



**ASIA School
of Business**
in collaboration with MIT Sloan Management

Iclif Executive Education Center

EXPEDITING EXPERTISE

Corporate Governance | Leadership & Management
Technology | Sustainability | Geopolitics

About Us

A WORLD-CLASS EXECUTIVE EDUCATION CENTER
IN THE HEART OF ASIA

Introduction

The Asia School of Business (ASB), a collaborative effort between Bank Negara Malaysia and the Massachusetts Institute of Technology (MIT) Sloan School of Management, is one of the most prestigious and innovative universities in the world. ASB offers innovative and rigorous MBA and Executive Education programs that equip students with the knowledge, skills, and global perspectives necessary to succeed in the fast-paced and ever-changing business environment.

The Iclif Executive Education Center (Iclif) at Asia School of Business is a premier executive education center that provides training in leadership and management, sustainability, corporate governance, technology, certification programs, coaching and research by ASB faculty who are global thought leaders that help business professionals and executives advance in their careers. Our programs support the professional development of junior to senior management leaders, C-suites and Directors which enables them to apply the knowledge gained to be effective leaders. Each program is crafted to provide leaders with the essential knowledge, skills and innovative tools to navigate in today's emerging and complex world. Taught by globally renowned ASB faculty, our programs are designed to amplify leadership impact and organizational performance.



WHAT WE OFFER

01

World Class Faculty

Recognized expertise in business and custom learning design for local and international companies.

02

Interactive, Action-Based Learning Approach

Experiential learning methods such as role plays, industry visits, case discussions, hackathons, simulations and thought-provoking facilitation-style teaching are employed in the training sessions.

03

State-of-the-art Campus Modelled after MIT

Exceptional business school facilities and residential which is one of the largest academic facilities in the region with technologically-equipped classrooms.

04

Strong Collaborative Style

Strong client relationship allows us to understand critical issues and develop appropriate solutions.

05

Global Knowledge and Learning Center

Comprehensive center to empower individuals with the knowledge and skills needed to thrive in an interconnected and rapidly changing world.

06

ASB's Research

ASB is strong in applied research with world-class centers designed for advancing scientific research, industry partnerships, and bringing together ASB thought leaders and visiting scholars to address critical issues facing Asia and the emerging world, especially in the areas of the Future of Education, Environment (ESG), and Empowerment.

AT ASB'S ICLIF EXECUTIVE EDUCATION CENTER, YOU WILL RECEIVE A WORLD-CLASS EDUCATION FROM ASB FACULTY WHO EMPHASIZE ACADEMIC RIGOR AND EXCELLENCE.



OUR TRACK RECORD

The Iclif Executive Education Center was established in 2003 with the aim to provide training in leadership and governance to financial institutions. We pride ourselves on our strong partnership with clients and our faculty's international expertise in different subject areas, spanning from academia across to the public and private sectors.

Over the years, we have made significant strides in delivering impactful programs, and the numbers below demonstrate our commitment to excellence and the global reach of our offerings.

**Figures represent achievements over the past five years.*

100K+

Total Participants Reached

320

Open Enrollment Programs

650

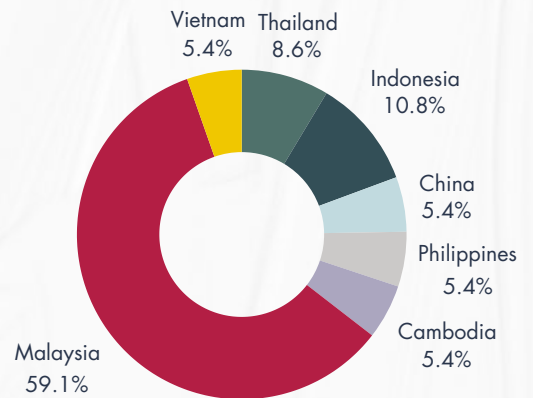
Custom-Built Programs

20+

years of experience delivering Executive Education programs

98%

average participant satisfaction rating



Nationalities of our participants



Number of companies partnered with across diverse industries

EXECUTIVE EDUCATION AT A GLANCE

Leadership

At ASB, our leadership programs are designed to develop and enhance the skills, knowledge, and abilities required for effective leadership and management roles within organizations. These programs aim to prepare individuals for leadership positions, whether in business, government, non-profit organizations, or other sectors, by providing them with the tools and insights needed to excel in these roles.

Upskill yourself with short programs developed for busy executives, high-potential managers, and business professionals worldwide. Each open enrollment program is self-contained and crafted to provide you with the knowledge, skills & tools to navigate in today's complex world.

Corporate Governance

The corporate governance programs focuses on roles, responsibilities and key issues faced by the board in the areas of risk management, succession planning and talent management, strategy, financial reporting and stakeholder management.

Designed specifically for directors or individuals moving into key governance roles, our corporate governance programs are geared towards updating and enhancing the skills of directors to more effectively fulfil their fiduciary duties. Our diverse range of offerings include the mandated Financial Institution Directors' Education (FIDE) program, as well as comprehensive open enrollment and custom programs.

Technology

Technology has become an essential component of our lives, affecting the way we communicate, work, learn, and even entertain ourselves. Our technology programs aim to provide participants with an understanding and appreciation of the digital landscape. They will also provide an appreciation of the current and emerging trends in media/technology used and an understanding of the many issues that impact the digital landscape.

Acquire insights into the essence and future trajectory of digital business, pinpoint key challenges within the digital landscape and stay informed about the latest and upcoming trends in media and technology employed in the digital business realm with our technology programs.





Sustainability

From the now painfully-apparent impact of climate change, to the widespread consequences of poor employment terms and worker living conditions, to the growing pressure on governments, industries and corporations to toe the triple bottom line, global consciousness – and concern – on sustainability has never been higher.

No longer just a buzzword or confined to the “corporate social responsibility” sphere, sustainability is – and should be – at the very foundation of every organization that is determined to remain relevant in the next few decades. Our new Sustainability Series was created to help industry players achieve a fine balance between profits and sustainable growth, progress and impact through practical strategies, solutions and tools built with the future in mind.

Geopolitics

Our geopolitics programs delve into the interplay between global policies, economics, and business, equipping leaders to anticipate geopolitical shifts and their impact on markets and industries. These programs provide participants with the tools to adapt strategies in response to changing global dynamics, fostering resilience and sustainable growth.

And More...

In addition to our core areas, we also offer programs in other topics, such as finance. Our finance programs empower participants to navigate evolving financial landscapes, with a focus on sustainable investment practices, market trends, and key economic insights essential for strategic planning.

By offering a diverse range of programs, we ensure participants gain practical knowledge and insights across multiple disciplines, enabling them to lead with confidence in today’s interconnected world.

World-class teaching meets innovation and emerging world expertise

Open Enrollment Programs

The ASB Iclif Executive Education Center's open enrollment programs are designed for busy professionals to upskill themselves with short, accelerated programs. Each program is self-contained and crafted to provide you with the essential knowledge, skills & tools to navigate in today's complex world.

Open enrollment learning programs are educational opportunities that are open to a wide range of individuals, typically without requiring prior qualifications or prerequisites. These programs provide a flexible and accessible way for people to enhance their skills, acquire new knowledge, and advance their careers. Participants could be from diverse backgrounds and experiences.

Custom-Built Programs

The ASB Iclif Executive Education Center's custom-built programs refer to programs tailored to meet the specific needs, goals, and preferences of learners. Built with the assistance of a dedicated faculty director and program design experts, our fully-customized programs allow clients to access targeted and specific content that bears in mind their unique conditions and circumstances. Enhanced by ASB's Action Learning philosophy, every custom program comes complete with intensive hands-on activities and actionable content that can be instantly applied into the workplace.

Accelerate@ASB Programs

Accelerate@ASB is our latest learning innovation, designed to help professionals develop essential skills quickly and effectively. Combining the flexibility of short, engaging videos with the interactivity of live classes, these programs offer a convenient, time-efficient way to learn. Each program provides participants with practical insights they can apply immediately, without the need for extended time commitments.

Built to meet the demands of today's fast-paced world, Accelerate@ASB enables participants to gain cutting-edge knowledge across key topics, such as sustainability, leadership, and business strategy. The self-paced videos allow participants to learn on their own schedule, while the final live session consolidates learning through expert-led discussions and practical application.

Accelerate@ASB offers a comprehensive yet concise learning experience, making it ideal for those looking to sharpen their skills, explore new areas, or stay ahead in their professional journey—all without disrupting their busy schedules.



Iclif Executive Education Center



Scan here to learn more about our Executive Education programs.

asb.edu.my/exec

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