



MICRO-CREDENTIAL IN PORTFOLIO MANAGEMENT: INSTITUTIONAL & PERSONAL INVESTING

AI-DRIVEN INSIGHTS INTO SMARTER INVESTING

(HRDCorp Course Series No: 10001548918)

Faculty Professor Joseph Cherian

Videos are available beginning June 1, 2025

After watching the required videos, live sessions are on:

- June 15, 2025
- June 22, 2025
- July 6, 2025
- July 20, 2025

Course Credits: 1.5 Credits



asb.edu.my/ace







Course Outline

Through a combination of videos, quizzes and exercise during our live sessions, you will achieve the following:

- 1. Multifactor Models (MFM) in Portfolio Management
 - Economic rationale for MFM
 - Types of models APT, Relative Valuation, Fundamental
 - Diversification of themes
 - Testing for efficacy, monotonicity, transitions, downside risk

2. Behavioral Finance 1

- Anchoring, over and under-reaction, overconfidence, loss aversion
- Herding
- Mental accounting
- Confirmation and Hindsight Bias
- Examples

3. Behavioral Finance 2

- Undiscovered Managers Fund
- 4. Asset Allocation Project Stock-taking
- 5. Hedge funds and Alternative Investments
 Case study Are hedge funds just traditional beta?
- Retirement Finance & ESG Sustainable & Personal Investing





Outcomes That Drive Business Growth

This course will enable you to:



Demonstrate

methodologies & models used in theory and in practice, including Relative Valuation, Multifactor Models, Value Enhancement Strategies, Behavioral Finance and Retirement Finance.



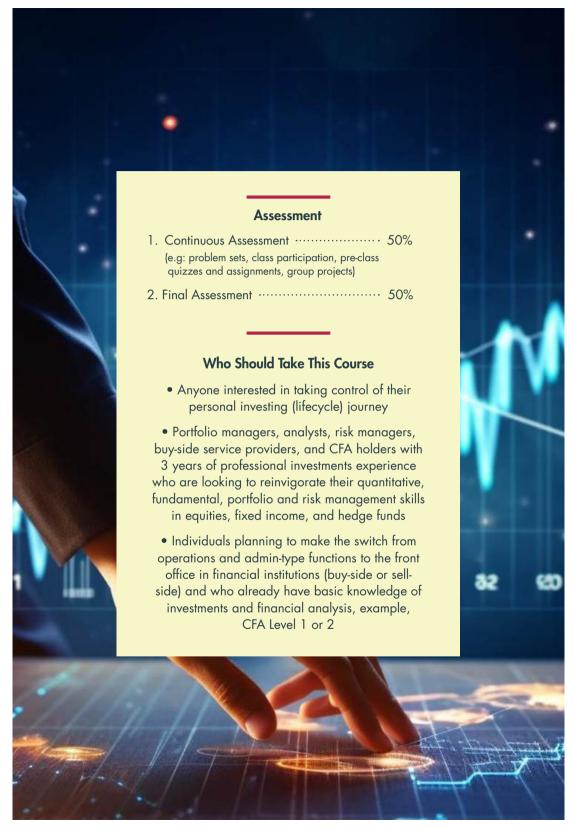
Create

asset allocation plans and resilient portfolios for institutional or retail investors.



Prepare

a not more than
10-page team presentation
to investors / clients
on proposed portfolio
allocation strategy, in line
with stakeholder mandate.



Academic Requirements/Prerequisites

Basic knowledge of:

- Excel
- Financial Accounting
- Financial Mathematics and Statistics

Duration

The course is delivered over a period of 8-9 weeks

(this includes time for learners to watch videos before the first live session).

Course Credits

1.5 credit course

Fees

RM 8,500

Course Structure

The course will have a total of four live-sessions held every Sunday from June to August.

1. Video Learning

Before the live-sessions, you will watch short video lectures lasting 20 to 40 minutes and complete assignments to cement your understanding of the videos.

2. Live Sessions

The live-sessions are held in hybrid format, beginning with a review of the video lecture, and followed by a discussion of the case of the day.

Live-session	Date and Time
First Live-session	Sunday, June 15, 2025 2:00 p.m. – 5:30 p.m. (GMT+8)
Second Live-session	Sunday, June 22, 2025 2:00 PM – 5:30 PM (GMT+8)
Third Live-session	Sunday, July 6, 2025 2:00 p.m. – 5:30 p.m. (GMT+8)
Fourth Live-session	Sunday, July 20, 2025 2:00 PM – 5:30 PM (GMT+8)
Final Presentation (Online)	August 2-3, 2025





Faculty

Professor Joseph Cherian is Practice Professor of Finance at the Asia School of Business and at the Samuel Curtis Johnson Graduate School of Management at Cornell University (Visiting). He was most recently a Practice Professor of Finance at the National University of Singapore (NUS) Business School.

Prior to NUS, Joe was Managing Director, Global Head and CIO of the Quantitative Strategies Group at Credit Suisse in New York where he had direct responsibility for over US\$67 billion in client assets managed to a quantitative discipline. He was a two-term member of the Johnson School's Dean's Advisory Council and is now an Emeritus Member of the Council.

Joe has had appointments at Singapore's Central Provident Fund (CPF) Advisory Panel and the National Research Foundation's Early-Stage Venture Fund Evaluation Panel. He was an Independent Non-Executive Director of Bursa Malaysia, and a consultant to Fullerton Fund Management, a Temasek subsidiary, and Singapore Exchange (SGX) in Singapore. Joe holds a BSc in Electrical Engineering from MIT, and MSc and PhD degrees in Finance from Cornell University.

Joe is a HRD Corp certified trainer.

RM8,500 or approx USD1,848*

*This ACE course, which is part of ASB's accredited degree program, is exempted from Malaysian SST.

The ACE courses are:

 Stackable to degrees. They can be combined to gain eligibility to apply for comprehensive qualifications, culminating in the ASB Master of Business Administration (full-time 12 months) or Executive Master of Business Administration degrees (part-time 16 months).

Register now for this course:



Asia School of Business, ASB Academic, 11 Jalan Dato' Onn, 50480 Kuala Lumpur

Ministry of Higher Education Malaysia Registration No: DU046(W)



