



**ASIASchool  
of Business**

in collaboration with MIT Sloan Management

**MBA+**



**WORLD CLASS ACADEMIC RIGOR  
IMMERSED IN ASIA, AND PICK YOUR  
OWN POST-MBA PATHWAY**

Master of Business Administration ((R/340/7/0591) (08/27) (MQA/FA7909))

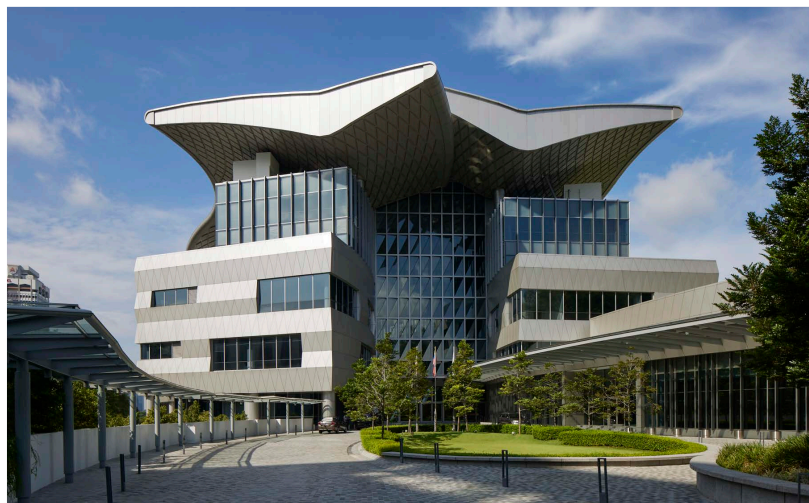
[asb.edu.my](http://asb.edu.my)



## GLOBALY RECOGNIZED, ASIA ORIENTED

The ASB MBA program, in collaboration with MIT Sloan, seamlessly integrates MIT's pedagogy and philosophy.

Our approach to learning draws from **MIT's motto "mind and hand" (Mens et Manus)** and heavily focuses on classroom rigor, augmented by immersive Action Learning experiences spanning across the Asian continent.



## PROGRAM AT A GLANCE

- 12-month program
- Diverse student and alumni network
- World-class global residential faculty, visiting faculty from MIT Sloan and other top schools
- Immersive Action Learning experiences in Asia
- Career development support
- Multiple post-MBA pathways\*\*

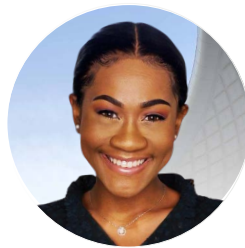
\*\*Further study abroad at MIT Sloan & Saïd Business School, University of Oxford

## A TRANSFORMATIVE EXPERIENCE



**Eric Haywood, USA (MBA 2023, MSMS 2024)**

"It was the Action Learning element of the program that got me. It's different from working in a company where the stakes are high. These opportunities allow us to apply knowledge as we learn it, take risks, and be ambitious with our objectives."



**Gabrielle Barnette, Jamaica (MBA 2022)**

"Entering the MBA program provided me with exposure to diverse areas. I had the opportunity to interact and connect with many people from various industries. The Action Learning projects really helped me refine some skill sets that were either getting rusty or never really existed."

# ASIA + AMERICA

THE BEST OF

Exposure to the world's fastest-growing region

Hands-on learning experiences in Asia

Engagement with top tier businesses and leaders through Action Learning experiences

On-campus experience in Asia's melting pot - Kuala Lumpur

World-class residential faculty and visiting faculty from MIT Sloan

Purpose-built state-of-the-art campus

Global and diverse student body

Academic rigor and practical application based on MIT's mind & hand motto

Exposure to an inspiring and intellectual environment in Cambridge, Massachusetts for a (up to) 3-week MIT Immersion

Experience Kendall Square, connect with innovative leaders, and plug into an exciting startup ecosystem

## A STACKABLE MBA: MBA+(x)

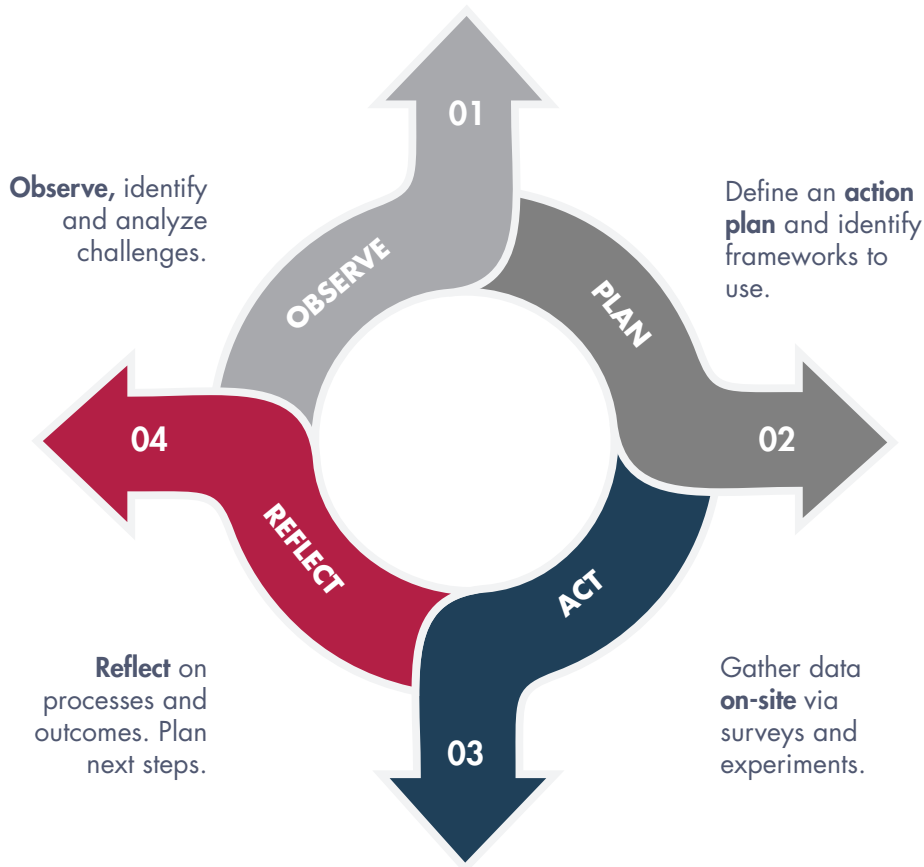
Exclusive post-MBA pathways with MIT Sloan,  
including an additional degree.

### MBA + (an extra semester)

1. Extend your stay at ASB for up to 4 months as a Scholar/Entrepreneur-in-Residence. We will provide you with office space for your entrepreneurial venture in the ASBhive or we will provide you with the opportunity to work with a professor in one of our research centers.
2. Apply to continue your studies at MIT in the Visiting Fellows Program. The **MIT Sloan Visiting Fellows Program** is a customized course of study that provides the freedom to explore all that MIT has to offer while cultivating the skills and tools required to generate impact where it matters most.

### MBA + (an extra degree)

3. Enroll in the MS in Management Studies (MSMS) program at MIT (*subject to academic performance*). The **MS in Management Studies (MSMS) program** is a STEM designated degree, providing international students with work authorization in the U.S. for three years. The program offers the opportunity for a deep dive into an area of your interest, comprised solely of elective courses which can be completed at MIT. The MSMS degree is available exclusively to graduates from MIT partner schools such as ASB.



## ACTION LEARNING: WHERE MIND MEETS HAND

### ACTION LEARNING: BECOME A MASTER OF BUSINESS IN ACTION

A key feature of MIT Sloan's "*mind and hand*" (*mens et manus*) philosophy is Action Learning, an innovative approach that accelerates learning through real-world, hands-on practice.

With guidance from ASB Faculty and Business Coaches, you will work on real-time projects in multiple settings – from individual to small group to class-wide environments – to develop innovative solutions to challenges in the host organizations.

### FOUR ACTION LEARNING OPPORTUNITIES

- **International Industry Trek:** Be immersed in a fast-growing economy as part of an international industry trek that will give you the opportunity to network with and learn from top companies in the region.
- **Business Practicum:** Work as a class to tackle key business challenges of the host organization in an accelerated one-week format.
- **Action Learning in Teams with Companies in Asia:** Over the course of a semester, work in small teams of three to five people and apply your learnings at a host company project in and around South East Asia.
- **Action Learning Summer Project (ALSP):** As an individual, spend four to ten weeks applying the Action Learning approach to address the needs of your host organization

These opportunities will take place across Malaysia, Southeast Asia, and beyond, depending on a matching process and available opportunities at the time.

## Core Courses

- Financial Accounting
- Organisational Behavior & Leadership
- Managerial Economics
- Quantitative Methods
- Integrative Management
- Data, Optimization Models & Decisions
- Business Research Methods
- Operations Management
- Marketing Management

*\*Subject to change*

## Electives

- Advanced Data Analytics
- Politics & Non-market Strategies
- Platforms, Auctions and Competition Through Games
- Scenario Planning: Preparing Supply Chain for Surprises
- Systems Optimisation
- Energy: Markets, Public Policy & Sustainability
- Legal Tender: Histories of Law & Money
- Supply Chain Fundamentals
- MIT Elective

*\*Subject to change*

- Ethics & Corporate Accountability
- Corporate Finance
- Competitive Strategy
- People Analytics
- Action Learning



## REDEFINE YOURSELF WITH THE MBA



**40%**  
Women



**60%**  
International  
Students



**49**  
Countries  
Represented



**Nazatul Ruhaiza Abdul Wahab,  
Malaysia (MBA 2024)**

“When I took the challenge of pursuing an MBA, I wanted to show my kids that you should have this period of continuous learning and wanting to improve yourself. The program not only enhances your skills and professional development, it also instills a mindset of continuous improvement.”

# WHO CAN APPLY

Candidates should be able to articulate their professional and academic success, their ability to lead and influence others, their collaborative spirit, and their interest in emerging markets.

## Minimum Eligibility Criteria



Bachelor's Degree or equivalent from a recognized institution



At least 2 years of work experience



Proof of English proficiency

## Tuition Fee

The tuition fee for the 2025 MBA intake is **RM 150,000 (approximately USD 35,000)** which includes:

- Tuition
- Course Materials & usage of textbooks
- Housing during MIT Immersion, Practicum, Action Learning (outside KL & Malaysia only), and Optional Industry Trek
- Airfare & Bus for Practicum and Action Learning Project

*\*Subject to change*



## Fellowship

Merit-based fellowship will be available to applicants who demonstrate outstanding accomplishments in the areas of academic qualification, work experience, professional and global diversity, leadership impact and achievements, etc. For priority fellowship consideration, applicants are encouraged to apply early in the admissions cycle (Round 1 or Round 2 deadlines).

**ASB MBA is HRD Corp Claimable by Malaysian employers sponsoring their employees.**

## Application Deadlines

Round 1: Tuesday, Dec 31, 2024  
Round 2: Monday, Mar 31, 2025  
Round 3: Saturday, May 31, 2025  
Round 4: Monday, Jun 30, 2025



Apply Here:  
[apply.asb.edu.my/apply](https://apply.asb.edu.my/apply)

All international candidates are strongly encouraged to apply in Rounds 1 or 2 due to timelines for processing international student visa applications.



Have a question? Send us an email.  
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*This Brochure is accurate as of July 2024*