

OPEN
ENROLMENT
PROGRAM

Reimagine Leadership and Governance, Not Capitalism

FACULTY

Rajeev Peshawaria

WHO SHOULD ATTEND

- Board of Directors
- Senior Management
- Anyone who might find this program helpful

www.asb.edu.my/executive-education

Course Fee: RM1,000 before SST



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PROGRAM OVERVIEW

Although technological advancements have led to life-changing innovation in recent years, the first two decades of the 21st century have already witnessed two global recessions, socio-political strife, severe resource/income inequality, and massive environmental degradation. We live in times where exciting growth opportunities coexist with existential threats to current and future generations, but businesses cannot fully exploit opportunities and sustain their success without addressing the threats.

In today's brave new world, we need brave new thinking that creates a WIN-WIN-WIN scenario wherein individuals, organizations, and humanity at large can thrive together.

But how? The most common cry these days is to shun shareholder centric capitalism and replace it with a more inclusive model that caters to the needs of a wider set of stakeholders including future generations and the environment. In this half-day program, Rajeev Peshawaria will challenge this view and argue that the solution lies in reinventing leadership and governance, not capitalism. Instead of changing and/or strengthening the rules and regulations governing market mechanisms, we need a change of beliefs and behaviors towards collective values and higher purpose. ***In short, we need a whole new leadership and governance model – one that embraces stewardship.***

As a result of attending this program, participants will be better able to:

- Recognize how the world has changed dramatically in recent years because of technological, social and pandemic-related shifts.
- Appreciate why a stewardship-centric approach is essential in this new normal.
- Apply a stewardship-centric approach to governance, leadership and management.
- Be aware of the roles played by senior management and the Board in a stewardship-centric company.

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Rajeev is an out-of-the-box thought leader on leadership, management and corporate governance, with extensive global experience in organizational consulting. As the Founder President of Leadership Energy Consulting LLC in Seattle USA, and CEO of Stewardship Asia Centre in Singapore, he splits his time between the two locations besides serving clients in 30 countries.

Prior to his current dual role, he was CEO of the Clif Leadership and Governance Centre based in Malaysia. With diverse prior experience across various industries including banking, financial services and FMCG, he has held executive roles including Chief Learning Officer at both Coca-Cola and Morgan Stanley, and senior positions at American Express, HSBC and Goldman Sachs. At Goldman, he helped found Pine Street — the firm's acclaimed leadership academy — and headed the initiative for Europe and Asia.

Rajeev is the author of Wall Street Journal and Amazon best seller "Open Source Leadership" (McGraw Hill 2017), "Too Many Bosses, Too Few Leaders" (Simon & Schuster 2011), and co-author of "Be the Change" (McGraw Hill 2014). A sought-after international speaker and leadership consultant, he was named one of Top 100 Global Thought Leaders for Trustworthy Business by 'Trust Across America' in 2014 and 2017.

More information about Rajeev, including sample videos can be found at <https://leadershipenergy.com/>

REGISTRATION FORM

Reimagine Leadership and Governance, Not Capitalism

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NAME

DESIGNATION

COMPANY

ADDRESS

CONTACT TEL. NO. (COMPANY)

CONTACT TEL. NO. (PERSONAL)

EMAIL ADDRESS

NAME OF SECRETARY

CONTACT TEL. NO.

EMAIL ADDRESS

PAYMENT

Asia School of Business is registered to charge Service Tax ("SST") for programs conducted in Malaysia under the laws of Malaysia (SST registration no.: W10-1906-32000062).

Payment should be made within **30 days** from the invoice date or in advance of the program date, whichever is sooner. Your place is only secured once payment has been received within this period.

- Cheques should be made payable to **ASB MANAGEMENT SDN BHD- FEES**
- For telegraphic transfer, kindly remit payment to **ASB MANAGEMENT SDN BHD- FEES** account number: **514150439951 at MALAYAN BANKING BERHAD, JALAN RAJA LAUT BRANCH, 50350 KUALA LUMPUR**

Please send your registration form to fide@asb.edu.my

Please email a copy of the payment receipt to asbfinance@asb.edu.my

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Yes

No