OPEN ENROLLMENT PROGRAM

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AICB 4 CPD HOURS

ASIASchool
of **Business**
in collaboration with MIT Sloan Management
Iclif Executive Education Center

GOVERNANCE OF GENERATIVE AI

— PROGRAM DETAILS —

FACULTY	DATE/TIME	FEE
Natalie Lim Yen Kuan	15 April 2025 9.00AM - 1.00PM	RM1,500 before SST*

*Fee excludes accommodation at ASB Residential for outstation/ overseas participants but can be arranged at additional cost.

Program Overview

With all the excitement around Generative AI (GenAI), it is easy to overlook the unique risks it presents. This program is designed to help directors and senior management understand the critical aspects of managing GenAI in their organizations, including key legal risks, potential liabilities, regulatory compliance and reputational threats. Participants will also gain insights into the regulatory landscape in Malaysia and learn to develop governance frameworks that address these challenges.

The program will help directors and senior management effectively integrate AI governance into their overall corporate governance structures. It will also cover how to develop and implement AI strategies that balance innovation with responsible use.

Learning Outcomes

At the end of the program, participants will be able to:

- Explain AI and its key attributes;
- Identify and address legal risks and issues concerning AI;
- Ask relevant AI-related questions to line management and develop a governance framework for responsible AI use that aligns with the organization's corporate values.

Who Should Attend?

- Board of directors
- Senior management
- Anyone who may find this program helpful.

Program Overview

Session 1: Understanding AI Governance and Key Legal Risks
This session introduces AI Governance, AI and its key attributes, highlighting potential conflicts with existing legal frameworks and theories of liability. It will also explore the key legal risks and challenges associated with the use of GenAI within the context of current legal frameworks.

Session 2: Liability & Governance
This session explores the potential liability for directors and senior management as well as strategies for implementing AI ethically and responsibly. Participants will learn best practices and approaches to ensure that AI initiatives undertaken operates within a governance framework that aligns with the organization's corporate values and regulatory requirements.

Session 3: Case Study – Navigating AI Governance
In this session, participants will engage in a hypothetical case study to explore key issues around AI governance. Participants will learn to identify potential risks in each area and develop strategies to mitigate these risks, ensuring responsible and effective AI governance.

Faculty

Natalie Lim is is a partner in the Intellectual Property (IP), Telecommunications, Media and Technology (TMT) and Privacy and Data Protection practice at Skrine.

As a partner in a firm that has been consistently ranked as a top-tier TMT and IP firm in Malaysia, Natalie frequently advises on complex and novel legal and regulatory matters related to telecommunications, technology, data protection, intellectual property, media, e-commerce and gaming. Her work focuses on advising domestic and international clients across various sectors, tech startups and government agencies on navigating the intersection of technology implementation and regulatory compliance.

In the TMT sector, Natalie regularly advises clients on their infrastructure and services, including those related to artificial intelligence (AI), such as fibre and terrestrial wireless connectivity, satellite and space-based communication systems, data centres, cloud services, OTT services and connected vehicles. In 2019, she was appointed to serve on the national 5G Task Force established by the telecommunications regulator, the Malaysian Communications and Multimedia Commission. She also provides regular training to clients on AI governance and related topics.

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Governance of Generative AI