Session 2: Sep 21 Session 3: Sep 28 Session 4: Oct 5 Session 5: Oct 12 10:00 AM – 1:30 PM (GMT+8)	RM 10,000	2
AI for Business Leaders <i>Strategic Leadership in the Age of AI</i>	Professor Shien Jin Ong & Professor Sanjay Sarma	Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications.	Video available from: Sep 8 Live Sessions: Session 1: Sep 20 (9:00 AM – 12:15 PM) Session 2: Sep 27 (9:00 AM – 12:15 PM) Session 3: Oct 4 (9:00 AM – 12:15 PM) Session 4: Oct 11 (9:00 AM – 5:00 PM) Time Zone (GMT +8)	RM 8,500	1.5

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<u>Financial Accounting</u> <i>Numbers Have a Story – Learn to Tell It in the AI Age</i>	<u>Adjunct Senior Lecturer Wong Kah Teck</u>	Leverage accounting insights to analyze financial statements, assess organizational health, and drive strategic decisions. Strengthen financial acumen to align performance metrics with business goals and enhance overall decision-making.	Video available from: Sep 15 Live Sessions: Session 1: Sep 27 Session 2: Oct 11 Session 3: Oct 25 Session 4: Nov 8 Session 5: Nov 29 9:00 AM – 12:15 PM (GMT+8)	RM 10,000	2
<u>Managerial Economics</u> <i>Economic Tools to Drive Business Success</i>	<u>Associate Professor Abigail Tay.</u>	This course aims to provide a working knowledge of the analytical tools for making strategic business decisions. It builds on microeconomic theory to analyse firm behaviour across different market structures. By applying these frameworks, business leaders can better navigate market power dynamics, optimize decision-making, and enhance long-term competitive advantage.	Video available from: Oct 20 Live Sessions: Session 1: Nov 1 Session 2: Nov 8 Session 3: Nov 15 Session 4: Nov 22 Session 5: Nov 29 9:00 AM – 12:15 PM (GMT+8)	RM 10,000	2
<u>Organizational Behavior</u> <i>Leadership in Dynamic Times and Situations</i>	<u>Professor Michael Frese & Associate Professor Yi-Ren Wang.</u>	Tackle leadership challenges with evidence-based frameworks to enhance performance, shape team dynamics, and foster collaboration. Drive impactful outcomes by understanding organizational behavior and leveraging strategies for success in diverse environments.	Video available from: Oct 20 Live Sessions: Session 1: Nov 2 (10:00AM – 6:00 PM) Session 2: Nov 9 (10:00AM – 6:00 PM) Session 3: Nov 16 (10:00AM – 1:30 PM) Time Zone (GMT +8)	RM 10,000	2

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Completed Runs in 2025

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Corporate Finance <i>AI Powered Learning in Action</i>	Professor Joseph Cherian	Gain an in-depth understanding of the financial implications of business decisions. It is a unique take on Corporate Finance, with AI and gamification learning components included, and equips learners with a strong foundation in Corporate Finance, extending beyond fundamental principles to address contemporary financial decision-making challenges. This includes the development and application of up-to-date financial strategies, tools, and risk management skills to improve financial decision-making.	Video available from: Feb 3 Live Sessions: Session 1: Feb 15 Session 2: Mar 1 Session 3: Mar 9 Session 4: Mar 15 Session 5: Mar 22 2:00 PM – 5:30 PM (GMT+8)	RM 10,000	2
Systems Optimization <i>Transform Complex Decisions into Optimal Solutions</i>	Associate Professor Asad Ata	Tackle complex challenges with optimization techniques to model, analyze, and drive data driven informed decisions. Whether you're streamlining personal tasks or solving a problem at work, this course will empower you with the skills to identify, model, and solve problems effectively.	Video available from: Mar 31 Live Sessions: Session 1: Apr 13 Session 2: Apr 20 Session 3: Apr 27 Session 4: May 4 10:00 AM – 1:30 PM (GMT+8)	RM 8,500	1.5
Operations Management <i>21st Century Operations Excellence</i>	Associate Professor Shardul Phadnis	Recognize the ubiquitous presence and distinct types of operations; learn fundamental concepts, frameworks, and models for managing them; and explore different Operations Management movements from the lenses of these concepts, frameworks, and models.	Video available from: Apr 28 Live Sessions: Session 1: May 10 Session 2: May 17 Session 3: Jun 14 Session 4: Jul 5 Session 5: Jul 19 2:00 PM – 5:30 PM (GMT+8)	RM 10,000	2

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