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A program by Asia School of Business
in collaboration with MIT Sloan



ASB Destination Signature Series

REGENESIS: Leadership in Turbulent Times



14 -17 OCTOBER 2024
ATHENS, GREECE

REGENESIS:

LEADERSHIP IN TURBULENT TIMES

Events such as the 2007-2008 financial crisis, Hurricane Katrina, and the COVID-19 pandemic left uncertain and high-impact consequences for organizations, including physical, psychological, and material consequences for their members, communities, stakeholders and business eco-systems. Because of the increased prevalence of similar events organizations and their leaders must urgently develop the resilience to understand, adapt to, recover from, transfigure themselves and even capitalize on these events.

In the program “REGENESIS: Leadership in Turbulent Times”, participants will go through a sensorial and immersive learning journey to appreciate and experience the various facets of organizational resilience, from a leadership perspective—with a focus on motivational, cognitive, and behavioral enablers—to design perspective—with a focus on organizational structure and technology—to a community perspective—with a focus on ethical considerations and stakeholder involvement.

Physical spaces will be used to create resilience-related sensorial and interactive experiences to stimulate awareness and reflection around some of the enablers listed above. Storytelling from representatives of organizations whose daily reality revolves around adapting to extreme contexts will be used to guide fire chat discussions and brainstorming exercises. Participants will leave the program with practical knowledge and skills for improving their own resilience and the resilience of their organizations.

Participants will emerge from this program with a stronger understanding of:



How leaders respond in times of crisis when the brain is in “hijack” mode and how this can have detrimental effects to an organization’s crisis response.



A systems approach to the role of leadership in shaping the motivational, cognitive and affective processes in building organizational resilience.



The potential of Frontier technologies to impact human life, diseases and crop yields in building a sustainable future.



The ReGenesis of an economy in rebounding from severe economic and social disruption.



Learning from frontline leaders about organizational and business re-engineering during Covid-19.



The re-imagining of the future through generative will and action.

Participants will emerge from this program with a stronger understanding of:



The value of legacy as the blueprint for future development and growth.



How organizational agility and adaptability to shocks creates resilient structures.



New opportunities in turbulent times of migrants and the implications to health, security and employment systems.



Leadership dilemma in making ethical decisions and the lens from which considerations are made.



Visioning, designing and stewarding our way forward.
Actions we must take.

LEARNING OUTCOMES

Leaders will return to their institutions with the capacity to:

- Steward the organization towards optimum achievement of goals by facilitating a collective understanding of organizational subsystems and the engagement with the external environment.
- Guide leadership action through understanding the inner workings of the mind and how productive behaviors can be chosen to marshal teams.
- Understand what practices are best stopped, others referenced and what initiatives must be taken to build organizational futures.
- Exercise leadership in constant disruptive mode working with ambiguous contexts and signals.
- Rethink and rework internal structural and resource strategies to be able to develop novel responses in times of shocks.
- Develop a multi-lens “ethics” approach to making difficult ethical decisions.
- Foolproof companies with resilient capabilities to work through times of crisis.

WHO SHOULD ATTEND?

- Business & Corporate Leaders
- Business Owners
- Senior Government Officials
- Scientists & Academics, Researchers
- Social Group leaders
- Anyone who dreams and feels inspired to do their bit to create a better future



PROGRAM DATE

14 -17 October 2024 (4 Days)

LOCATION

Athens, Greece

FEES PER PERSON

MYR 50,000

USD 10,000

EURO 9,434

Group discounts are available. Please contact us if you wish to know more.

Program fee includes:

- 4-Day Program Course and Materials
- In-Program Refreshments and Meals
- 1 Program Dinner

Program fee excludes:

- **Transportation:** Please note that the program fee does not cover flights and airport transfers.
- **Accommodation:** Accommodation arrangements are not included in the program fee. However, we are happy to assist you in finding suitable lodging options upon request.
- **Meals Outside of Program Hours:** While meals during program hours are provided, any meals taken outside of the scheduled program, including dinners, are not included in the program fee.

Additional Options:

For your convenience, we offer the following options upon registration. Payment for these options will be at your own expense:

- Airport Transfers
- Accommodation
- Dinners and Tours

Program Contingency Statement:

Post Covid-19, the world has experienced unprecedented crisis of war, economic and geopolitical uncertainties, climate, and other risks. In the event of any such crisis and other risks should occur, the program may be postponed.

PROGRAM AGENDA



14 OCTOBER 2024, MONDAY

REGENESIS: LEADERSHIP SYSTEMS AND RESILIENCE

Vignettes: Masterclass 1

- Systems Thinking and Collective Mindset: Resilience-Conducive Motivational Factors
- Sensorial Immersion Experiment Activity

Vignettes: Masterclass 2

- Fight, Flight or Freeze: Cognitive Adaptation and Affectuation in Crisis

Legacy

- Private tour of the Acropolis Museum. An immersive experience into leadership legacy of Greece



15 OCTOBER 2024, TUESDAY

REGENESIS: LEADERSHIP AND ORGANISATIONAL CHALLENGES

Salon 1:Turbulences

- Organizational legacy. What should be cherished
- Disruptive forces shaping organizations

Learning from Leaders

- Changing gears and pivoting to aviation resilience as a case study to business resilience

Vignettes: Masterclass 3

- Buffering vs. adapting to shocks
- Crafting Resilience-Conducive Organizational Structures

Soiree: Walking The Philosopher's Path

- Indoor and outdoor discourse on perspectives on organization theory and strategy at the slopes of the Acropolis

PROGRAM AGENDA



16 OCTOBER 2024, WEDNESDAY

REGENESIS: TECHNOLOGY AND NEW OPPORTUNITIES

Fireside Chat: Science of the Future

- CRISPR – 9 gene editing technology
- AI & CRISPER gene expression control
- Life-saving technologies

Fireside Chat: Learning from Frontline Leaders

- Learn how leaders worked through Covid-19, steward visions of the future and the role of Research and Innovation

A unique Greek dinner experience



17 OCTOBER 2024, THURSDAY

REGENESIS: ETHICS AND COMMUNITY RESILIENCE

Vignettes: Masterclass 4

- Resilient Eco-systems
- Ethical Dilemmas

Sensorial Experience:

- Ethical Dilemmas “live” simulation

Fireside Chat: “We Are All immigrants”

- Reflections on the global migrant crisis, implications to countries, economies, systems and labour

Designing the Future

- Moving from here to tomorrow
- What do we do now?

FACILITATORS

PROF. SANJAY SARMA

Sanjay Sarma is the Chief Executive Officer, President and Dean of the Asia School of Business, and a Professor in the Department of Mechanical Engineering and the Sloan School of Management at MIT. He was the Vice President for Open Learning at MIT. He co-founded the Auto-ID Center at MIT and developed many of the key technologies behind the EPC suite of RFID standards now used worldwide.



DR. THUN THAMRONGNAWASAWAT

Dr. Thun spent 16 years in three other continents and holds MSc and PhD degrees from the University of Illinois at Urbana-Champaign, including an ExMSc in NeuroLeadership. He transforms organizational thinking with his signature BASE approach to cognitive leadership.



PROF. KEVIN CROW

Dr. Kevin Crow is the Assistant Professor of International Law and Ethics at ASB and International Faculty Fellow at MIT. Kevin is an affiliated researcher with Columbia University's Freedom of Expression initiative and is active in legal consulting and international impact litigation. His research focuses on corporate subjectivity to international law, how understandings of economic and institutional morality affect international adjudication.



CHARMAINE ANNE AUGUSTIN

Charmaine graduated from Boston University in broadcast and film with a focus on economic development of Europe, and minor in French. She has worked in broadcast, interactive media, multimedia, systems integration, mobile telephony, biotechnology, PR, satellite, trading and distribution, design development, and sales strategy for leadership and management. She pioneered ground-breaking innovations which contributed to Malaysia's economic development. She currently pursues her doctorate at SDA Bocconi University, Milan, Italy.



PROF. AMBRA MAZZELLI

Ambra Mazzelli focuses on strategy and entrepreneurship. Her research interests lie in organization and management theory. Specifically, her research is dedicated to understanding the dynamics of organizational responses to unmet goals and their implications for organizational change in family and non-family firms. Most recently, she received the best paper award on entrepreneurial cognition by Academy of Management.



FACILITATORS

PROF. NIKOLAOS STAMPOLIDIS

Stampolidis is the Director-General of the Acropolis Museum, Professor of Archaeology and chief archeologist of the excavation of the ancient Eleutherna city in Crete.



PROF. EKIN ILSEVEN

Ekin is an Assistant Professor of Strategy and Organizations at Católica-Lisbon School of Business and Economics. He received his MSc in Physics from ETH Zurich (Switzerland) and a PhD in Management from INSEAD. His research focuses on organizational resilience to identify the sources of resilience and the trade-offs encountered in its pursuit.



THANOS YAMAS

Thanos Yamas is an entrepreneur and musician active in multiple verticals, industries & apps with interests in Internet of Things, unmanned systems, big data analytics and sensor networks. Thanos is holding a number of leading positions as founder, B.O.D member and c-level executive in almost a dozen of tech companies in Europe and USA.



ADAM JULIAN GOLDSTEIN

Adam Julian Goldstein was a graduate of The Pingry School and MIT. Adam has led the entrepreneurial dream of founding a company from his dorm room at MIT to founding a second company, Hipmunk, that would become one of the biggest and well known brands in the travel industry and be acquired by SAP.



PROF. EMMANUELLE CHARPENTIER

Emmanuelle Charpentier, Ph.D. is a French microbiologist, geneticist and biochemist. Charpentier is best known for her Nobel-winning work of deciphering the molecular mechanisms of a bacterial immune system, called CRISPR/Cas9, and repurposing it into a tool for genome editing. She uncovered a novel mechanism for the maturation of a non-coding RNA which is pivotal in the function of CRISPR/Cas9.



FACILITATORS

PROF. MANOLIS KELLIS

Manolis Kellis is a professor of computer science at MIT, a member of the Broad Institute of MIT and Harvard, a member of the Computer Science and Artificial Intelligence Lab at MIT, and head of the MIT Computational Biology Group. His research is in disease genetics, epigenomics, gene circuitry, non-coding RNAs, comparative genomics, and phylogenetics.



PROF. HARIDIMOS TSOUKAS

Haridimos Tsoukas is a distinguished academic known for his expertise in strategic management and organizational behavior. Holding positions at the University of Cyprus and Warwick Business School, he has authored influential works like "If Aristotle were a CEO" and "Philosophical Organization Theory," as well as co-authored "Leadership as Masterpiece Creation." Tsoukas has also made significant contributions through his editorial roles, executive education teaching, and advisory work with the Hellenic Association of CEOs.



REGISTRATION FORM

Program: REGENESIS: Leadership in Turbulent Times
MYR 50,000 / USD 10,000 / EURO 9,434 per person



Name:	
Designation:	
Salutation:	
Preferred Name:	
	<i>*for placard / table tag*</i>
Company:	
Address:	
Contact Tel (Company):	
Contact Tel (Mobile):	
Email Address:	
	<i>(email address of participant and not a representative)</i>
Meal Preference:	<input type="checkbox"/> Vegetarian <input type="checkbox"/> Non-Vegetarian
Name of Secretary:	
Contact Tel & Email Address:	

Payment

Asia School of Business is registered to charge Service Tax ("SST") for programs conducted in Malaysia under the laws of Malaysia (SST registration no.: W10-1906-32000062).

Payment should be made within 30 days from the invoice date or in advance of the program date, whichever is sooner. Your place is only secured once payment has been received within this period.

- Cheques should be made payable to **ASB MANAGEMENT SDN BHD- FEES**.
- For telegraphic transfer, kindly remit payment to **ASB MANAGEMENT SDN BHD- FEES** account number: **514150439951** at **MALAYAN BANKING BERHAD, JALAN RAJA LAUT BRANCH, 50350 KUALA LUMPUR**.

Please send your registration form to ExecEd@asb.edu.my
Please email a copy of the payment receipt to asbfinance@asb.edu.my

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PROMOTIONAL MATERIALS

With regards to promotional and marketing materials, would you like to receive news and updates on ASB's services/offers?

Yes No



Iclif Executive Education Center

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To register: [Click here](#)

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