

PROFESSIONAL CERTIFICATION IN CORPORATE FINANCE

(HRDCorp Course Series No: 10001438447)

Faculty
Professor Joseph Cherian

Supported by Jason Yap



Videos are available beginning
September 30, 2024



Course Credits:
2 Credits

After watching the required videos, live
sessions are on:

- October 19, 2024
- October 26, 2024
- November 9, 2024
- November 16, 2024
- November 23, 2024



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In the world of business, every decision carries financial implications. This course provides a thorough exploration of the foundations of corporate finance, focusing on fundamental principles and contemporary issues in financial decision-making. Over 6 to 8 weeks, you will be learning and evaluating key financial theories, using and developing tools and techniques, and conducting hands-on financial simulations that are crucial for corporate financial decision making.

Course Outline

Through a combination of videos, quizzes and real-world case discussions in our live sessions together, you will learn the following:

1. **Time Value of Money:** Understand how time, inflation and uncertainty affect the value of money, and how this impacts financial decisions.
2. **Cost of Capital:** Learn how firms determine their funding costs.
3. **Investment Criteria:** Evaluate different methods for making sound investment choices.
4. **CAPM:** Gain insights into risk, through a commonly used measure called "CAPM beta".
5. **Capital Allocation:** Develop strategies for the efficient allocation of resources within a corporation.
6. **Market Shenanigans:** Identify and analyze unethical financial practices, from real-world case studies and examples.

Course Learning Outcomes

At the end of the course, you will be able to:

1. Analyze the theories and key terms in corporate finance.
2. Evaluate financial management tools and techniques.
3. Interpret financial data and financial policies of corporation.

Assessment

Learners must undergo the various assessment categories below and achieve at least a grade C in order to receive the Professional Certification in Corporate Finance:

1. Case studies & In-class discussions - 20%
2. Simulation - 15%
3. Quizzes - 30%
4. Final exam - 35%

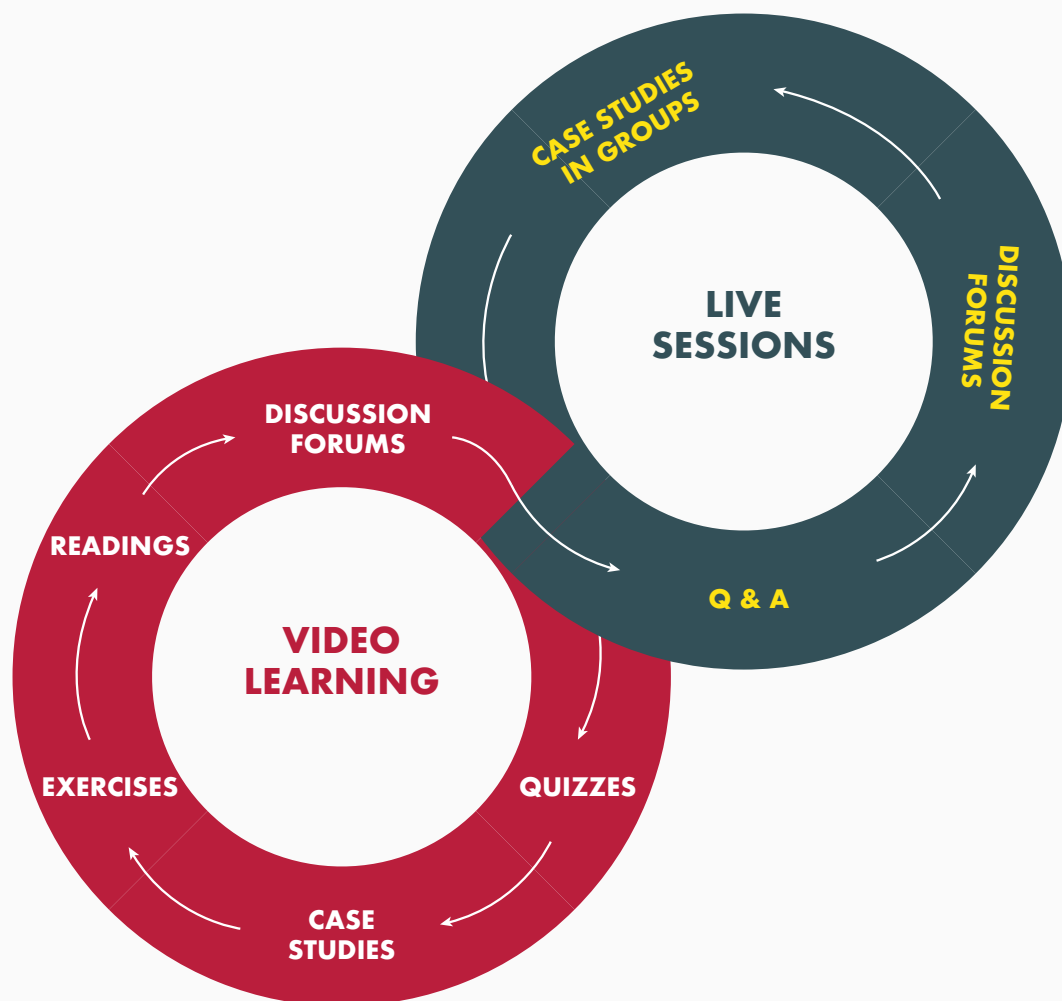
Class Structure

Video Learning

Before the live sessions, you will watch short video lectures lasting 20 to 40 minutes and complete assignments to cement your understanding of the videos.

Live Sessions

The live sessions are held in hybrid format, beginning with a review of the video lecture and followed by a discussion of the case of the day.



Duration

The course is delivered over a period of **8 weeks that includes 5 weekends** of hybrid sessions. **Session starts on October 19 and ends on November 23, 2024.**

Participant Profile

The Corporate Finance course is designed for Executives who want to make informed corporate decisions and strengthen their foundational and applied knowledge of corporate finance.



Faculty



Professor Joseph Cherian is Practice Professor of Finance at the Asia School of Business and at the Samuel Curtis Johnson Graduate School of Management at Cornell University (Visiting). He was most recently a Practice Professor of Finance at the National University of Singapore (NUS) Business School. Prior to NUS, Joe was Managing Director, Global Head and CIO of the Quantitative Strategies Group at Credit Suisse in New York where he had direct responsibility for over US\$67 billion in client assets managed to a quantitative discipline. He was a two-term member of the Johnson School's Dean's Advisory Council and is now an Emeritus Member of the Council.

Joe has had appointments at Singapore's Central Provident Fund (CPF) Advisory Panel and the National Research Foundation's Early-Stage Venture Fund Evaluation Panel. He was an Independent Non-Executive Director of Bursa Malaysia, and a consultant to Fullerton Fund Management, a Temasek subsidiary, and Singapore Exchange (SGX) in Singapore. Joe holds a BSc in Electrical Engineering from MIT, and MSc and PhD degrees in Finance from Cornell University.

Joe is a HRD Corp certified trainer.



Jason Yap currently is the lead of the Academic Support team and an Instructor. He oversees the academic support operations and co-teaches Finance and Accounting. He holds a Bachelor of Commerce (Honours) and ACCA qualification. Prior to joining ASB, he worked as an auditor and a tax accountant in a multinational oilfield services company. Years later, he found his passion in education and joined a Leadership Development Program under Teach For Malaysia. Under the programme, he furthered his postgraduate study in education and taught in a public school, while launching several initiatives for the school and community.

He is actively involved in community service organisations. He is also a certified coach under ICF and a HRD Corp certified trainer.



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ACE ASB

AGILE CONTINUOUS EDUCATION

RM10,000 or approx USD 2,200*

** This ACE course, which is part of ASB's accredited degree programs, is exempted from Malaysian SST.*

The ACE courses are:

- HRD Corp and STF claimable by eligible Malaysian employers, terms and conditions apply
- Stackable to degrees. They can be combined to gain eligibility to apply for comprehensive qualifications, culminating in the ASB Master of Business Administration (full-time 12 months) or Executive Master of Business Administration degrees (part-time 16 months).

Register now for this course:



Asia School of Business, ASB Academic,
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Ministry of Higher Education Malaysia
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