

OPEN  
ENROLMENT  
PROGRAM

# Key Cultural Drivers of Organizational Misconduct

## FACULTY

Dr Elsa Satkunasingam

## WHO SHOULD ATTEND

- Board of Directors
- Senior Management

[www.asb.edu.my/executive-education](http://www.asb.edu.my/executive-education)

Course Fee: RM1,200 before SST



Idlif Executive Education Center

## PROGRAM OVERVIEW

The ethical culture in an organization can be determined by the leadership style of the Chairperson, CEO and senior management. In some organizations, it is made clear that top performers who bring in revenue are highly valued and rewarded even if their targets have been achieved through unethical means. The message to the rest of the organization is clear; performance and revenues are valued over ethical behavior. At times, this has resulted in financial and reputational losses to the organization, not to mention loss of talent from employees who are side-lined because they refuse to engage in unethical conduct to meet their targets.

In this workshop, directors and senior management will learn through case studies, how to recognize leadership styles that could negatively impact their organization. They will be exposed to methods on how to gather quantitative and qualitative information to assess the ethical culture of the organization. They will also be provided with practical steps on how to pre-empt unethical behavior from taking root in their organization.

### At the end of the program, participants will be able to:

- Identify leadership styles that lead to unethical behavior
- Understand the impact of leadership on decision-making and organizational values and norms
- Develop processes to identify and pre-empt unethical conduct in organizations

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## PROGRAM OUTLINE

- The key drivers of unethical behavior in organizations
- Identifying ethical culture through relevant data
- Processes to pre-empt unethical behavior
- Strengthening the “gatekeepers”

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## FACULTY



**Dr Elsa Satkunasingam** is a Senior Business Development Adviser Corporate Governance at Iclif Executive Education Center at Asia School of Business. She conducts training programs and carries out research in corporate governance. She was formerly the Deputy General Manager, Corporate Secretariat Division at the Malaysia Deposit Insurance Corporation specializing in research and training on corporate governance and compliance. She was also the head of the Corporate Governance Department at the Malaysian Stock Exchange and was involved in the development of the 2nd edition of the Corporate Governance Guide, the Sustainability Reporting Guide and Toolkits and the AGM Guide for Listed Companies. She also reviewed governance disclosures in annual reports of listed issuers which resulted in each company receiving an individual report of their disclosures and areas for improvement.

She holds a PhD from Monash University and a Master of Laws and Bachelor of Laws from University Malaya. She has published several book chapters and journal articles in the area of corporate governance.

## REGISTRATION FORM

## Key Cultural Drivers of Organizational Misconduct

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NAME

DESIGNATION

COMPANY

ADDRESS

CONTACT TEL. NO. (COMPANY)

CONTACT TEL. NO. (PERSONAL)

EMAIL ADDRESS

NAME OF SECRETARY

CONTACT TEL. NO.

EMAIL ADDRESS

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- For telegraphic transfer, kindly remit payment to **ASB MANAGEMENT SDN BHD- FEES** account number: **514150439951 at MALAYAN BANKING BERHAD, JALAN RAJA LAUT BRANCH, 50350 KUALA LUMPUR**

Please send your registration form to [fide@asb.edu.my](mailto:fide@asb.edu.my)

Please email a copy of the payment receipt to [asbfinance@asb.edu.my](mailto:asbfinance@asb.edu.my)

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