Course Lineup in 2025



ACE Course	Faculty	Description	Date**	Course Fee (excluding SST)	#Transferable Credits*
Operations Management 21st Century Operations Excellence	Associate Professor Shardul Phadnis	Recognize the ubiquitous presence and distinct types of operations; learn fundamental concepts, frameworks, and models for managing them; and explore different Operations Management movements from the lenses of these concepts, frameworks, and models.	Video available from: Apr 28 Live Sessions: Session 1: May 10 Session 2: May 17 Session 3: Jun 14 Session 4: Jul 5 Session 5: Jul 19 2:00 PM - 5:30 PM (GMT+8)	RM 10,000	2
Platforms: Marketplaces and Digitization Market Design and Strategy	Associate Professor Melati Nungsari	Master advanced economics with insights into market design, auction theory, and game theory under varying information dynamics. Engage in interactive experiments and practical frameworks to tackle strategic challenges and drive impactful decisions in a digital marketplace.	Video available from: Jun 2 Live Sessions: Session 1: Jun 14 Session 2: Jun 21 Session 3: Jul 5 Session 4: Jul 12 2:00 PM - 5:15 PM (GMT+8)	RM 8,500	1.5
Portfolio Management: Institutional & Personal Investing Al-Driven Insights into Smarter Investing	Professor Joseph Cherian	Gain expertise in portfolio and risk management with real-world applications in valuation, multifactor models, and liquidity strategies. Experience hands-on learning through simulations, industry insights, and team projects, ideal for personal investors and aspiring asset managers	Video available from: Jun 1 Live Sessions: Session 1: Jun 15 Session 2: Jun 22 Session 3: Jul 6 Session 4: Jul 20 2:00 PM – 5:30 PM (GMT+8)	RM 8,500	1.5

^{*} The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs

^{**} Program dates subject to change, pending HRD Corp approval.

Course Lineup in 2025



ACE Course	Faculty	Description	Date**	Course Fee (excluding SST)	#Transferable Credits*
Financial Accounting Al-Powered Insights for Financial Clarity	Adjunct Senior Lecturer Wong Kah Teck	Leverage accounting insights to analyze financial statements, assess organizational health, and drive strategic decisions. Strengthen financial acumen to align performance metrics with business goals and enhance overall decision-making.	Video available from: July 21 Live Sessions: Session 1: Aug 2 Session 2: Aug 9 Session 3: Aug 23 Session 4: Sep 20 Session 5: Oct 4 9:00 AM - 12:15 PM (GMT+8)	RM 10,000	2
Sustainability for Business Leaders Leading Business, Driving Sustainability	Senior Lecturer Pieter Stek	Integrate sustainability into core strategies with ESG principles, addressing climate change, resource scarcity, and social inequities. Leverage theoretical frameworks, case studies and industry insights to drive innovation, mitigate risks, and align business goals with sustainable impact.	Video available from: Sep 1 Live Sessions: Session 1: Sep 13 Session 2: Sep 27 Session 3: Oct 11 Session 4: Oct 25 9:00 AM – 12:15 PM (GMT+8)	RM 8,500	1.5
Quantitative Methods Data-Driven Decisions, Powered by AI	Associate Professor Samuel Flanders	Develop quantitative expertise to tackle business challenges with techniques like optimization and regression. Leverage foundational mathematics for data-driven decision-making, enabling strategic insights and impactful solutions in complex scenarios.	Video available from: Sep 1 Live Sessions: Session 1: Sep 14 Session 2: Sep 21 Session 3: Sep 28 Session 4: Oct 5 Session 5: Oct 12 10:00 AM – 1:30 PM (GMT+8)	RM 10,000	2

^{*} The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs

^{**} Program dates subject to change, pending HRD Corp approval.

Course Lineup in 2025



ACE Course	Faculty	Description	Date**	Course Fee (excluding SST)	#Transferable Credits*
Managerial Economics Economic Tools to Drive Business Success	Associate Professor Abigail Tay	This course aims to provide a working knowledge of the analytical tools for making strategic business decisions. It builds on microeconomic theory to analyse firm behaviour across different market structures. By applying these frameworks, business leaders can better navigate market power dynamics, optimize decision-making, and enhance long-term competitive advantage.	Video available from: Oct 20 Live Sessions: Session 1: Nov 1 Session 2: Nov 8 Session 3: Nov 15 Session 4: Nov 22 Session 5: Nov 29 9:00 AM – 12:15 PM (GMT+8)	RM 10,000	2
Organizational Behavior Leadership in Dynamic Times and Situations	Professor Michael Frese & Associate Professor Yi-Ren Wang	Tackle leadership challenges with evidence-based frameworks to enhance performance, shape team dynamics, and foster collaboration. Drive impactful outcomes by understanding organizational behavior and leveraging strategies for success in diverse environments.	Video available from: Oct 20 Live Sessions: Session 1: Nov 2 (10:00AM – 6:00 PM) Session 2: Nov 9 (10:00AM – 6:00 PM) Session 3: Nov 16 (10:00AM – 1:30 PM) Time Zone (GMT +8)	RM 10,000	2
Al for Business Leaders Strategic Leadership in the Age of Al	Professor Shien Jin Ong & Professor Sanjay Sarma	Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications.	Video available from: Jan 27 Live Sessions: Session 1: Nov 15 (2:00 PM – 5:15 PM) Session 2: Nov 29 (2:00 PM – 5:15 PM) Session 3: Dec 13 (9:00 AM – 5:00 PM) Time Zone (GMT +8)	RM 8,500	1.5

^{*} The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs

^{**} Program dates subject to change, pending HRD Corp approval.

Completed Runs in 2025



ACE Course	Faculty	Description	Date**	Course Fee (excluding SST)	#Transferable Credits*
Al for Business Leaders Strategic Leadership in the Age of Al	Professor Shien Jin Ong & Professor Sanjay Sarma	Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications.	Video available from: Jan 27 Live Sessions: Session 1: Feb 8 (9:00 AM – 12:15 PM) Session 2: Feb 22 (9:00 AM – 12:15 PM) Session 3: Mar 8 (9:00 AM – 5:00 PM)	RM 8,500	1.5
Corporate Finance Al Powered Learning in Action	Professor Joseph Cherian	Gain an in-depth understanding of the financial implications of business decisions. It is a unique take on Corporate Finance, with AI and gamification learning components included, and equips learners with a strong foundation in Corporate Finance, extending beyond fundamental principles to address contemporary financial decision-making challenges. This includes the development and application of up-to-date financial strategies, tools, and risk management skills to improve financial decision-making.	Video available from: Feb 3 Live Sessions: Session 1: Feb 15 (Sat) Session 2: Mar 1 (Sat) Session 3: Mar 9 (Sun) Session 4: Mar 15 (Sat) Session 5: Mar 22 (Sat) 2:00 PM – 5:30 PM (GMT+8)	RM 10,000	2
Systems Optimization Transform Complex Decisions into Optimal Solutions	Associate Professor Asad Ata	Tackle complex challenges with optimization techniques to model, analyze, and drive data driven informed decisions. Whether you're streamlining personal tasks or solving a problem at work, this course will empower you with the skills to identify, model, and solve problems effectively.	Video available from: March 31 Live Sessions: Session 1: Apr 13 Session 2: Apr 20 Session 3: Apr 27 Session 4: May 4 10:00 AM – 1:30 PM (GMT+8)	RM 8,500	1.5

^{*} The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs

^{**} Program dates subject to change, pending HRD Corp approval.

