

# EXECUTIVE DIGITAL LEADERSHIP PROGRAMME

In partnership with Technology Immersion Partners :



Microsoft



Shopee



**2025 REGISTRATION IS OPEN NOW!**  
**ONLY 3 DAYS OF IN-PERSON CLASSES PER MONTH**

## COHORT DATES

A total of 4 Cohorts have been scheduled for the year 2025. The dates are as below:

### COHORT 6

Part 1: 14 April - 02 May  
Part 2: 05 May - 30 May  
Part 3: 03 June - 16 June

### COHORT 7

Part 1: 19 May - 13 June  
Part 2: 16 June - 11 July  
Part 3: 14 July - 28 July

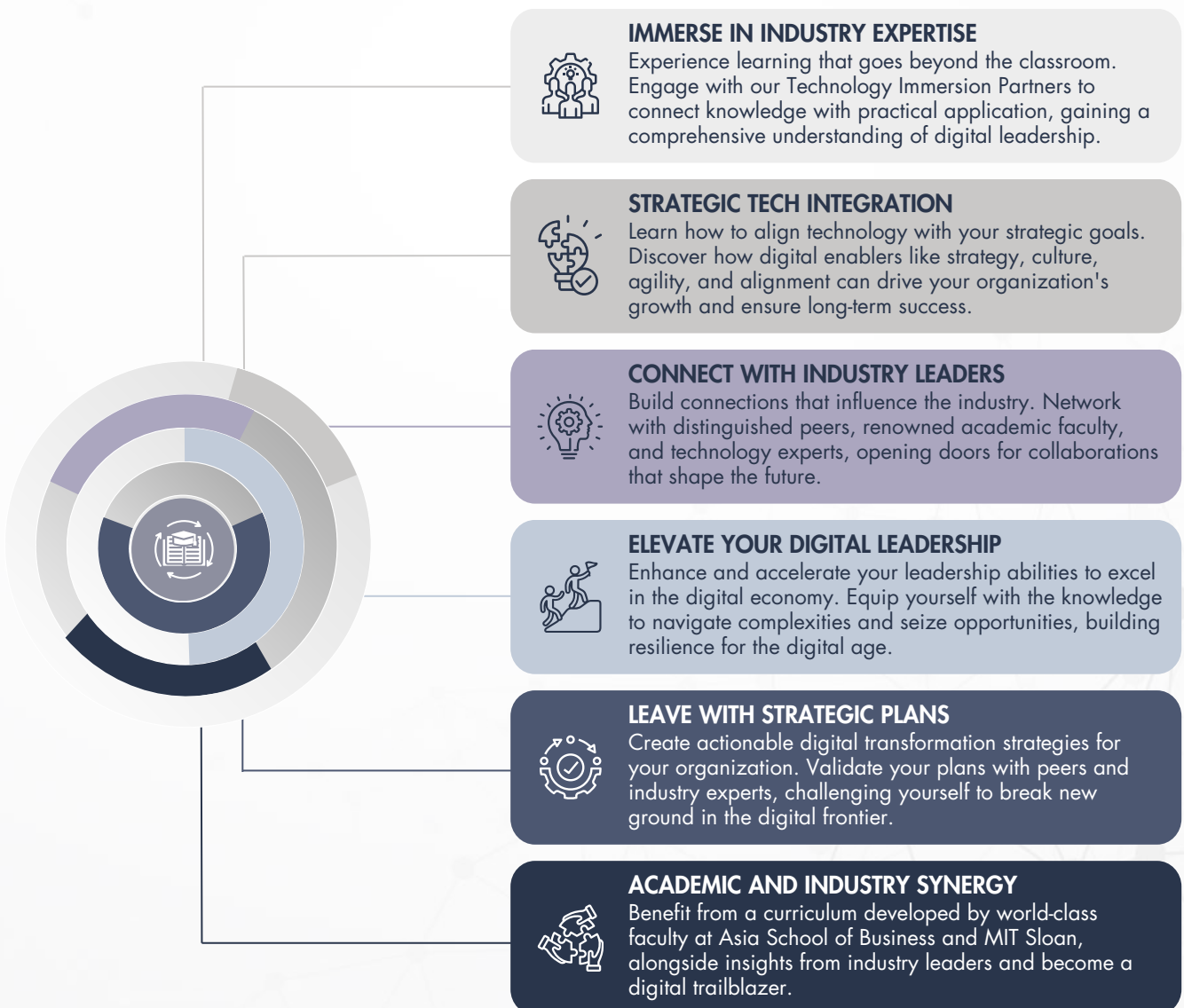
### COHORT 8

Part 1: 04 Aug - 29 Aug  
Part 2: 08 Sept - 03 Oct  
Part 3: 06 Oct - 21 Oct

### COHORT 9

Part 1: 25 Aug - 19 Sept  
Part 2: 22 Sept - 17 Oct  
Part 3: 21 Oct - 03 Nov

## PROGRAM OVERVIEW



## INCENTIVE SCHEMES



## WHO SHOULD ATTEND

- Government officers holding leadership roles in their ministries
- Chief Executive Officers
- Chief Technology Officers
- Heads of Departments
- Senior Management
- Anyone interested in Digital Transformation

## PROGRAM FEE

RM 24,660 (subject to SST) \*

*\* Fees displayed are before the incentive scheme and HRDC approval for qualified applicants (Terms and Conditions Apply)*



## FACULTY



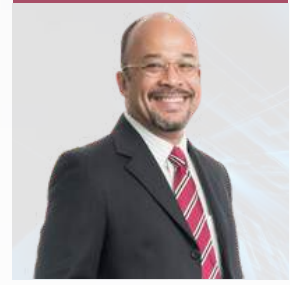
**Prof. Ong Shien Jin**  
Professor of Practice (ASB),  
Expert in Finance & Analytics



**Dr. Sam Flanders**  
Associate Professor of  
Economics (ASB), International  
Faculty Fellow at MIT



**Dr. Elsa Satkunasingam**  
Director of Executive Education  
(ASB), Expert in Corporate  
Governance, Ethics and  
Culture



**Muhammad Sabri Rawi**  
Senior Lecturer (ASB),  
Expert in Leadership &  
Management



**Robin Speculand**  
Author and global  
expert in strategy and  
digital implementation



**Dr. Thun  
Thamrongnawasawat**  
Adjunct Faculty (ASB),  
Expert in Leadership &  
Neuroscience



**Dr. Clement Arul**  
Adjunct Associate  
Professor (ASB),  
Expert in Cybersecurity  
and Risk Management



**Sheila Singam**  
Adjunct Faculty (ASB),  
qualified trainer in Neuro  
Linguistic Programming and  
NLP Coaching



**Joanna Ambrose**  
Invited speaker, digital  
marketing professional





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