



**ASIASchool  
of Business**  
in collaboration with MIT Sloan Management

Iclif Executive Education Center

May 31 - June 3  
Venue: TBC

2021

# EMERGING LEADERS

LEAD PEOPLE,  
NOT PROCESSES



## OVERVIEW

Some people look at leadership and management as two different things. But are they really? We believe they are two sides of the same coin – intricately linked and critical to each others' success. The question is; how does one excel at both? Enter the **Emerging Leaders Program**, designed for functional heads who are both leaders and managers. In this program, participants will discover how to positively influence others towards achieving common goals while building and maintaining good relationships. They will also gain an elevated perspective to see the bigger picture, making the leap from delivering results, to creating conditions that allow others to do so. Most importantly, they will learn how to lead people – not processes. Because yes, you **CAN** be both an exceptional manager **AND** a great leader at the same time.



# PROGRAM DESCRIPTION

## IF YOU ARE A LEADER OR MANAGER ENGAGED IN:

- Leading and managing from the middle
- Navigating high-stakes, crucial conversations where opinions and priorities may vary
- Managing the performance of direct reports
- Networking and gaining feedback from peers/colleagues from other industries
- Revitalizing the mind, body and soul and harnessing the energy required to lead effectively

## THIS PROGRAM WAS CREATED FOR YOU!

The Emerging Leaders Program equips participants with skills and tools that are workplace-ready and instantly usable. While the ideal participants are experienced functional heads managing multiple teams, anyone who wishes to develop breakthrough leadership skills will benefit from this training. At the end of the program, participants will be able to:

1 Find and harness each individual's source of leadership energy

2 Manage the performance of direct reports more effectively

3 Drive difficult conversations

4 Lead initiatives and interact in an emotionally intelligent way

5 Create a high-performance culture by developing and empowering teams

# PROGRAM AGENDA

Forget what you know about conventional leadership workshops; the Emerging Leaders program brings together experiential learning concepts and cutting-edge content built on proprietary research to ensure nothing less than a transformative experience. Participants will be exposed to breakthrough ideas, dynamic new perspectives and innovative tools to harness their personal leadership energy and unleash their potential.

## Day 1

- Introduction & Context Setting
- Leadership In Harmony
- Contracting + pre-reading

## Day 2

- Leadership Centering (Part 1)
- Personal Leadership
- Managing Stress (Part 1)
- Decoding Values & Purpose
- Mindful Wellness (Part 1)
- Leadership in Action

## Day 3

- Leadership Centering (Part 2)
- Decoding Leadership in Action
- Enabling Performance
- Managing Stress (Part 2)
- Leadership Experiential Activity
- Mindful Wellness (Part 2)

## Day 4

- Brain-BASEd Leadership
- Leadership Challenges
- Personal Best
- Wrap Up

# PROGRAM DIRECTORS



## MUHAMMAD SABRI RAWI

Sabri is Senior Lecturer at Asia School of Business. Sabri holds a Master's Degree in English from Portland State University, USA and obtained his Certificate in Coaching from University of Malaya Centre for Continuing Education. As an accredited coach with the Canadian Coaching Council, Sabri has distinguished himself as a Mastercoach from close to two decades of honing his skills in leadership training in multiple industries which include pharmaceutical, manufacturing, plantation, automotive, oil & gas, FMCG, GLC and the public sector. Sabri's forte includes Leadership & Learning industry design, development & delivery of leadership training courses.

Sabri has enjoyed an illustrious career with extensive stints in Corporate Communications, Media Relations, Project Management, Human Resource Management which includes Job Evaluation & Manpower Planning, Learning Intervention & Learning Assessment.

A fast track performer, he rapidly catapulted into increasingly challenging & evolutionary roles in his vast career experience. He has spearheaded management excellence through continuous education & mind set change under the portfolio of Leadership Mindset Change. He was instrumental in developing Petronas' Global Leadership Learning Series, and a myriad of initiatives for the nation's oil company, which included: Strategic Communications, Media Relations, Project Management and Human Resource Management. Apart from clients in the oil and gas industry, Sabri has also experience working with clients from FMCGs, GLCs and both the finance and public sector.



## THUN (TAN) THAMRONGNAWASAWAT

Tan, as he likes to be called, is one of the foremost experts on dissecting complex management and business models and cascading them for easy implementation by companies across different industries. His innovative B.A.S.E. model has inspired numerous organizations to transform.

He's the author of the Brain-Based Leadership book series (2013-2016), a bestselling The Leadership Journey (2018) and a regular newspaper columnist. In 2015, Dr Thun was the recipient of World HRD Congress's "Global Coaching Leadership Award" and named "Consultant of the Year" by the Ministry of Industry, Thailand.

Tan began his career at the Boston Consulting Group before holding a series of management positions at global pharmaceutical companies including Merck Ltd and Colgate Palmolive. He joined the Slingshot Group in 2009 as a Principal Partner, where he specialized in neuroscience of leadership, leading change, strengths-based development, strategic thinking and executive coaching. Over the decades, he has worked with over 100 national & international companies including Nestle, HSBC, Biersdorf, GlaxoSmithKline, Bristol-Myer Squibb and BMW.

Tan grew up in Thailand and currently lives in KL, Malaysia. He spent 16 years in three continents and holds MSc and PhD degrees from the University of Illinois at Urbana-Champaign, including an ExMSc in neuroleadership. His passion is to help leaders use what we know about the brain to unleash people's potential.

**May 31 - June 3, 2021**  
**Venue: TBC**

**8:30AM - 5:30PM**

## **PROGRAM FEES**

MYR

**FEE 18,000\***  
(Inclusive of in-program accommodation)



HRDF  
CLAIMABLE

Participants from Malaysia to pay in MYR  
Dates/venues are subject to change  
6% SST is applicable (Malaysia venue\*)



STF Claimable

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# Global perspectives Asian insights



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