



# Sustainability 101

## LEARNING

- 14 videos totalling 180 minutes
- 3 multiple-choice quizzes
- A 4-hour live session (OPTIONAL)



**FEE: RM 2,000** before SST

For group discounts, please contact [ExecEd@asb.edu.my](mailto:ExecEd@asb.edu.my).

## Program Overview

Welcome to Sustainability 101, an introductory program designed to provide a comprehensive understanding of sustainability and basic climate change concepts.

This program aims to educate participants on the fundamental principles of sustainability, the significance of sustainable practices, and the impact of climate change on our planet.

The program is delivered via **14 bite-sized videos**, a total of **180 minutes** in learning time. This program includes **3 quizzes** and a **4-hour live session** that participants may choose to attend at the end of the videos to supplement their online learning or to ask questions.

## Program Objectives



To introduce the core concepts of sustainability and its importance in the modern world.



To provide a basic understanding of climate change, its causes, and its effects.



To explore the relationship between human activities and environmental impact.



To discuss sustainable practices and their application in daily life and various sectors.



To inspire participants to take actionable steps towards sustainability in their personal and professional lives.

## Faculty

Dr. Gary Theseira is an Adjunct Associate Professor at the Asia School of Business, serves on the boards of Climate Governance Malaysia and the Centre for Environment, Technology and Development Malaysia, and is an advisor to the Malaysian Green Technology and Climate Change Corporation.



In 20 years of service in the Malaysian Government, he developed greenhouse gas reporting protocols, oversaw the development of National Climate Change Policy and the National Climate Reporting process, served as a ministerial advisor on the environment and climate change, and negotiated on Malaysia's behalf at fourteen UN Climate Conferences.

He currently serves the Joint Committee on Climate Change, the National Climate Change Advisory Panel, and the Selangor State Action Council on Climate Change.

Dr Theseira has B.Sc. and M.Sc. degrees in Agriculture from Southern Illinois University, received his Ph.D. in Agronomy from Mississippi State University, and conducted Post Doctoral Research at the University of Minnesota.

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