

ACE Course Lineup in 2025 (Q1 – Q2)

| ACE Course | Faculty | Description | Date** | Course Fee (excluding SST) | #Transferable Credits* |
|---|--|---|---|----------------------------|------------------------|
| AI for Business Leaders <i>Strategic Leadership in the Age of AI</i> | Professor Shien Jin Ong & Professor Sanjay Sarma | Empower strategic growth by leveraging AI technologies like neural networks, transformers, and LLMs. Tackle business challenges with practical tools, foster collaboration with technical teams, and lead responsibly with a focus on ethics and real-world applications. | Video available from: Jan 27 Live Sessions: Session 1: Feb 8 (9:00 AM – 12:15 PM) Session 2: Feb 22 (9:00 AM – 12:15 PM) Session 3: Mar 8 (9:00 AM – 5:00 PM) | RM 8,500 | 1.5 |
| Corporate Finance <i>AI Powered Learning in Action</i> | Professor Joseph Cherian | Gain an in-depth understanding of the financial implications of business decisions. It is a unique take on Corporate Finance, with AI and gamification learning components included, and equips learners with a strong foundation in Corporate Finance, extending beyond fundamental principles to address contemporary financial decision-making challenges. This includes the development and application of up-to-date financial strategies, tools, and risk management skills to improve financial decision-making. | Video available from: Feb 3 Live Sessions: Session 1: Feb 15 (Sat) Session 2: Mar 1 (Sat) Session 3: Mar 9 (Sun) Session 4: Mar 15 (Sat) Session 5: Mar 22 (Sat) 2:00 PM – 5:30 PM (GMT+8) | RM 10,000 | 2 |
| Systems Optimization <i>Transform Complex Decisions into Optimal Solutions</i> | Associate Professor Asad Ata | Tackle complex challenges with optimization techniques to model, analyze, and drive data driven informed decisions. Whether you're streamlining personal tasks or solving a problem at work, this course will empower you with the skills to identify, model, and solve problems effectively. | Video available from: March 31 Live Sessions: Session 1: Apr 13 Session 2: Apr 20 Session 3: Apr 27 Session 4: May 4 10:00 AM – 1:30 PM (GMT+8) | RM 8,500 | 1.5 |

* The number of Transferable Credits into either the ASB EMBA or MBA Degree Programs

** Program dates subject to change, pending HRD Corp approval.

ACE Course Lineup in 2025 (Q2)

| ACE Course | Faculty | Description | Date** | Course Fee (excluding SST) | #Transferable Credits* |
|--|---|--|---|----------------------------|------------------------|
| <p><u>Platforms: Marketplaces and Digitization</u></p> <p><i>Market Design and Strategy</i></p> | <p><u>Associate Professor Melati Nungsari</u></p> | <p>Master advanced economics with insights into market design, auction theory, and game theory under varying information dynamics. Engage in interactive experiments and practical frameworks to tackle strategic challenges and drive impactful decisions in a digital marketplace.</p> | <p>Video available from: Apr 7 Live Sessions: Session 1: Apr 19 Session 2: Apr 26 Session 3: May 3 Session 4: May 10 9:00 AM – 12:15 PM (GMT+8)</p> | <p>RM 8,500</p> | <p>1.5</p> |
| <p><u>Operations Management</u></p> <p><i>21st Century Operations Excellence</i></p> | <p><u>Associate Professor Shardul Phadnis</u></p> | <p>Recognize the ubiquitous presence and distinct types of operations; learn fundamental concepts, frameworks, and models for managing them; and explore different Operations Management movements from the lenses of these concepts, frameworks, and models.</p> | <p>Video available from: Apr 28 Live Sessions: Session 1: May 10 Session 2: May 17 Session 3: Jun 14 Session 4: Jul 5 Session 5: Jul 19 2:00 PM – 5:30 PM (GMT+8)</p> | <p>RM 10,000</p> | <p>2</p> |
| <p><u>Portfolio Management: Institutional & Personal Investing</u></p> <p><i>AI-Driven Insights into Smarter Investing</i></p> | <p><u>Professor Joseph Cherian</u></p> | <p>Gain expertise in portfolio and risk management with real-world applications in valuation, multifactor models, and liquidity strategies. Experience hands-on learning through simulations, industry insights, and team projects, ideal for personal investors and aspiring asset managers</p> | <p>Video available from: Jun 1 Live Sessions: Session 1: Jun 15 Session 2: Jun 22 Session 3: Jul 6 Session 4: Jul 20 Final Presentation (Online): 2 to 3 Aug 2:00 PM – 5:30 PM (GMT+8)</p> | <p>RM 8,500</p> | <p>1.5</p> |

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ACE Course Lineup in 2025 (Q3 – Q4)

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|---|--|--|---|----------------------------|------------------------|
| <u>Sustainability for Business Leaders</u> <i>Leading Business, Driving Sustainability</i> | <u>Senior Lecturer Pieter Stek</u> | Integrate sustainability into core strategies with ESG principles, addressing climate change, resource scarcity, and social inequities. Leverage theoretical frameworks, case studies and industry insights to drive innovation, mitigate risks, and align business goals with sustainable impact. | Video available from: Sep 1 Live Sessions: Session 1: Sep 13 (Sat) Session 2: Sep 27 (Sat) Session 3: Oct 11 (Sat) Session 4: Oct 25 (Sat) 9:00 AM – 12:15 PM (GMT+8) | RM 8,500 | 1.5 |
| <u>Quantitative Methods</u> <i>Data-Driven Decisions, Powered by AI</i> | <u>Associate Professor Samuel Flanders</u> | Develop quantitative expertise to tackle business challenges with techniques like optimization and regression. Leverage foundational mathematics for data-driven decision-making, enabling strategic insights and impactful solutions in complex scenarios. | Video available from: Sep 1 Live Sessions: Session 1: Sep 14 (Sun) Session 2: Sep 21 (Sun) Session 3: Sep 28 (Sun) Session 4: Oct 5 (Sun) Session 5: Oct 12 (Sun) 10:00 AM – 1:30 PM (GMT+8) | RM 10,000 | 2 |
| <u>Organizational Behavior</u> <i>Leadership in Dynamic Times and Situations</i> | <u>Professor Michael Frese & Associate Professor Yi-Ren Wang</u> | Tackle leadership challenges with evidence-based frameworks to enhance performance, shape team dynamics, and foster collaboration. Drive impactful outcomes by understanding organizational behavior and leveraging strategies for success in diverse environments. | Video available from: Oct 20 Live Sessions: Session 1: Nov 2 (10:00AM – 6:00 PM) Session 2: Nov 9 (10:00AM – 6:00 PM) Session 3: Nov 16 (10:00AM – 1:30 PM) Time Zone (GMT +8) | RM 10,000 | 2 |

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ACE Course Lineup in 2025 (Q3 – Q4)

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| <p><u>Managerial Economics</u></p> <p><i>Economic Tools to Drive Business Success</i></p> | <p><u>Associate Professor Abigail Tay</u></p> | <p>This course aims to provide a working knowledge of the analytical tools for making strategic business decisions. It builds on microeconomic theory to analyse firm behaviour across different market structures. By applying these frameworks, business leaders can better navigate market power dynamics, optimize decision-making, and enhance long-term competitive advantage.</p> | <p>Video available from: Oct 20 Live Sessions: Session 1: Nov 1 (Sat) Session 2: Nov 8 (Sat) Session 3: Nov 15 (Sat) Session 4: Nov 22 (Sat) Session 5: Nov 29 (Sat) 9:00 AM – 12:15 PM (GMT+8)</p> | <p>RM 10,000</p> | <p>2</p> |
| <p><u>Scenario Planning: Preparing Supply Chain for Surprises</u></p> <p><i>Future-Proof Your Strategy</i></p> | <p><u>Associate Professor Shardul Phadnis</u></p> | <p>Navigate uncertainty with strategic scenario planning to design resilient supply chain strategies. Anticipate future possibilities, enhance adaptability, and drive organizational success through informed decision-making in dynamic environments.</p> | <p>Q4 (TBD)</p> | <p>RM 8,500</p> | <p>1.5</p> |
| <p><u>Financial Accounting</u></p> <p><i>AI-Powered Insights for Financial Clarity</i></p> | <p><u>Adjunct Senior Lecturer Wong Kah Teck</u></p> | <p>Leverage accounting insights to analyze financial statements, assess organizational health, and drive strategic decisions. Strengthen financial acumen to align performance metrics with business goals and enhance overall decision-making.</p> | <p>Q4 (TBD)</p> | <p>RM 10,000</p> | <p>2</p> |
| <p><u>Supply Chain Fundamentals</u></p> <p><i>Manage Uncertainty, Segment Strategically, Forecast Accurately and Replenish Efficiently</i></p> | <p><u>Associate Professor Asad Ata</u></p> | <p>This course gives the tools to think smarter and act faster to optimize logistics and tackle complex supply chain challenges. You will learn the nuts and bolts of supply chain management through segmentation techniques, handling uncertainty, forecasting demand and replenishing inventory with precision and ease.</p> | <p>Q4 (TBD)</p> | <p>RM 8,500</p> | <p>1.5</p> |

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