

# Governance, Leadership and Culture

## LEARNING

- 11 bite-sized video modules
- Between 120 to 180 minutes of focused learning
- 3 multiple-choice quizzes
- 1 live session (OPTIONAL ATTENDANCE)



**FEE: RM 2,000** before SST

For group discounts, please contact [ExecEd@asb.edu.my](mailto:ExecEd@asb.edu.my)

## Program Overview

Policies alone are ineffective if leaders don't "walk the talk." Ethical leadership is crucial—without it, training and codes of conduct won't prevent misconduct. Leaders must actively demonstrate integrity to foster a culture of accountability.

Unethical behavior like bullying or favoritism damages morale, drives talent away, and harms an organization's reputation. These issues often go unnoticed until significant harm occurs. To ensure good governance, organizations must prioritize transparency and ethical leadership. When leaders embody the values they promote, policies become meaningful, creating a healthier, high-performing workplace.

The program is delivered via **11 bite-sized videos** which includes **3 quizzes** and **a live session** that participants may choose to attend at the end of the videos to supplement their online learning or to ask questions.

## Program Objectives



Recognize the role of compliance policies and procedures



Understand the interaction between governance and leadership



Assess leadership styles to determine the risks to organizational culture



Develop practical knowledge for cultivating a positive organizational culture

## Faculty

Dr Elsa Satkunasingam is the Director and Senior Lecturer, Executive Education at the Iclif Executive Education Center at Asia School of Business. She conducts training and research in areas related to corporate governance, compliance and organizational culture for financial institutions and companies.



She was formerly the Deputy General Manager, Corporate Secretariat Division at the Malaysia Deposit Insurance Corporation (PIDM) specializing in research and training on corporate governance and compliance. Prior to that she headed the Corporate Governance Department at Bursa Malaysia and was involved in the development of corporate governance and sustainability programs and publications.

Elsa was formerly an academic at Monash University in Sunway. She has published several book chapters and journal articles in the area of corporate governance, in local and international publications. Elsa has also been featured on BFM, the Star and Astro Awani for her expertise on governance in sovereign wealth funds. She holds a PhD from Monash University and a Master of Laws and Bachelor of Laws from University Malaya. She is an advocate and solicitor of the High Court of Malaya.

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