

OPEN ENROLMENT
PROGRAM

MANAGING CYBER RISK – INSIGHTS FOR BOARDS AND SENIOR MANAGEMENT

Faculty
Steven Ledzian



5 December 2023
9.00am-12.00pm



RM2,000 per
pax before SST



In-Person @
Asia School of Business



Program Overview

Managing cyber risk is critical for business leaders since unaddressed cyber risk impacts more than just the IT systems – it tarnishes brands, sends share price plummeting, halts business operations, brings class action lawsuits, and in some cases, have caused the resignations of CEOs. Even as company boards continue to drive Digital Transformation aggressively, cyber-attacks are also becoming more prevalent and devastating. The Asia Pacific region is no exception. Malaysia has had its share of cyber-attacks and is not immune to future attacks.

This program will be conducted by Mandiant (now part of Google Cloud), which is recognized by enterprises, governments and law enforcement agencies worldwide and validated by Forrester Research and Gartner Research as the market leader in threat intelligence, cyber incident response services and expertise gained on the frontlines of cyber security. Mandiant has more than 17 years' experience in incident response and handles more than 1,000+ incident response engagements globally per annum. In this program, Mandiant will share from its unique perspective where it blends and incorporates frontline experience and shares the threat landscape, lessons learned and insights, and what can be done to modernize organizational security posture to be able to withstand sophisticated cyber-attacks.

At the end of session, participants will be able to:

- Get the big picture perspective about what leaders should be thinking about in the cyber domain;
- Gain understanding of the latest cyber threats landscape to keep pace with rapid developments in areas of espionage, cyber-crime and other cyber threats;
- Gain exposure to real-world cyber incidents and learn practical insights from past incidents that will help assess your organization's threat profile in order to stay ahead of cyber-attacks;
- Identify factors to consider in building an effective cyber security program to improve cyber resilience for the organization.

Program Outline

This program will provide an inside look into the evolving cyber threat landscape drawn from Mandiant incident response investigations and threat intelligence analysis of high-impact attacks. It is specifically curated for board and executive-level interest, understanding and immediate application. The program is designed to be dynamic and actionable with ample opportunity for feedback and questions.

Who Should Attend?

- Board of Directors
- C-Suite Executives

Faculty



Steve Ledzian is the Chief Technology Officer of Mandiant, Asia Pacific & Japan. In this role, Steve Ledzian advises organizations across the region on approaches to implementing modern, mature security postures. He has spent half of his 25-year career in IT focused on cyber security in Asia. Steve is a prolific public speaker and has delivered keynotes at security events across the Asia Pacific and Japan region on a broad range of security topics. He specializes in presenting highly technical subject matter in plain language easily understood by non-technical executives and has been featured as a TEDx speaker.

Prior to Mandiant, Steve managed the security sales engineering team in Asia at Cisco Systems. Before relocating to Asia, he worked for Silicon Valley startups for over 10 years. Steve holds bachelor's and master's degrees in computer science from Rutgers University.

REGISTRATION FORM

Managing Cyber Risk –
Insights for Boards and Senior Management

RM2,000 per pax before SST



Name	
Designation:	
Salutation:	
Preferred Name:	
	<i>*for placard / table tag*</i>
Company:	
Address:	
Contact Tel (Company):	
Contact Tel (Mobile):	
	<i>(mobile no of participant is mandatory to gain access to ASB Mobile App)</i>
Email Address:	
	<i>(email address of participant and not a representative)</i>
Meal Preference:	<input type="checkbox"/> Vegetarian <input type="checkbox"/> Non-Vegetarian
Name of Secretary:	
Contact Tel & Email Address:	

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