

Jointly organized by ASBM and AICB



NEXTWAVE LEADERSHIP

Mastering Transformation in the Digital Era

12, 17 - 21 February 2025 | Two-Part Program

Asia School of Business, Kuala Lumpur (Non-Residential Program)
Dubai & Abu Dhabi, United Arab Emirates (Residential Program)

Last Updated: 13 January 2025

PROGRAM OVERVIEW

In today's rapidly evolving digital landscape, visionary leadership is paramount. The NextWave Leadership program by the Asia School of Business is meticulously designed to offer a focused and immersive experience, empowering C-suite executives with the insights and strategies necessary to excel in this era of transformation.

This dynamic two-part program begins with Part 1 at the Asia School of Business in Kuala Lumpur, followed by Part 2— a 4.5-day immersive leadership learning and development experience that unites the UAE's cutting-edge digital innovation ecosystem with Southeast Asia's ambitious growth trajectory. Participants will delve into immersive experiences at the Dubai Future Foundation, Masdar City, and the iconic Louvre, where innovation and heritage converge. These transformative visits, combined with MIT-inspired frameworks, empower leaders to design actionable strategies for meaningful organizational change while remaining anchored in core values and principles. Just as the Louvre seamlessly integrates timeless heritage with modern innovation to stand as a beacon of culture and excellence, leaders in the digital era must ground their vision in enduring principles while embracing bold, future-ready strategies.

At the heart of this program is its distinguished faculty, offering a balanced East-West perspective on leadership and innovation. Prof Sanjay Sarma, CEO, President, and Dean of the Asia School of Business and former MIT Vice President for Open Learning, provides a global lens on digital transformation and cutting-edge methodologies. Prof Shailendra Mehta, a renowned expert in strategic leadership, brings deep expertise in navigating complex challenges and fostering organizational excellence.

This program delivers focused learning and invaluable connections. Participants will engage with regional leaders, leverage the prestigious MIT alumni network, and connect with government innovators and industry pioneers. These interactions, combined with expert-led sessions, provide a foundation for strategic recalibration and practical inspiration.

The NextWave Leadership program is a powerful catalyst for leaders seeking to balance global innovation with local realities, heritage with transformation, and strategy with execution. In just 4.5 days, you will gain clarity and confidence to lead your organization into the future of digital transformation.



LEARNING OUTCOMES

Through this program, participants will be better able to:



Develop actionable strategies inspired by the UAE's advanced digital initiatives to drive organizational change.



Utilize ASB & MIT-designed methodologies to foster a culture of innovation and maintain a sustainable competitive edge.



Build resilience and adaptability through data-driven decision-making, anticipating future challenges and opportunities.



Master the complexities of leading across diverse cultures, fostering collaboration to execute seamless transformations.



PROGRAM DATES

Part 1: 12 February 2025
(10:00AM - 12:30PM, Non-Residential Program)

Part 2: 17 - 21 February 2025
(Residential Program)

LOCATIONS

Kuala Lumpur, Malaysia
United Arab Emirates

PROGRAM FEE

MYR 70,000 ** /
USD 17,500 per person

The program fee is inclusive of:

- Complete learning journey in UAE; with local transfer, in-program meals & residence
- All site visits and materials
- Executive networking events

** Inclusive of SST which is applicable to Part 1

WHO SHOULD ATTEND?

Public Sector:

- Secretary Generals
- Deputy Secretary Generals
- JUSA & above

Private Sector Leaders:

- Boards
- C-suite Executives

Acceptance into the program will be at the discretion of ASB.





PROGRAM AGENDA

Part 1

12 Feb 2025 | Wednesday @ Asia School of Business
Kuala Lumpur (Non-Residential Program)

Orientation and Leadership Integration

Part 2

17-19 Feb 2025 | Monday - Wednesday @ Dubai
United Arab Emirates (Residential Program)

DAY 1

AM **Context Assimilation**
Establishing a Shared Understanding
Preparing to frame strategic conversations with Local Industry Leaders

PM **Inspiring Vision, Driving Innovation and Change**
Engage with experts to explore groundbreaking initiatives shaping the future in sectors like AI, robotics, sustainability, and digital transformation

Evening **Networking Session**

DAY 2

Envisioning Tomorrow

AM **Navigating Future Trends**
Explore geopolitics, sustainability, technologies and leadership for interconnected world

PM **Navigating Future Trends**
Immersive Learning Expedition
Discover cutting-edge innovation & future-focused themes such as AI, technologies

Evening **Networking Session**

DAY 3

Navigating the Future

AM **Roundtable Leadership Dialogue & Exchanges**
The Power of Evidence
Leveraging Data to Influence Decisions, Impact Change & Anticipate Risks

PM **Sustainable Innovation and Security Development**
Immersive Learning Expedition
Appreciate innovative energy transition strategies

The program will include leaders from the local context to enrich the agenda, offering diverse perspectives and practical insights beyond the contributions of featured faculty. The agenda is subject to refinement to ensure an optimal and immersive learning experience, aligning with the program's objectives and participant needs.

PROGRAM AGENDA

Part 2

20-21 Feb 2025 | Thursday - Friday @ Abu Dhabi, United Arab Emirates (Residential Program)

DAY 4

Future-Ready

AM **Innovation for Future-Readiness of Organizations**
Interactive workshop focused on aligning organizational strategy with emerging trends

PM **Strategies for Future-Ready Organizations**
Immersive Learning Expedition

Evening **Closing Dinner and Networking Session**

DAY 5

Future-Proofing

AM **Future-Proofing Organizations**
Interactive workshop – Action Planning

PM **Connecting the Dots: Strategic Reflection & Dialogue**
Immersive Learning Expedition
Celebrating Today, Preparing for Tomorrow

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FEATURED FACULTY PROFILES



Sanjay Sarma, distinguished leader in academia and business, is CEO, President, and Dean of the Asia School of Business. He is also a professor of Mechanical Engineering at MIT and has a courtesy appointment at the Sloan School of Management. He co-founded the Auto-ID Center at MIT, pioneering the technical concepts and standards of modern RFID. Today, the suite of standards developed by the Auto-ID Center, called EPC, has become a global standard utilized by over a thousand companies. Sarma also previously chaired the Auto-ID Research Council, establishing six labs worldwide. He co-founded OATSystems, later acquired by Checkpoint Systems, and serves on the boards of several companies including Aclara Resources (TSX:ARA) Rekor Systems (NASDAQ:REKR) and GS1.

Sarma received his PhD from the University of California at Berkeley, his Masters from Carnegie Mellon University and his Bachelors from the Indian Institute of Technology. His expertise includes RFID, sensors, manufacturing, autonomy, AI, sustainability and innovation. He has authored over 150 publications and played a key role in India's Aadhaar unique ID system. Sarma's contributions have been recognized with multiple awards, including the MIT MacVicar Fellowship and National Science Foundation CAREER Award. He has been honored by Business Week, Fast Company, and RFID Journal for his innovations.

In addition to his academic achievements, Sarma has been highly influential in education, helping establish Singapore University of Technology and Design, serving as the first Director of Digital Learning at MIT and as the Vice President for Open learning at MIT. His initiatives include MIT Open Learning, MicroMasters, the Jameel World Education Lab, the MIT Integrated Learning Initiative and MIT xPro. Sarma's multifaceted career is a testament to his commitment to innovation, education, and technological advancement.



Shailendra Raj Mehta, a distinguished thought leader in strategic thinking, innovation, and transformative leadership. With his unparalleled expertise, he bridges the gap between cutting-edge organizational strategy and real-world leadership challenges. A global authority renowned for his work on creating world-class organizations, discussed in over ten languages worldwide, Dr. Mehta brings a wealth of experience in strategic visioning and implementation. He developed a unique ten-box model extending the McKinsey 7S Framework, providing an X-ray view of high-performance organizations.

His decade of experience on boards of publicly listed companies has driven strategic transformation and market capitalization growth. Dr Mehta's executive education prowess is evident in his leadership of collaborations between Duke CE and IIM-Ahmedabad, designing interventions for senior leadership of global corporations.

An acclaimed scholar with a PhD from Harvard and former professor at Purdue University, his research has been profiled in The Economist. His industry impact is substantial, having consulted with executives from Fortune 500 companies and conducted scenario planning and simulation exercises. Dr Mehta's sessions will empower leaders to develop innovative strategies, champion organizational change, and drive success in an era of rapid technological and economic shifts.

His unique blend of academic rigor and practical experience makes him the ideal guide for navigating the complexities of modern leadership and strategic innovation.



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SCAN ME



NextWave Leadership: Mastering
Transformation in the Digital Era 