

MBA for Working Professionals

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Juliana D. Roth

Deputy Director, MBA for Working Professionals

Application Cycle 2019 - 2020



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Thank you for taking the time to join us today for our information session! The goal of this session is to share with you about the MBA for Working Professionals Program and answer questions that you might have throughout the presentation.

Asia School of Business Mission Statement



“To become a premier school of management in Asia, recognized by its ability to develop transformative & principled leaders who will contribute to a better future and to the advancement of the emerging world, especially in Asia.”



Asia School of Business (also referred to as ASB) was founded in 2015 by the Central Bank of Malaysia, Bank Negara, in partnership with MIT Sloan in the US. The purpose is to create a world class business school in Asia to help supply talent for tomorrow.

ASB offers three programs:

- MBA for Full Time Residency Program
- MBA for Working Professionals Program
- Masters in Central Banking, which is focused toward people currently working in Central Banks.

I have included our mission statement here, as it is at the heart of everything we do at ASB.

Students have a choice of format:

	MBA for Working Professionals	MBA (Full-Time Resident)
Employment During Program	Must be employed	Cannot be employed
Work Experience Range	5-20+ years	2-10+ years
Work Experience Average	10 years	6 years
Designed For	Career Accelerators	Career Shifters
Residential Component	1 week on campus every 6 weeks	Full-time on campus
Action Learning Format	Individual projects	Team projects
Practicums	3, with 1+ in ASEAN	1 in Malaysia
MIT Sloan Immersion	4 weeks	4 weeks
US and China Trips	Optional	Included
Total Credit Hours	43	62

Both Graduate with Master of Business Administration



Before we go any further, it might be a good idea to look at both MBA Programs that ASB offers. Our MBA for Full Time residency Program was the first MBA Program ASB launched in 2016. This is focused toward the student who wishes to pursue their studies full time, and possibly change careers upon graduation.

Our MBA for Working Professionals Program (sometimes called MBA-WP) is our most recently launched program, sitting our first cohort in August 2019. This is focused toward students who are already employed full time, love their current career path, and simply wish to accelerate their career progression.

Students from both programs graduate with a Masters of Business Administration degree. When looking at degrees, it is important to find the one that is the right fit for you.

This particular presentation is focused on the MBA for Working Professionals Program

MBA-WP At a Glance



22 Month Program



ASB Signature Action Learning Designed for Professionals



Global Perspective



19 Weeks Away from the office



4 Week MIT Sloan Program with Certificate

3
DISTINCT FEATURES

Asia and Emerging Markets Perspective

Action Learning Projects

MIT
MANAGEMENT SLOAN SCHOOL
MIT Sloan Rigor

ASB



At a quick glance, the MBA for Working Professionals Program takes 22 months to complete, with students coming to campus approximately once every six weeks to spend an intense week on campus studying. This means that students will need to take around 19 weeks out of the office, or approximately 9-10 weeks a year out of office. Because of the time required out of the office each year, students will need to get their company buy in prior to joining the program.

We have completely redesigned our Signature Action Learning for the Working Professionals. Instead of teams of students spending approximately 4 – 5 weeks per semester in a company completing a project, our MBA for Working Professionals students work closely with their company, selecting a project within their company that they would like to complete with the full support of our ASB faculty and business coaches.

During this program, students take approximately 50% of their classes with MIT faculty and 50% of their classes with our local faculty who come from all over the globe and have received their PhDs from many of the world's most prestigious programs. This gives students a huge advantage: they get the benefit of studying and learning from globally recognised names from MIT, as well as having the opportunity to look at business problems through an Asian lens, with our local faculty who research in Asia, consult with businesses in Asia, and live in Asia. While a lot of business theory is the same globally, not all problems can be solved with a global approach. This is the ASB Advantage, as you get the best of both worlds.

In addition ASB students spend 4 weeks at MIT Sloan pursuing their studies. As a result, in addition to graduating with their MBA from Asia School of Business, also graduate with a certificate from MIT Sloan, and are considered an MIT Sloan affiliated alum in addition to an ASB Alum.

MBA-WP Schedule

(Illustrative Example)



*MBA-WP must complete FOUR of the electives offered to our FTMBA classes in T4 & T5.

*Option B for MIT : 2 weeks in Summer 2020 & 2 weeks in Summer 2021

I'm often asked what the schedule looks like to help prospective students better visual. Above is an illustrative example of approximately what to expect. Because approximately 50% of our classes are taught by MIT Faculty, we are still working on finalising the calendar for the upcoming Academic Year. We will provide this as soon as it becomes available.

An Illustrative Look at a Week on Campus

A sample of what a typical residency extended week might look like :

	SAT DAY 1	SUN DAY 2	MON DAY 3	TUE DAY 4	WED DAY 5	THU Day 6	Fri Day 7	Sat Day 8	Sun Day 9
Morning	Class 1 MBA-P	Action Learning Class MBA-P	Class 2 MBA-P plus MBA-FT	Class 2 MBA-P plus MBA-FT	Class 2 MBA-P plus MBA-FT	Class 2 MBA-P plus MBA- FT	Class 2 MBA-P plus MBA-FT	Class 1 MBA-P	Class 1 MBA-P
Lunch	Catch up with Class- mates	Career Devel- opment Work- shop	Study Team Meeting	Work on Class Deliver- able	MBA student club meetings	Guest Speaker	Read- ing for Class	Lunch with Class- mates	Safe Travels Home
Afternoon	Class 1 MBA-P	Class 1 MBA-P	Class 2 MBA-P plus MBA-FT	Class 2 MBA-P plus MBA-FT	Dedicat- ed Study Block	Class 2 MBA-P plus MBA- FT	MBA Pro- gram- ming	Class 1 MBA-P	

Class 1: Exclusive course for MBA for Professionals (MBA-P) students.

Class 2: Joint course taken with both MBA for Professionals (MBA-P) & Full Time MBA (MBA-FT) students.



Here's an example of what a week on campus might look like. The schedule changes each week as we bring in speakers, additional learning opportunities, as well as professional development activities. For example, our students are on campus this week, and in addition to time in class, they are also having an Executive Coaching kick-off session for the semester, a senior guest speaker from a leading multinational firm, as well as a class town hall, Q&A with the Dean, and a few study sessions with faculty to help them in their Data Modelling and Decisions course.

We meet regularly with the class to get a pulse on what they are seeking to learn, in addition to curriculum, and make sure we weave their requested topics into the Professional Development curriculum along with the pre-programmed curriculum that has already been created.

An Illustrative Look at Time Away from Campus

A sample of what a typical non-residency block might look like:

(Students are expected to spend approximately 10 hours a week on self-study and preparations during the non-residency periods)

Week 1	Private Time (Family/ work)
Week 2	On-line review session before final exams Final Exams/projects from previous on-campus week
Week 3	Work on Action Learning Assignment Readings and Preparation for upcoming classes
Week 4	Work on Action Learning Assignment Readings and Preparation for upcoming classes On-line "check-in" with Action Learning Faculty Mentor and/or Business Coach
Week 5	Complete Action Learning Assignment Complete Preparation for upcoming classes On-line preview session for upcoming classes Friday evening: Travel to ASB.



Here's an illustrative example of what time away from school might look like. You will have work outside of class during the distance period, but we do try to keep it to approximately 10 hours work per week (including your action learning project), so that you can still have a life outside of work and school.

Curriculum: Course Offering

Core Courses:

- Communications
- Organizational Process
- Operations Management
- Quantitative Methods
- Managerial Economics
- Marketing Management
- Business Analytics, Data & Optimization
- Financial Accounting
- Corporate Finance
- Competitive Strategy
- Managerial Accounting
- Financial Statement Analysis
- Business Research Methods (Action Learning Tools)
- Ethics
- Human Resource Management

MIT Courses at MIT Sloan

- BTMIT (2 weeks split available)

Elective Courses* (Students Choose 4)

- Digital Marketing
- Politics & Business
- Supply Chain Management
- Advanced Analytics
- Entrepreneurship
- Financial Analytics
- Platforms, Auctions & Competition

Practicums

- Operations
- Function Area Focus
- Capstone

Individually Customized Action Learnings Runs Throughout the Entire Program



Above is a list of our current curriculum. Students actually have the option of more electives than what are listed. However, each year, the electives do vary slightly depending on the faculty that are available to teach. Each year, the students take a survey of the electives of interest to them, and from there, depending on student interest, around 11 – 13 are selected to be available to all students. For MBA for Working Professionals your choice of electives will depend on your interests and when you can arrange time off. Since there are more electives, and you do receive a choice, this does allow for some flexibility in your schedule during year 2 of the program. During year 1, classes will be lock step, as the entire cohort is required to take the core classes.

Action Learning Mind, Hand and Heart



INDIVIDUALIZED ACTION LEARNING

- Students take an Action Learning Seminar each time they are on campus
- Student track the MBA tools and Frameworks they are learning throughout the program
- Working with a faculty member, students identify something on their job that they wish to apply the tools and frameworks learned toward improving.
- Students submit customized assignment, based on project identified with the faculty. Assignments are due every 6 weeks when a student returns to campus

PRACTICUM EXPERIENCE

Students Complete 3 Practicums

1. Operations
2. Function Area (Marketing, Finance, etc)
3. Capstone

Each Practicum

- One Week Intensive Session
- On-site with a Corporate Partner
- In addition to academic work, focuses on Team and Leadership Skills
- Conflict of Interest is taken into account before a partner is selected for each Practicum

We have completely redesigned our Signature Action Learning Program for the Working Professionals. Instead of a team of students going to a company and completing a project, with the guidance of our faculty, students source their own projects and complete something significant either in their department or in their company with the guidance and support of a faculty mentor and a business coach.

We realise that there are skills that are developed when you go to a company, have to navigate the politics, determine if the problem has been defined correctly, and then attempt to solve the problem. We want to ensure you still have this valuable skill set, which is why MBA-WPs complete 3 on site practicums. Each practicum is a one week intensive project. Almost like a mini Action Learning Project that our MBA for Full Time Residency students would complete. The first one is in operations. The 2nd and the 3rd are determined by our faculty and action learning team. The operations practicum will be within Malaysia. Of the 2nd and the 3rd, at least one will be outside of Malaysia in ASEAN, perhaps both. Location will be determined based on the quality of the project.

MIT Sloan Immersion



Spend 4 weeks in Cambridge, Massachusetts, taking classes with **thought-leading faculty** and immersing yourself in an intensive MIT Sloan MBA experience. Located next to Kendall Square, known as “the most innovative square mile on the planet,” students have the opportunity to **network and engage** with one of the world’s leading innovation and entrepreneurial ecosystems.

Optional Global Treks

ASB leads 2 Global Business Treks. Currently these treks are to the **United States and China**. Should a company have a desire for their employee to learn more about business in one or both of these regions, they may elect to have their employee participate in the experience at an additional cost.

World Class Faculty



Our courses are taught by a mix of world-class MIT Sloan and ASB faculty. **MIT Sloan professors** travel to Kuala Lumpur and teach classes in intensive modules. They are joined by **ASB resident faculty** from the most prestigious schools in the world. Additionally, ASB brings in **international industry experts** and **government leaders** to provide real-world perspective on today’s business challenges.

As mentioned before, students spend 4 weeks at MIT Sloan as part of the program. MBA-WP students have the option of completing either all 4 weeks at one time, or can split this by taking 2 weeks during year one, and then returning the following year for the 2nd 2 weeks. This truly ends up being a personal choice between individual family & work situations. For this year’s cohort, we were quite surprised at how many were able to attend for 4 weeks instead of using the two week/two week option.

In addition, for our MBA for Full Time Residency Program, students are required to attend both a US trek and China trek. These are one week treks where our students spend a very busy week meeting with various companies and business leaders to learn how business is done within the region. As a Working Professional MBA, you are encouraged to join if you have time and interest as these are available to you, but it is not a requirement for your graduation.

MBA- WP CLASS OF 2021 PROFILE



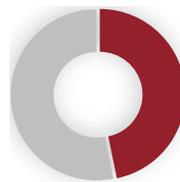
Total
Students
18



Malaysian
67%



International
33%



Females
39%



Countries
5

Countries
Germany
Malaysia
South Korea
Thailand
Vietnam

Companies
Represented

10

Our Students Are From:

Air Asia
Andong Kwon Chumilgong
CIMB
Daiwa Steel
Edaran Bio-Medik

E-T-A Asia Pacific
Mr. DIY
Olive House
Phu Hung Securities Corporation
Sapura Energy



The program is designed for students to take from anywhere in the world, as long as they are able to fly into Kuala Lumpur at least once every six weeks for class. For our first cohort, we intentionally kept our first class small, to allow us to adjust and improve as we went through the program. This cohort has 18 students, coming from 5 different countries. Two of our Malaysian students even commute from Mexico.

Students Profiles



Aidil Azwal Zainudin

Industry Experience:
Health & Wellness – Nutrition and Holistic Wellness, Research and Education in Law and Shariah

Areas of Interest:
Critical & Analytical Thinking Process, Human Behavioral Psychology, Digitalization, Artificial Intelligence & International Business

Nationality:
Malaysia

Title: CEO of Olive House Company: OHR Marketing Sdn. Bhd.



Pham Thi Thu Nhan

Industry Experience:
Financial Services, Securities Field

Areas of Interest:
Corporate Strategy, Enterprise Risk Management, Entrepreneurship

Nationality:
Vietnam

Title: Deputy General Director Company: Phu Hung Securities Corporation



We can share statistics with you, but honestly, the best way to appreciate the diversity in our classroom is to see a few profiles of our students, so on this slide and the next, we've shared a few with you.

When we build a cohort, we are seeking diversity. We currently have students who have built their own successful businesses, to students in both larger and smaller corporations, as well as multinational & family owned businesses. The more diverse experience we can bring together in the cohort, the better learning environment we can create for you. Shown here, Aidil is an entrepreneur who started the Olive House. Aidil was actually studying his masters in Islamic Studies at one of the most prestigious school's of Islam in the world when he decided to start his company. Nhan comes from Vietnam, from Phu Hung Securities and is the Deputy General Director.

Students Profiles

**Nik Aisyah
Amirah Mansor**



Industry Experience:
Oil and Gas, Accounting and
Audit, Corporate Finance

Areas of Interest:
Leadership, Business Strategy,
Development and Transformation,
Stakeholder Management

Nationality:
Malaysia

Title: General Manager, Group Cashflow Management
Company: Sapura Energy Berhad

**Surawut
Srithita**



Industry Experience:
Airline Industry,
Airline Catering Industry,
Airport Operations

Areas of Interest:
Airline, Travel Industry,
Hospitality Industry,
Logistic Industry,
Catering and Food Industry and
Airport Operations

Nationality:
Thailand

Title: In-flight Services Operations Manager
Company: Thai AirAsia Co., Ltd.



Here are a couple of more to share with you. Nik Aisyah originally started her career with her undergraduate degree in accounting and is currently a general manager of Group Cashflow within Sapura Energy, which is a large family owned business in the Oil and Gas Space in Malaysia. And Surawut, or as he prefers to be called, Khun Joe, is the in-flight services operations manager for Thai AirAsia.

The MBA-WP Value Proposition: Building Organizations with World-Class Employees

Employer Benefits

- Action Learning Projects are **directly tied to the student's increased capabilities** and improved performance.
- Employers are able to **retain high potential talent** without losing their contributions during the 22 months needed to complete the degree.
- Employers can embed the MBA-WP curriculum as part of their **talent development strategy** for preparing future leaders and successors.
- ASB will support **career planning** to help employers leverage newly gained skills and help long-term employee retention.
- Employees who begin with a local or regional business perspective will return with a **global business perspective**.

Employee Benefits

- Access to a **world-class MBA** without leaving current employer and salary.
- Access to **elite research and teaching faculty** who will help students build an MBA toolkit, with knowledge and frameworks that are immediately applicable at work today and throughout a professional career.
- Access to ASB's **Action Learning curriculum**, with faculty mentors and business coaches, who work closely with students to apply classroom tools to challenges on the job.
- Access to a **world-class network** including fellow working professionals, resident students from across the globe, ASB Alumni Network, and MIT Sloan Alumni Network.
- **Professional Development Program** to support career planning and progression with current employer.
- A global business perspective.



When we were designing the MBA-WP Program, we focused on two factors:

1. We wanted to make sure that students in the Working Professionals version received the same learning as students in our MBA for Full Time Residency Program, even if we delivered the learnings in a slightly different way.
2. We wanted to make sure that if we were asking the students to take time out of work, the students were able to show tangible results to their employers to make up for the time out of office.

Some of the key employer benefits:

1. MBA-WP Action Learning Projects are done through the current employer. This means that the projects you complete with faculty and business coach assistance, should help you get noticed within your company
2. MBA-WPs Professional Development plan will work with you to help you improve not just your technical skills (which we call sharp skills), but also your Smart skills such as leadership, people skills, and the skills you will need to eventually reach the C-Suite. Career Development team can also work with your HR team to help them map a career path.
3. Because of our diversity with of both students and faculty, students will gain a global business perspective that will help the companies when solving problems or looking into entering into a new market.

On the right hand side, we've tried to capture some of the benefits we believe you will capture when you complete the program.

Corporate Partners

TONY FERNANDES

Group CEO & Director AirAsia Berhad



Tan Sri Tony Fernandes was the first corporate executive to join the ASB Board of Governors. Since 2001, he has served as Group CEO of the award-winning low-cost airline, AirAsia Berhad.

AirAsia regularly sponsors several students in the ASB MBA Program, provides Action Learning Projects, offers Summer Associate Program positions, supports the ASB Operations Practicum course, and hires ASB Students full time. Recently, AirAsia re-affirmed its commitment to ASB by pledging to fund The AirAsia Centre for Innovation & Entrepreneurship at ASB, which will be launched formally with the opening of ASB's new campus in January 2020.

Tan Sri Tony Fernandes graduated from London School of Economics & Political Science, with a bachelor's degree in accounting. He is a member of the ACCA, qualifying as an Associate Member of the Association of Chartered Certified Accountants in 1991 and Fellow Member in 1996.

SHAHRIL SHAMSUDDIN

President & Group CEO, Sapura Energy Berhad



Tan Sri Shahril Shamsuddin is the President and Group Chief Executive Officer of Sapura Energy Berhad. He is also the President and Group Chief Executive Officer of Sapura Group, a Malaysian-based conglomerate which operates in various segments that include secured communication technologies, aviation, automotive manufacturing and property investment.

Tan Sri Shahril is a member of Asia School of Business' Board of Governors and has sponsored ASB students in Action Learning projects and in the Summer Associate Program. In addition, Sapura Energy has generously pledged funding for the ASB Center for Technology and Strategy, as part of ASB's new campus that will open in January 2020.

Tan Sri Shahril holds a Master of Science in Management of Technology from MIT Sloan School of Management and a Bachelor of Science in Industrial Technology from California Polytechnic State University.

MARJORIE YANG

Chairman, Esquel Group



Ms. Marjorie Yang is the Chairman of Esquel Group, a leading Hong Kong based textile and apparel manufacturer with factory operations and over 50,000 employees across Asia.

Ms. Yang is dedicated to promoting education and innovative technologies in support of sustainable business practices. She is a member of ASB's Board of Governors and Co-chairman of the advisory board of CSAIL (Computer Science and Artificial Intelligence Lab) at MIT. Esquel Group's corporate involvement with ASB has been extensive, through sponsoring of Action Learning Projects and Summer Associate Program positions, hiring of ASB graduates, and supporting the ASB Operations Practicum course.

Ms. Marjorie Yang has a Bachelor of Science degree in mathematics from the Massachusetts Institute of Technology and an MBA from Harvard Business School.



We are lucky to have several corporate partners through our Board of Governors. The three listed here are just a few examples of our amazing partners. Our corporate partners and leaders are a significant resource to our school, and our programs. From sponsoring Practicums to offering advice on our Professional Development curriculum, to meeting students and offering them career advice or even hiring them, our corporate partners are a huge part of ASB. Throughout your journey in the program you will feel their influence through the quality of opportunities you receive, as well as have chances to interact and meet with them.

The Admission Process

01 Online Application

Prospective students complete the application and all necessary components. There is no application fee.

02 Evaluation

The Admissions Committee reviews the application and decides whether to invite the applicant for an interview.

03 Interview

Successful applicants are invited for an interview or Skype interview with a member of the Admissions Committee.

04 Decision

The Admissions Committee decides whether to admit the applicant to the program.



Application Deadlines:

- Tuesday, 28 January 2020
- Tuesday, 7 April 2020
- Tuesday, 16 June 2020



So, if all of this sounds like something that you are interested in pursuing, what are the next steps?

It all begins with the application.

The admissions process is very straight forward, though there will be periods of time when you don't hear from us and wonder what is happening with your application.

Step 1: You complete your application and submit. Please plan to take some time for this step as you may want to think through your essay carefully before submitting, or it might take some time for your recommenders to complete their recommendation letters. We use the GMAC Standard recommendation form, which allows you to use the same letter for different programs. If you have a choice between a perfect application and an almost perfect application, it is better to apply earlier, as there is less competition for more seats. Also, very important when you are completing your application, please use your WORK Email. [We have created a video for MBA for Working Professionals Application Tips](#), in case this is of interest to you.

Step 2: Evaluation of Application. Once you submit your application, our Admissions team reviews your file to ensure all the documents needed for a proper evaluation are included in the application. If you have forgotten something, this is

when the admissions team will reach out to you. Once this part is complete, your file is assigned to a member of the admissions committee to read.

Step 3: After your file is read, as long we believe you are academically strong enough to complete the program, then you are invited to be interviewed. In our MBA for Working Professionals Program, we try to interview as many applicants as we can, because we realise that you are more than just the documents submitted and realise that you may shine more in person than on paper. In addition, we use the interview to assess your English fluency.

Step 4: After all the interviews are complete our Admissions Committee meets to decide on all of the candidates who applied for this particular Round. The admissions committee is comprised of around 10 of our Senior Staff and Faculty. After all the decisions are made, we will reach out to you to communicate your decision.

A Perfect Blend of Changemakers: Extraordinary and Unconventional

ASB is seeking candidates with intellectual capability and a high degree of emotional maturity. They should be able to articulate their professional and academic success, their ability to lead and influence others, their collaborative spirit, as well as their interest in being at the center of emerging markets in Asia.



Bachelor's Degree or equivalent from a recognized institution.



Minimum of 2 years of work experience.



Proof of English proficiency.

<https://apply.asb.edu.my/apply/>



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Now that you know what to expect in the application process, here is where to apply. We are often asked what is required to apply.

- All students are required to have completed their bachelor's degree or equivalent from a recognized institution.
- If you are Malaysian, and do not have a bachelor's degree, but have completed the APEL and have MQA Qualifications, we warmly encourage you to apply.

All candidates must have a minimum of two years work experience before the program begins in August. However, for the MBA for Working Professionals Program, in rare cases it is possible to be accepted with only two years work experience if this experience is strong, however are actually seeking on average 5 years and above.

And, finally, all classes are taught in English, and all assignments are required to be submitted in English, so you need to be proficient in English in order to succeed and do well in the program. .

MBA for Working Professionals Funding Options

MBA for Working Professionals students are expected to fund their tuition bill. Some options available include:

01 Corporate Funding

We are happy to speak with your HR or Learning Development team to share about the benefits of the program.

02 Self Funding

Students who self fund often pull funds from their EPF Accounts, or borrow from their family. Bank Funding is very expensive.

03 Partial Scholarships

There are Two (2) 40% Scholarships that are available through a separate application process. Due date Tuesday, 16 June 2020.



Application Deadlines:

- Tuesday, 28 January 2020
- Tuesday, 7 April 2020
- Tuesday, 16 June 2020 (Scholarship Deadline)



The topic of funding is very important for the MBA-WP. We are working on more financial aid options, but in the meantime, these are the three main sources of funding:

1. Corporate Sponsorship
2. Self Funding
3. Partial Scholarships.

For any student who wishes to have the conversation with their employer about potential sponsorship, we are very happy to have a conversation with you and discuss ways we may be able to help you with this conversation.

MBA for Working Professionals Scholarship Applications

There are Two (2) 40% Scholarships that are available through a separate application process through.

ASB takes pride in admitting students who are both Extraordinary and Unconventional. To apply for the scholarships, please complete an optional essay and tell us in approximately 500 words or less what makes you Extraordinary and Unconventional. The two scholarships available are:

- 1. ASB Changemaker Scholarship:** 40% Scholarship (Equivalent of 2 semesters worth of tuition: RMY106,000, that will be equally distributed across 5 semesters). For “unconventional” talent who has demonstrated the ability to impact change.
- 2. ASB Emerging Leader Scholarship:** 40% Scholarship (Equivalent of 2 semesters worth of tuition: RMY106,000, that will be equally distributed across 5 semesters). For “extraordinary” talent who has demonstrated leadership in his/her corporate/non-profit business.

Please email Completed Essay to mbawp@asb.edu.my, with the email subject: **Scholarship Application. Scholarship decisions will be released with 3rd Round Admissions decisions.**

Applications are Due: 16 June 2020
Announcements will be released with Round 3 Decisions

As mentioned on the last slide, this year, we are excited to announce that we are offering two very select scholarships for the MBA for Working Professionals. The two scholarships are each 40% tuition, which is spread across all 5 semesters. There will be a separate process for applying that you can find in this slide. All applications for scholarships are due prior to Round 3, where all decisions will be made.

Contact for More Information

ASB Admissions

Fazila Hanis

mbawp.admissions@asb.edu.my

ASB MBA for Working Professionals

- Juliana Roth
juliana.roth@asb.edu.my

ASB Corporate Development

- Zalina Jamaluddin
- Kruthiga Permar
- Sayf Bin Che Ismail
corporatedevelopment@asb.edu.my



Visit Our Website:

<https://asb.edu.my/academic-program/mba-working-professionals>

Extraordinary and Unconventional

www.asb.edu.my



We certainly do not expect this presentation to answer all of your questions, and we are here to help. If you do have questions, please don't hesitate to reach out to it, and we will try to respond as soon as we can. We look forward to getting to know you and helping you through the application process if you decide that ASB is the right fit for you.

Thank you very much for your time, and we hope we have the privilege to speak with you soon!