



# **EXECUTIVE DIGITAL LEADERSHIP PROGRAMME**

In partnership with Technology Immersion Partners:













### **COHORT DATES**

A total of 4 Cohorts have been scheduled for the year 2025. The dates are as below:

## COHORT 6

Part 1: 14 April - 02 May Part 2: 05 May - 30 May Part 3: 03 June - 16 June

#### COHORT 7

Part 1: 19 May - 13 June Part 2: 16 June - 11 July Part 3: 14 July - 28 July

## **COHORT 8**

Part 1: 04 Aug - 29 Aug Part 2: 08 Sept - 03 Oct Part 3: 06 Oct - 21 Oct

## **COHORT 9**

Part 1: 25 Aug - 19 Sept Part 2: 22 Sept - 17 Oct Part 3: 21 Oct - 03 Nov

## PROGRAM OVERVIEW



#### **IMMERSE IN INDUSTRY EXPERTISE**

Experience learning that goes beyond the classroom. Engage with our Technology Immersion Partners to connect knowledge with practical application, gaining a comprehensive understanding of digital leadership.



#### STRATEGIC TECH INTEGRATION

Learn how to align technology with your strategic goals. Discover how digital enablers like strategy, culture, agility, and alignment can drive your organization's growth and ensure long-term success.



#### **CONNECT WITH INDUSTRY LEADERS**

Build connections that influence the industry. Network with distinguished peers, renowned academic faculty, and technology experts, opening doors for collaborations that shape the future.



#### **ELEVATE YOUR DIGITAL LEADERSHIP**

Enhance and accelerate your leadership abilities to excel in the digital economy. Equip yourself with the knowledge to navigate complexities and seize opportunities, building resilience for the digital age.



#### **LEAVE WITH STRATEGIC PLANS**

Create actionable digital transformation strategies for your organization. Validate your plans with peers and industry experts, challenging yourself to break new ground in the digital frontier.



#### ACADEMIC AND INDUSTRY SYNERGY

Benefit from a curriculum developed by world-class faculty at Asia School of Business and MIT Sloan, alongside insights from industry leaders and become a digital trailblazer.

## **INCENTIVE SCHEMES**



Malaysian citizens working in public sector / civil servants.



Malaysian citizens working in start-up companies and SMEs, including experienced professionals who are currently in between jobs.



Malaysian citizens working in Malaysian-based companies including multinationals, government-linked corporations, and similar entities.

## WHO SHOULD ATTEND

- Government officers holding leadership roles in their ministries
- Chief Executive Officers
- Chief Technology Officers
- Heads of Departments
- Senior Management
- Anyone interested in Digital Transformation

## **PROGRAM FEE**

RM 24,660 (subject to SST) \*

\* Fees displayed are before the incentive scheme and HRDC approval for qualified applicants (Terms and Conditions Apply)

## **FACULTY**



**Prof. Ong Shien Jin**Professor of Practice (ASB),
Expert in Finance & Analytics



**Dr. Sam Flanders**Associate Professor of
Economics (ASB), International
Faculty Fellow at MIT



**Dr. Elsa Satkunasingam**Director of Executive Education (ASB), Expert in Corporate Governance, Ethics and Culture



Muhammad Sabri Rawi Senior Lecturer (ASB), Expert in Leadership & Management



Robin Speculand Author and global expert in strategy and digital implementation



**Dr. Thun Thamrongnawasawat**Adjunct Faculty (ASB),
Expert in Leadership &
Neuroscience



**Dr. Clement Arul**Adjunct Associate
Professor (ASB),
Expert in Cybersecurity
and Risk Management



Sheila Singam Adjunct Faculty (ASB), qualified trainer in Neuro Linguistic Programming and NLP Coaching



**Joanna Ambrose** Invited speaker, digital marketing professional



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#### **REGISTER NOW**



Executive Digital Leadership Programme