

# 2022 Program Schedule

List of Courses by Titles, Dates, Track offered in 2022

No.	Program Title	Faculty	Program Dates	Track
1	Managing Performance	Muhammad Sabri Md. Rawi	14 & 15 February	Leadership/ Management & Entrepreneurship
2	Leading Organizational Change	Prof. Michael Frese	21 & 22 February	Leadership/ Management & Entrepreneurship
3	Strategic Management	Dr. Lawrence Abeln	1st run : 23 & 24 February 2nd Run : 25 & 26 July	Leadership/ Management & Entrepreneurship
4	Digital Transformation Executive Program	Prof. Loredana Padurean	28 February & 1 Mar	Leadership/ Management & Entrepreneurship
5	Managing by Freedom Within the Framework	Dr. Thun Thamrongnawasawat	7 & 9 Mar	Leadership/ Management & Entrepreneurship
6	Leading Self and Others	Muhammad Sabri Md. Rawi	23 & 24 Mar	Leadership/ Management & Entrepreneurship
7	Financial Management for Leaders	Prof. Triwit Ariyathugun	28 & 30 Mar	Leadership/ Management & Entrepreneurship
8	Digital in Action	Prof. Willem Smit	29 & 31 Mar	Leadership/ Management & Entrepreneurship
9	Managing Customer Experience	Prof. Sylvia Ng	5 & 7 April	Leadership/ Management & Entrepreneurship
10	The SMART Executive Program	Prof. Loredana Padurean	20 & 21 April	Leadership/ Management & Entrepreneurship
11	Navigating Political Dynamics in International Business	Prof. Renato Lima-de-Oliveira	25 & 27 April	Leadership/ Management & Entrepreneurship
12	Emerging Leaders	Muhammad Sabri Md. Rawi & Dr. Thun Thamrongnawasawat	1st Run : 23 to 26 May 2nd Run : 7 to 10 November	Signature Program
13	Strategic Intrapreneurship	Prof. Loredana Padurean	1 & 2 June	Leadership/ Management & Entrepreneurship
14	Managing Teams for High Performance	Muhammad Sabri Md. Rawi	8 & 9 June	Leadership/ Management & Entrepreneurship
15	Negotiating for Success	Muhammad Sabri Md. Rawi	4 & 5 July	Leadership/ Management & Entrepreneurship

*\*subject to change\**

#### Contact Our Team:

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## 2022 Program Schedule - TBA

List of Courses by Titles, Dates, Track offered in 2022

No.	Program Title	Faculty	Program Dates	Track
1	Leading Leaders for Strategic Innovation	Prof. Charles Fine Prof. Loredana Padurean Dr. Thun Thamrongnawasawat Prof. Renato-de-Oliveira Muhammad Sabri Md Rawi	TBC	Signature Program
2	Leading Marketing Strategy	Prof. Willem Smit	TBC	Leadership/ Management & Entrepreneurship
3	Asset Pricing and Financial Markets	Prof. Eli Remolona & Asst. Prof. Triwit Ariyathugun	TBC	Finance & Central Banking
4	What Moves the Bond Market?	Prof. Eli Remolona & Asst. Prof. Triwit Ariyathugun	TBC	Finance & Central Banking
5	What Moves the Currency Markets?	Prof. Anella Munro	TBC	Finance & Central Banking
6	Digital Currencies	Prof. Anella Munro & Prof. Ong Shien Jin	TBC	Finance & Central Banking
7	Design Thinking	TBC	TBC	Leadership/ Management & Entrepreneurship
8	Strategic Supply Chain	TBC	TBC	Supply Chain & Logistics
9	Logistics and Transportation	TBC	TBC	Supply Chain & Logistics

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### Contact Our Team:

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## CUSTOM TOPICS AVAILABLE FOR CUSTOM PROGRAMS

#	Program	Faculty
1	Strategic Mindset: Navigating Your WAZE for A Sustainable Success	Dr. Thun Thamrongnawasawat
2	Innovating Inside-Out: Becoming The 1%	Dr. Thun Thamrongnawasawat
3	The Leadership Energy Journey: Deciphering Secrets of Long-Lasting Success	Dr. Thun Thamrongnawasawat
4	Coaching Workshop	Muhammad Sabri Md Rawi
5	Catalytic Conversations	Muhammad Sabri Md Rawi
6	Storytelling	Muhammad Sabri Md Rawi
7	Faster, Smarter, Greener: The Future of the Car and Urban Mobility	Prof. Charles Fine
8	Leading Strategic Innovation	Prof. Charles Fine
9	Supply Chain Management	Prof. Charles Fine
10	Intrapreneurship & Innovation	Prof. Michael Frese
11	Leading Organizations and Change	Prof. Michael Frese
12	Errors, Mistakes, Biases	Prof. Michael Frese
13	Identification in Macroeconomics	Prof. Hans Genberg
14	The Service Centric Organization	Prof. Loredana Padurean
15	The Leadership Being – Women And Men At Work	Prof. Loredana Padurean

## CUSTOM TOPICS AVAILABLE FOR CUSTOM PROGRAMS

#	Program	Faculty
16	Digital Transformation Executive Program at ASB	Prof. Loredana Padurean
17	The Strategic Intra/Entrepreneurial Organisation – Nail It, Scale It, Sell It.	Prof. Loredana Padurean
18	Optimizing Decision Making in Family Firms (A Toolkit to Sustain Family Business Success)	Prof. Ambra Mazzall
19	People, Purpose and Performance (How to Design Effective Organisations)	Prof. Ambra Mazzall
20	Boosting Innovation in Family Business	Prof. Ambra Mazzall
21	Navigating Political Dynamics in International Business	Prof. Renato Lima-De-Oliveira
22	Energy Markets, Policies & Sustainability	Prof. Renato Lima-De-Oliveira
23	Platform Strategies	Prof. Melati Nungsari Prof. Sam Flanders
24	Leading Marketing Strategy	Prof. Willem Smit
25	Digital in Action	Prof. Willem Smit
26	Transforming Brands for Success in the Digital Age	Prof. Willem Smit
27	Managing Customer Experiences	Prof. Sylvia Ng

## CUSTOM TOPICS AVAILABLE FOR CUSTOM PROGRAMS

#	Program	Faculty
28	Modelling the Term Structure of Interest Rates for Understanding Risk Premia in Bond Markets	Prof. Eli Remolona
29	What makes the Currency Markets?	Prof. Anella Munro
30	The Dynamics of International Currency & Trade Flows	Prof. Anella Munro
31	A Practical Guide to Macroeconomic Policy	Prof. Hans Genberg
32	Legal Duties & Liabilities of Directors	Khoo Guan Huat
33	Ethics & Corporate Accountability	Prof. Kevin Crow
34	International law & Global Business Strategy	Prof. Kevin Crow
35	Risk Management & the Internal Control System	Gillian Ng