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PROFILE OF 2020

Asia School of Business MBA Students

K	
Total	MBA
Grad	duates



Average Age

17%

40%

28%

15%

Average Work Experience





Gender

MaleFemale

53% 47%



Age

< 25

26 - 28 29 - 31

> 32



Work Experience

1 - 2 years
3 - 5 years
6 - 7 years
> 7 years
21%

Nationalities*

	Malaysia	36%
	USA	9 %
*	India	17%
	Mexico	2%
	Russia	4%
	Brazil	4%
>	Philippines	4%
	South Africa	2%
1	Bosnia and Herzegovina	2%
	Botswana	2%
*	Canada	2%
•	Chile	2%
	Indonesia	2%
$\Rightarrow \models$	Kenya	2%
*	Morocco	2%
	Netherlands	2%

Spain

UK

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Industries

Advert	ising	1%	•
Aerosp	oace	3%	•
Autom	otive	1%	•
Constr	uction	2%	•
Consu	lting	5%	•
• Consu	mer	5%	•
Educat	tion	6%	•
Energy		5%	
Enterto	inment	1%	•
 Environ Service 	nmental es	1%	
Event Manag	gement	1%	
• F&B		1%	
• Finance Service		15%	
Govern	nment	1%	
Health	care	1%	

•	Legal Services	5 %
•	Manufacturing	2%
•	Non-Profits	2%
•	Retail	6%
•	Start-Ups	1%
•	Sustainability	8%
•	Technology	5%
•	Transportation	2%
•	Telecommunications	1%

Internet Services

E-Commerce

1%

2%

2%

^{*} Nationalities listed on this page are based on primary nationalities declared by students upon admission.

Please note that some students have multiple nationalities and details can be found in the individual bio pages that follow.

Adriana Pérez

Industry Experience: Entrepreneurship

Areas of Interest: Sales, Entrepreneurship, Finance, Marketing

Nationality:
Puerto Rico/ USA





Education:

Bachelor of Advertising (Minor In Psychology), MARQUETTE UNIVERSITY

Years of Experience:

Languages Spoken: English, Spanish

Biography

Adriana is a proud Puerto Rican with a passion for business creation in emerging markets. She was introduced to startup businesses through the MIT IDEAS Global Challenge, where she researched past winners and their trajectories post-grant allocation. She later worked in marketing and business development roles with early-stage startups in a variety of industries including consumer packaged goods, food and entertainment, and software as a service.

Recently, she was the first employee at the Hillman Accelerator, the only accelerator program in the United States investing \$100,000 in minorities and women founded businesses. There, she had the opportunity to work with both with the fund founders and the companies that received investment.

She is a Venture for America Fellow and Asia School of Business MBA candidate looking to further connect the ASEAN market of innovation and commerce to the Caribbean.

Afizza Anis Abdul Rahman

Industry Experience:Oil and Gas, Education,
Manufacturing

Areas of Interest:
Operations Strategy,
Entrepreneurship,
Coachina

Nationality: Malaysia





Education:

Bachelor of Mechanical Engineering, CARDIFF UNIVERSITY

Years of Experience: 13

Languages
Spoken:

English, Bahasa Malaysia

Biography

Anis began her career as a Design Engineer in a keypad manufacturing company after she completed her degree in 2003. She then worked briefly as a lecturer in a technical college before making a bold move to Petronas to work as a drilling engineer.

Her ability to learn, high perseverance, and ability to adapt to dynamic and complex jobs have helped her thrive in the male dominant, highly-competitive and high-risk environment. After 11 years in a technical role overseeing project management and operations, Anis decided to change gears and made the leap into the corporate world as a business development professional. In this role, she focused on identifying, capturing and realizing business and strategic partnership opportunities for Petronas Upstream's business portfolio growth.

Her determination to be a well-respected leader and sound decision maker have brought her to pursue an MBA at ASB. Anis is also passionate about helping others realize their potential and aspires to be a professional business coach.

Alexander Estey

Industry Experience:

Renewable Energy Finance, Investment Banking, Strategy Consulting

Areas of Interest:

Private Equity, Textiles, Entrepreneurship through Acquisition

Nationality:

USA/ Canada





Education:

Bachelor of Science in Foreign Service, Concentration in International Business and Sustainable Development, GEORGETOWN UNIVERSITY

Years of Experience:

5.5

Languages Spoken: English, Mandarin,

French

Biography

Alec is a finance professional who came to Southeast Asia to explore career opportunities in emerging markets. He joined ASB from the project finance group of Chicago-based Invenergy, where he provided deal execution support for renewable energy projects.

Prior to Invenergy, he was an investment banking associate at Robert W. Baird, where he played an instrumental role on M&A transactions and other advisory engagements. He has extensive experience with complex financial modelling and quantitative analysis, as well as qualitative industry research. Alec began his career in Accenture's strategy group. He's an avid ice hockey and squash player, and a certified scuba diver.

Amanda de Marques Montagner

Industry Experience: FMCG

Areas of Interest:

Entrepreneurship, Operations/Supply Chain Management, Strategy Consulting

Nationality: Brazil



Education:

Bachelor of Industrial Engineering, Federal UNIVERSITY OF PELOTAS

Years of Experience:

Languages Spoken: English, Portuguese and Spanish

Biography

Amanda is an Industrial Engineer with experience in operations and supply chain management in the world's largest brewer, AB InBev. In just two years, Amanda earned three promotions with her proven ability to cut costs and optimize efficiency. She also received awards for having the best distribution and warehouse results for several consecutives months.

Amanda studied at a federal university in Brazil and was also awarded a full scholarship to study engineering at Florida State University in the United States. Amanda was highly active on campus in university and co-founded an industrial engineering junior enterprise, which helped students to develop their learning through real-world projects.

Looking for more improvements and greater challenges in her professional life, Amanda moved to Malaysia to start a new journey at Asia School of Business, which she considers a unique opportunity to create a huge positive impact in the world.

Amelia Crespo

Industry Experience:Sales, Production, Small Business, Start-ups

Areas of Interest:
Business Development,
Operations,
Entrepreneurship

Nationality: USA





Education:

Bachelor of Science in Education with Concentration in Linguistics, MILLERSVILLE UNIVERSITY OF PENNSYLVANIA

Years of Experience:

Languages Spoken: English, Spanish

Biography

Amelia is a dynamic and tenacious entrepreneur with international experience in business development and operations. She earned a degree in education from Millersville University of Pennsylvania and was awarded a scholarship to study Project-Based Learning in Oxford, England. In addition to her work in education, she has a proven entrepreneurship track record that started with her joining as the first employee at a micro-winery start-up in the US where she learned all aspects of managing a business including sales, production, and distribution, and helped grow the company to 3 locations and over 30 hires.

Her second entrepreneurial adventure took her to Costa Rica as employee #2 of a Project-Based Learning start-up where she taught, established an elementary cooperative, and pioneered an online educational program. With a rigorous MBA experience focused in emerging ASEAN economies, Amelia is determined to combine her passions for business and education to create greater opportunities for herself and others. In her free time, Amelia enjoys running, traveling, hiking, and hammocking.

Amelia Foong Yee Ching

Industry Experience:Media and Entertainment

Areas of Interest:

Economic Research, Finance & Investment (Intellectual Property), Human Resources

Nationality: Malaysia





Education:

Bachelor of Arts in Philosophy, Politics and Economics, UNIVERSITY OF OXFORD

Years of Experience:

Languages Spoken: English, Bahasa Malaysia

Biography

Amelia has 5 years of experience in the media and entertainment industry. Most recently, she was Assistant Vice President at Malaysian PayTV company Astro, where she managed co-production deal structuring, business planning and worldwide content distribution for an Animation portfolio that included the nation's most-watched preschool program, Didi & Friends.

Amelia holds a BA in Philosophy, Politics and Economics from the University of Oxford, and a keen interest in the field of behavioral economics and its applications to daily life. She pursues her MBA with the intention to round out her accounting, finance and analytical skills; and is seeking global opportunities in media, economics research or consulting. Outside of class, she is an aspiring poet and a social swing dancer.

Amrutha Harish

Industry Experience:

Compliance in Investment Banking, Finance

Areas of Interest:

Finance and Management Consulting

Nationality:

India



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Education:

Bachelor of Commerce, CHRIST UNIVERSITY

Years of Experience:

4

Languages Spoken: English,

Hindi, Kannada

Biography

Amrutha managed the reputational risk of Goldman Sachs by skillfully responding to time-sensitive regulatory enquiries through effective communication and persuasion skills. The enquiries focused on insider trading, market abuse and manipulation of securities allowed her to investigate internal risks and build solutions to mitigate them. She was also in the People Development Group and organized educational sessions to help employees grow professionally.

She majored in Finance in her undergraduate degree and continued to sharpen her financial products knowledge during her time at Goldman Sachs.

Amrutha believes that an MBA at ASB would allow her to hone her ability to think out-of-the-box. She aspires to work at a top-level management position where she can make sustainable and impactful decisions in an emerging economy. Outside of work, she enjoys travelling, meditating and playing football.

Andrea Rosas

Industry Experience:
Fast-Moving
Consumer Goods (FMCG)

Areas of Interest: Marketing

Nationality:





Education:

Bachelor of Marketing, ANAHUAC MEXICO UNIVERSITY; Digital Marketing Certificate, SAN DIEGO STATE UNIVERSITY

Years of Experience:

Languages Spoken: English, Spanish

Biography

Andrea comes to Asia School of Business with three years of experience in product development and marketing in FMCG industry. She served as an associate brand manager at Kimberly Clark in charge of premium brands, where she developed key abilities to implement and execute innovative marketing plans.

As an employee of a multinational corporation, Andrea developed a comprehensive understanding of differentiating markets by evaluating buying habits and cultural differences which enabled her to create product portfolios that adapt to smaller market segments.

Upon MBA graduation Andrea intends to utilize her previous knowledge of the consumer products industry to be a leader in a variety of challenging marketing roles that help grow and shape powerful brands in emerging markets.

Arjun Chougule

Industry Experience:
Consumer Products,
Sheet Metal Eabrication

Areas of Interest: Consulting, Marketing, Supply Chain Management

Nationality:



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Education:

Bachelorof Technology in Production Engineering, UNIVERSITY OF PUNE

Years of Experience:

Languages Spoken: English, Hindi, Marathi,

German

Biography

Arjun is a Production Engineer who has worked with GODREJ, an Indian conglomerate for 7 years. His professional experience ranges from manufacturing operations and vendor development to regional sales and marketing. He was a member of the Internal Audit & Six Sigma Project teams. During his time at GODREJ, he saw the complete lifecycle of a product, from its raw material phase to usage by end consumer.

Arjun wants to use his experience to assist multinational companies achieve their goals. Apart from English, he speaks Hindi, Marathi and German and plans to add Malay and Mandarin to the list. A sports enthusiast, he enjoys kayaking and athletics. His team is in the Guinness World Records for the Longest Painting in the World. He has cofounded NIRAMAY YOG – a NGO that brings visibility about yoga and its benefits for the betterment of the society.

Ashley Tan Sue Lyn

Industry Experience:

Insurance, Asset Consultancy, Non-Profits, Entrepreneurship

Areas of Interest:

Private Equity, Innovation, Entrepreneurship, Technology, Organizational Behavior

Nationality:

Malaysia





Education:

Bachelor of Science in Actuarial Science, UNIVERSITY OF CENTRAL OKLAHOMA

Years of Experience:

4

Languages Spoken:

English Bahasa Malaysia

Biography

Ashley is a leader in her community where she is the President of Lean In Malaysia, a mentor at FutureLab, and a Global Shaper of the World Economic Forum. Her diverse experience in both the corporate and entrepreneurial world allows her to have a wider lens in connecting a problem to a solution.

Being an Actuarial Science graduate, Ashley's working experience is mainly in the insurance industry but she also has experience in corporate strategy where she worked on an M&A exercise with the CEO's office in an asset consultancy firm. She also founded a social innovation firm that focused on a problem she identified within the large corporations she was working for. Her aim is to improve the productivity of Malaysia's workforce and her work was recognized when she was awarded as one out of the 10 recipients of Marie Claire's Amazing Woman in 2018. Being the pioneer of innovating a new methodology that improves workforce productivity, she is currently pursuing her MBA to solidify her execution plan.

Ashley aspires to pay it forward to her community by continuing to work with non-profit organizations and institutions that empower individuals to innovate new solutions for the benefit of the community.

Azra Bećirović

Industry Experience:Commercial Banking

Areas of Interest:

Entrepreneurship, Sales Management, Operations, Corporate & Investment Banking

Nationality:Bosnia and Herzegovina





Education:

Master of Banking and Entrepreneurship, UNICREDIT GROUP AND FONDAZIONE CASSAMARCA

Years of Experience:

Languages Spoken: English, Bosnian.

Italian

Biography

Azra comes from Bosnia and Herzegovina where she first gained working experience and developed her passion for entrepreneurship. Her career journey began with retail sales in her family business.

Azra holds two bachelor degrees, one in Finance and Banking from American University in Bosnia and Herzegovina and another in Business Administration from SUNY Canton New York. Her desire to gain international experience led her to Italy, where she was granted a scholarship for a Master's program in Banking and Entrepreneurship. Azra also completed her CPA in Bosnia. During and after graduation, she worked in commercial banking in Germany and Italy. Realizing her true passion lies in entrepreneurship, she came back to her home country to lead her family retail company where she managed 20+ employees, prepared and analyzed financial statements.

Outside her office she is a board member of a Non-Governmental organization "Projekt ABC" in Bosnia and Herzegovina which focuses on lifelong learning and teaching soft skills. Next to her native language she speaks English and can order a good pizza in Italian. Thriving on challenges and dynamic urban life, and passions include culture diversity, traveling, fitness and continuous personal improvement.

Sim Chern Jie

Industry Experience: Financial Services

Areas of Interest: Strategy Consulting, Supply Chain Management, Entrepreneurship

Nationality: Malaysia





Education:

Master of Mechanical Engineering, Imperial COLLEGE LONDON

Years of Experience:

Languages Spoken: English, Bahasa Malaysia,

Mandarin

Biography

Sim Chern Jie graduated with a Masters in Mechanical Engineering from Imperial College London in 2013. He subsequently pivoted to the Banking sector where he focused on implementation and commercialization of new banking products, and was most recently involved in building and growing a successful transaction banking business for Standard Chartered Malaysia. Having lived abroad in Nigeria and UK, Chern Jie embraces diversity in the workplace.

Through Asia School of Business, he hopes to develop a strong business acumen and pursue a career which leverages on his passion for technology in order to help organisations across South East Asia embrace the opportunities created in the digital era. Outside of work, Chern Jie actively participates in sports including badminton, soccer and running

Connor Moore

Industry Experience: Technology

Areas of Interest:Early stage companies

Nationality: USA





Education:

Bachelor of Arts in Public Policy Studies, DUKE UNIVERSITY

Years of Experience:

Languages Spoken: English

Biography

As a true team player and creative problem solver interested in early stage companies, Connor started his career at an image recognition startup company called TrademarkVision. In a Business Development role Connor was responsible for selling a software solution (SaaS) in the international trademark industry as well as exploring and evaluating adjacent markets for future opportunities. This experience only heightened his interest in startups and strengthened his desire to pursue a career in entrepreneurship.

During his time as an MBA student Connor hopes to gain a robust foundation across many business disciplines to become an effective and well-rounded business leader. In his free time Connor is an adventure seeker at heart and enjoys scuba diving, running marathons, and snow skiing.

David Yeo Kai Liang

Industry Experience: IT, Market Research and Consulting

Areas of Interest:Marketing and Strategy

Nationality: Malaysia





Education:

Bachelor Degree in Chemical Engineering, Masters in Chemical Engineering, UNIVERSITI SAINS MALAYSIA

Years of Experience:

Languages Spoken:

English, Mandarin, Bahasa Malaysia

Biography

David completed his Degree and Masters in Chemical Engineering from Universiti Sains Malaysia, where he explored the commercial value of Malaysia propolis and invented a green technology for propolis extraction. The project also benefited 20 local farmers by increasing their income with the knowledge of apiculture, which enable them to improve their fruit production while generating extra income by selling bee related products.

After graduating, David started his career in sales at Microsoft before moving to consultancy and market intelligence in a Finnish market intelligence company, M-Brain. As an Executive in M-Brain, David participated in market intelligence projects in Asia Pacific assisting clients from manufacturing, IT, healthcare and financial services in product launching, marketing and sales strategies, M&A and media monitoring. Aside from consultancy, he also contributed to the Company's sales and business development in Malaysia.

He aspires for a dynamic career in marketing or strategy, where he is constantly challenged to come out with innovative business strategy or ideas in improving the company's business.

Duncan Marwick

Industry Experience: Financial Services

Areas of Interest:

Asset Management, Development Finance, Fintech

Nationality:South Africa





EDUCATION:

Bachelor of Commerce (Hons) in Finance & Investment Management, UNIVERSITY OF SOUTH AFRICA

Years of Experience:

Languages Spoken: English

Biography

Duncan is a financial services professional with 4 years of experience in asset management and financial consulting. He graduated with a degree in Finance and Investment Management from the University of South Africa and has completed all three levels of the Charted Financial Analyst (CFA) program.

Prior to joining ASB, he was a team leader of corporate actions at Maitland group, a global advisory and fund administration firm with \$250billion assets under management. This position gave him in-depth exposure to all aspects of the asset management industry, as-well as invaluable management experience overseeing a team operating in a high-risk area of the business.

Duncan has a passion for investment research and development finance in emerging markets and aims to build a career as an analyst in within this field. In his spare time he enjoys road running, fitness, traveling, reading and learning about different cultures.

Esther Han Sang Myung

Industry Experience: Enterprise Software

Areas of Interest:
Marketing, Entrepreneurship,
Travel/Tourism

Nationality: USA





Education:

Bachelor of Arts in Psychology, DUKE UNIVERSITY

Years of Experience:

Languages Spoken: English, Korean

Biography

Esther graduated from Duke University with a BA in Psychology and has leveraged her understanding of human behavior in Business Development and Account Management at Oracle. In her role, she developed relationships with senior-level executives at medium-sized and enterprise companies in order to identify their business gaps and develop solutions based on industry, business function, and market trends.

Esther came to ASB to pursue further business education and enable a pivot to her passion for marketing and travel, as well as grow as an entrepreneur that is ready to engage with the dynamic markets of Asia. Outside of class, Esther is a part-time ACT and ESL tutor, experienced freelance writer, and self-taught photographer and videographer.

Gustavo Henriques Lasinskas

Industry Experience: Strategy Consulting, Technology, Start-Ups

Areas of Interest:Consulting, Technology

Nationality: Brazil





Education:

Industrial Engineering, THE UNIVERSITY OF CAMPINAS

Years of Experience: 4.5

____ Languages

Spoken: English, Portuguese

Biography

Gustavo is a former BCG consultant and entrepreneur thrilled with innovation and how technology can be used to impact business and generate value. Having graduated from one of South America's top universities in industrial engineering, he has 5 years of work experience in strategy in companies such as Oracle, Citibank, BCG and South America's biggest investment bank and startups. Through his MBA he aims to learn more about how corporate decisions are made and to better apply process improvement and innovation, especially in technology-related business.

Irina Sukhareva

Industry Experience: Retail, Online Education

Areas of Interest:
General & Strategy
Management, Marketing/
Digital Marketing,
Entrepreneurship, IT
Companies, Education

Nationality: Russia



Education:

Specialist in Philology, BASHKIR STATE UNIVERSITY

Years of Experience:

Languages Spoken: English, Russian

Biography

Irina has the ability to view the entire picture. Her entrepreneurial background in online education exposed her to all the sides of the business, from the product launch and development up to the creation of the entire system for an online school. She easily orientates in new information with unique ability to notice and remember tiny details. Her talent to predict future tendencies and be a pioneer in an industry led her to establish a fast-growing education business, which she led for 6 years. This experience made her good at recruiting, analysis, digital marketing, and customer communication.

Irina is passionate about general and strategic management as well as digital marketing, and reads business and consumer behavioral books in her free time. Her interests include unstable environments, alpine skiing, hiking, cycling, and reading. At the age of nine she conquered a 1589m mountain, and dozens of hiking trips since have taught her to be persistent and goal-oriented.

Ivan Ramdani

Industry Experience: Manufacturing, Aviation

Areas of Interest: Marketing, e-Commerce, Public Relations, Business Development

Nationality:



Education:

Bachelor of Infomation Systems, Stmik Bani Saleh; Master of Management, MERCU BUANA UNIVERSITY

Years of Experience:

Languages Spoken: English, Bahasa Indonesia, Javanese, Sundanese

Biography

Ivan is a passionate team player. He holds a Master in Management with 8 years of professional experience in operations and quality assurance for the manufacturing and service industries. He began his career with Yamaha Motor Indonesia, where he worked closely with the production plant team to implement Lean Six Sigma to improve business process efficiency.

Ivan decided to challenge himself by shifting to a service industry when he joined AirAsia in 2014. He and the quality assurance team were responsible for improving customer satisfaction through the service quality audit across AirAsia network. In his most recent position as the Business Process Manager, he was responsible for identifying risks in the existing and new processes, developing the process standard, and overseeing the service quality audits.

With the ASB MBA experience, Ivan is keen on pursuing new challenges in marketing, e-commerce, public relations and business development. In his spare time, Ivan enjoys traveling, running, reading and cooking for his family and friends.

Janice Tan Ying

Industry Experience: Legal Services

Areas of Interest:

Corporate Strategy, Management Consulting, Human Capital Consulting

Nationality: Malaysia





Education:

Bachelor of Law, CARDIFF UNIVERSITY, Bar Professional Training Course (CITY, UNIVERSITY OF LONDON)

Years of Experience:

2

Languages Spoken:

English, Mandarin, Bahasa Malaysia, Cantonese

Biography

Janice read Law at Cardiff University and was called to the Bar of England and Wales in 2016. Subsequently, she was admitted as an Advocate and Solicitor of the High Court of Malaya and practiced as a lawyer in one of the leading law firms in Malaysia. Primarily a legal consultant on commercial matters, Janice also has extensive experience in dispute resolution. Her clients range from established multinational corporations and government-linked companies to SMEs; addressing their business needs in a strategic and efficient manner. Janice is also a qualified commercial mediator and a translator who is fluent in English, Mandarin and Malay.

Agile, insatiably curious and driven, Janice is a skilled communicator who seeks to leverage on her analytical aptitude to help businesses deliver innovative and transformative solutions. Beyond work and school lies a coffee enthusiast who enjoys writing and broadening her horizons through travel.

Jishnu Gandhi

Industry Experience: Digital Marketing,

Technology

Areas of Interest:

General Management, Sustainable Development, Entrepreneurship

Nationality:



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Education:

Bachelorof Commerce (Hons), Shri Ram College Of Commerce, UNIVERSITY OF DELHI

Years of Experience: 5

Languages Spoken: English, Hindi

Biography

Jishnu is a spirited professional, who lays emphasis on the coherence of business growth and sustainable development.

Working with Google in the digital marketing space for over 5 years has facilitated his growth in building strong problem solving & management skills. He was instrumental in growing and leading a 400-member global team that delivered exceptional advertiser experience.

Passionate about social entrepreneurship, he invested over a thousand hours towards building sustainable business models for the lesser privileged.

He loves brainstorming ideas on befittingly applying the art of storytelling from theatre, to business, and staying abreast with cutting-edge trends in tech.

Johnathan Teh Eng Siang

Industry Experience:Property Development

Areas of Interest: Education, Entrepreneurship

Nationality: Malaysia





Education:

Bachelor of Science in Civil Engineering, WESTERN MICHIGAN UNIVERSITY

Years of Experience:

Languages Spoken: English, Mandarin, Bahasa Malaysia

Biography

Johnathan graduated with a bachelor's degree in Civil Engineering and has spent the last four years working with Malaysia's fastest growing property developer, Eco World Development Group Berhad. Johnathan has individually performed and worked collectively with the Project Planning & Development team that oversaw the development of 1,089 acres of land into the blooming Eco Majestic township with his extensive work ranging from external and internal infrastructure projects, residential buildings and led several commercial projects.

Upon completing his MBA program, Johnathan seeks to gain significant experiences and hone additional expertise to be a well-equipped entrepreneur. In his free time, Johnathan enjoys cooking and coming up with innovative new recipes.

June Allenie Caccam

Caccam Industry Experience:

FMCG, Aviation, Tourism

Areas of Interest:

Tourism, Aviation, Hospitality

Nationality: Philippines





Education:

Bachelor of Arts in Broadcast Communications, UNIVERSITY OF PHILIPPINES-DILIMAN

Years of Experience:

Languages Spoken: English, Filipino

Biography

Allenie has four years of experience in product development and marketing in the fast consumer goods industry and four years in route management in the aviation and tourism industry. As one of the key people responsible for building the AirAsia brand in the Philippines, she took on various leadership roles in marketing and managed stakeholder relationships ranging from local to international teams, as well as from private to government units. Her love for the ocean and her passion for saving the environment also led her to volunteer on various eco-sustainable projects to help address climate change and environmental issues in the Philippines.

During her time at ASB, Allenie aims to learn more about business development specializing in the use of technological innovation to create more sustainable tourism products and services. She believes in a balance life so she also finds time to pursue her passion for traveling, surfing, diving, and writing.

Chan Kar Hao

Industry Experience:

Quantity Surveying, Project Management, Property Management

Areas of Interest:

Entrepreneurship, Start-ups, Strategy, Business Development, Private Equity

Nationality: Malaysia





Education:

Bachelor of Environments in Construction Management, UNIVERSITY OF MELBOURNE

Years of Experience:

5

Languages Spoken:

English, Mandarin, Bahasa Malaysia

Biography

Kar Hao graduated from the University of Melbourne with a Bachelor of Environments and has extensive knowledge in the construction and property development sector. Throughout his 4 years tenure with EcoWorld Development Group as the Assistant Project Manager, he has been heavily involved in planning and technical coordination of high-rise buildings, fast track projects as well as low-rise residential development projects. Prior to EcoWorld, Kar Hao served as a Contract Administrative Executive in Sunway Construction Group, one of the leading construction arms in Malaysia. He is also a certified Green Building Index (GBI) facilitator in Malaysia.

Kar Hao has always had a strong interest in entrepreneurship and business development, and desires to craft his own venture someday. He aspires to develop new sustainable markets and business models that would benefit society as well as his business partners who share the same vision as him with his entrepreneurial mindset. Kar Hao believes that the Asia market is particularly dynamic and has great potential for various opportunities. He is eagerly seeking for exposure and new experiences within this region. Kar Hao is a sports lover; during his free time, he enjoys doing indoor and outdoor activities with his friends

Kevin Gitau

Industry Experience:
IT in Education, Project
Management

Areas of Interest:

Marketing, Management Consulting, Social Enterprises

Nationality:

Kenya





Education:

Bachelor of Science in Information Technology, Jomo Kenyatta UNIVERSITY OF SCIENCE AND TECHNOLOGY

Years of Experience:

3

Languages Spoken: English

English, Swahili, Kikuyu, French

Biography

Kevin has a passion for IT and its potential to meaningfully address social impact issues. During his 3 years as the implementation manager at a Nairobi-based electronics manufacturing start-up, Kevin spearheaded a project to install digital devices and train teachers on IT integration in 8000 primary schools across Kenya.

He is drawn to undertakings that would achieve great societal impact through simple, resource-oriented solutions. He came to ASB to fulfil his desire for new adventure as well as understand emerging economies from the ASEAN perspective He finds pure joy in photography, outdoor adventures, and community service.

Khadijah Shamsul

Industry Experience:

Event Management, Education, Entrepreneurship, Non-Profit Management

Areas of Interest:

Strategy & Business Development, Policy Decision-Making, Education, Social Enterprise

Nationality:

Malaysia





Education:

Bachelor of Accounting (Hons) specializing in Company Secretarial Practice INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

Years of Experience:

4

Languages Spoken:

English, Bahasa Malaysia

Biography

Khadijah's passion for learning and making the world a better place started in her university years, where she managed corporate trainings and conferences for corporations - such as Ooredoo, Tenaga Nasional Berhad and CIMB Niaga - in the Middle East and Asia; and this has strengthened her skills of client and business management.

Prior to joining ASB, Khadijah co-founded a holistic educational start-up, focusing on developing communication and critical thinking skills amongst Malaysian students. To date, her start-up has worked with Ministry of Education Malaysia to spread the skills of debate and public speaking to 40 Malaysian schools and universities through their classes and outreach programs, as well as host international-scale programs to connect local students to debate communities around the world.

Khadijah is also heavily involved in humanitarian work; she is Program Director at Migrant88 Malaysia – an NGO that protects the interests of migrants and refugees. One of her most notable achievements was delivering humanitarian aid to Rohingya refugee camp in Bangladesh. Through her MBA, she aims to create a greater impact in the field of human resource and business development, policy decision-making, education or social enterprises.

Michael Chin Jian Ji

Industry Experience: Technology, Logistics

Areas of Interest: Entrepreneurship, Venture Capital, Technology

Nationality: Malaysia





Education:

Master in Electrical and Electronic Engineering, UNIVERSITY OF NOTTINGHAM

Years of Experience:

2

Languages Spoken:

English, Chinese, Bahasa Malaysia

Biography

Michael Chin has 2 years of entrepreneur experience. He held the CEO position at GPS Fleet Sdn Bhd, a startup doing fleet management system, prior coming to ASB. Besides managing a team of cross-disciplined people and orchestrating potential stakeholders to work together, Michael also exhibits excellence engineering thinking as he graduated as a Master of Electronic Engineering at University of Nottingham Malaysia Campus. Currently, Michael would like to explore Venture Capital sector, which invests in emerging technology companies, as he is keen to contribute towards greater nation development.

Mikhail Serrano

Industry Experience: Engineering, Education, Consulting

Areas of Interest:Operations Management,
Consulting, Education, IT

Nationality: Philippines





Education:

Bachelor of Science in Mining Engineering, UNIVERSITY OF THE PHILIPPINES

Years of Experience: 5

Languages Spoken: English, Filipino

Biography

Mikhail made history in 2012 after graduating as the first Magna Cum Laude in Mining Engineering at the University of The Philippines since 1936. During university, Mikhail was a devoted academic scholar and a Phi Kappa Phi awardee. In the same year, he came 1st place in the National Licensure Examination for Mining Engineers.

He gained 5 years of industry experience in an underground copper-gold mine and was exposed to the different aspects of the operations from geology, mining and management. He started from the ranks as a mine statistician then a mine planning engineer. Then he was assigned in corporate engineering as in-house technical person for mining. He also taught in the academe and worked as a mining consultant doing collaborative work with the Chamber of Mines.

Mikhail is interested in problem solving and improving operations. In his free time, he does volunteer work for church projects and plays classical pieces with guitar.

Mohamad Hezamudin Md Amin

Industry Experience: Aviation

Areas of Interest:

Engineering and Technology, Project Management, Operations Management, Strategic Planning, Entrepreneurship

Nationality: Malaysia



Education:

Bachelor of Science in Aeronautical and Astronautical Engineering, OHIO STATE UNIVERSITY

Years of Experience: 8

Languages Spoken:

English, Bahasa Malaysia

Biography

Hezamudin began his career with AirAsia as a Technical Services Engineer specializing in aircraft navigation, communication, and information systems. With his exceptional analytical and strategic thinking skills, he quickly became responsible for leading several transformative projects focused in developing new solutions to improve efficiency, safety, and passenger experience. He pioneered the use of real-time aircraft data for health monitoring purposes and was instrumental in the digital transformation of his department.

His passion for learning and desire for intellectual challenge drove him to pursue MBA with the goal of becoming a well-rounded candidate for high-level management positions in the future. In his free time, he enjoys playing Sudoku and watching Formula 1 and American Football. Mohd Faizal Mohamed Sulaiman

Industry Experience: Oil and Gas, LNG

Areas of Interest: Entrepreneurship, Energy, Marketing, Retail

Nationality: Malaysia





Education:

Bachelor of Chemical Engineering, UNIVERSITY TECHNOLOGY OF PETRONAS MALAYSIA

Years of Experience:

12

Languages Spoken:

English, Bahasa Malaysia

Biography

During his 12-year tenure in the Oil and Gas industry, Faizal held multiple different positions that has given him a unique technocommercial experience. Recently, as the Head of LNG Marketing for Southeast Asia market with PETRONAS, he spearheaded a multinational team to develop the marketing strategy for the emerging market penetration, execute the business development and sales activities regionally including customers and stakeholder relationship management leading towards multiple sales contracts secured. In his previous role as an engineer, he was actively involved in the planning and execution of the drilling and subsurface activities both domestically and abroad.

Through obtaining MBA at ASB, Faizal aims to enhance his entrepreneurship skills and sharpen his ability in connecting the business needs with the techno-commercial skills. During his free time, he enjoys playing golf, where he can meet other people and share creative ideas, as well as combining fitness and fun.

Nadrah Zaabar

Industry Experience: Construction, Project & Risk Management

Areas of Interest:

Corporate Strategy, Operation Management, Enterprise Risk Management

Nationality: Malaysia





Education:

Master of Engineering (Hons) Mechanical, UNIVERSITY OF SHEFFIELD

Years of Experience:

Languages Spoken: English, Bahasa

Malaysia

Biography

In her previous role at FM Global, a commercial property insurance company, Nadrah helped many companies across Asia to save millions in insurance cost. Graduating with a Master's degree in Mechanical Engineering from the University of Sheffield, Nadrah began her career as a tool install project manager at Intel. Her thirst for construction and project management experience saw her working in Shanghai, Singapore and Malaysia.

With over 10 years of experience and through her MBA, Nadrah aspires for a career in corporate strategy, operation management and enterprise risk management. An outdoor person, her bucket list includes horseback riding in Mongolia and hiking Annapurna mountain range in Nepal.

Nataliya Litskevich

Industry Experience: FMCG

Areas of Interest:Data Analytics, Business Strategy,
Project Management

Nationality: Russia



Education:

Specialist (Hons) in Applied Mathematics and Informatics, LOMONOSOV MOSCOW STATE

Years of Experience:

Languages Spoken: English, Russian

Biography

Nataliya is a skillful analyst who enjoys identifying solutions to problems by drawing insights from data and actioning them to achieve desired results.

She started her career in an educational and chess software development company where she took on various roles gaining expertise in product ownership and vendor management. Later Nataliya gained exceptional business experience in FMCG while working for Procter & Gamble in Russia as a Project Manager for multiple international projects and built strong advisory and analytical skills as a Market Analyst for senior management. Nataliya experienced navigating the volatile environment of the Eastern European economic crisis, during which she enabled the corporation to sustain its positions and return to the growth strategy by delivering comprehensive analytical reviews directly to the GM and his lead team.

Nataliya aspires to be a business intelligence leader who can create end to end analytical infrastructure and fuel company's disproportionate growth. She believes that her prior experience pairing with MBA curriculum at Asia School of Business could be leveraged most effectively here in Asia – in a sweet spot of development potential and willingness to grow.

Noorie Kariyat

Industry Experience: Healthcare, Legal Services

Areas of Interest:Sustainable Development,
Operations Management

Nationality:





Education:

Bachelor of Arts and Bachelor of Laws (Hons), National University of Advanced Legal Studies India

Years of Experience:

Languages Spoken: English, Malayalam, Hindi, Tamil

Biography

Noorie is a qualified lawyer who has undergone extensive training with the Attorney General of India. Her expertise is in the areas of employment law and medical liability claims and she headed the legal team at Universal Hospital, a leading healthcare chain in the UAE.

With a keen eye for business, she ventured into marketing and HR and was instrumental in the growth of the company to five times its size over four years.

Passionate about sustainable development, she also led the CSR activities at Universal and aims to leverage the learnings from ASB to become an expert in the field of operations management.

Rafael de Ory

Industry Experience:
Telecommunications,

Technology, Automotives

Areas of Interest:

Technology, Venture Capitals, Consulting, Marketing

Nationality: Spain





Education:

Bachelor of Science in Management and Marketing, UNIVERSITY OF LONDON

Years of Experience:

Languages Spoken: English, Spanish

Biography

Born in Madrid, Spain, Rafael has lived most of his childhood in the US, followed by tertiary studies in the UK, and has worked in the UK, US, Malaysia and briefly in Hong Kong; he is no stranger to living and working abroad. After completing his studies, he joined a multinational telecoms firm, Telefonica, where he spent 6 years, leading product portfolios with top ranked device manufacturers, as well as managing multi-country partnership agreements with leading online companies, representing USD45 million of business. He quickly earned recognition for his passion and leadership and was selected for a fast track management program by the Institute of Marketing.

His entrepreneurial intuitions led him to Kuala Lumpur, Malaysia to help establish and operate Global Amity, a Honda automotive dealership. As the Chief Operating Officer (COO), he managed Sales, Marketing and Customer Relations, and was also instrumental in expanding the business to a second dealership. Since Rafael is also interested in developing and expanding the influence of Spain internationally, he is actively involved in the Spanish Chamber of Commerce in Kuala Lumpur. When he can, Rafael enjoys playing golf, traveling, exploring different regional cuisines and deep sea fishing.

Rajiv Chawla

Industry Experience:
Internal Audit (Consulting projects, Investigations),

Contract Review, Tax Audit, Statutory Audits

Areas of Interest:

Consulting, HR

Nationality:

India



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Education:

Chartered Accountant, The Institute of Chartered Accountants of India; Bachelor of Commerce, NAGPUR UNIVERSITY

Years of Experience:

Languages Spoken: English, Hindi,

Sindhi

Biography

Rajiv worked for the Internal Audit team at Wipro, where he enhanced the company's support functions like Payments, Order Booking, Treasury and Background Verification by removing process inefficiencies, introducing necessary controls and overhauling report formats. He was involved in internal financial investigations and played a key role in managing consultants and multiple internal stakeholders for submitting reports to the board and an external regulatory body. Prior to Wipro, Rajiv was an Audit Assistant at an accountancy firm where he led auditing teams for firms in a variety of industries, including banking, insurance, manufacturing and distribution.

Rajiv wants to use his strong finance background and his passion for problem solving to help solve businesses' strategic problems as a consultant post his MBA. Rajiv speaks English, Hindi and Sindhi and loves to cook Indian cuisine for his friends.

Rory Healy

Industry Experience:

Non-profit Management, Financial Services, Market Research

Areas of Interest:

People, Communications and Organisational Development

Nationality:

Republic of Ireland/ United Kingdom







Biography

Education:

Master of Arts (Hons) in International Business Management and Spanish, HERIOT-WATT UNIVERSITY

Years of Experience:

Languages Spoken:

English, Spanish, French, Cantonese, Mandarin Rory is originally from a very small coastal town in Northern Ireland. Since he was young he has always been fascinated by other cultures and knew that he wanted to travel extensively. This materialized and he has spent most of his career working in Hong Kong. He relished the opportunity to manage and mentor 15 staff members coming from all over the Asia-Pacific region and more recently he spent three years working for a global non-profit organisation managing their APAC operations and development. Rory aspires to become a people and communications expert helping individuals and organisations flourish and achieve their full potential.

Sangitha Mothayapan

Industry Experience:

Education, Market Research, Training & Development, Start-ups

Areas of Interest:

Marketing, Business Development, Entrepreneurship, Non-profit

Nationality:

Malaysia





Education:

Bachelor of Education in Teaching English as a Second Language (TESL), UNIVERSITY OF MALAYA

Years of Experience:

Languages Spoken: English, Bahasa

Malaysia

Biography

Sangitha began her career as a teacher and made a breakthrough into the corporate world when she joined the Society of Petroleum Engineers as a Market Research Analyst. Her determination and willingness to learn made her thrive in an industry that was new and highly technical. After 2 years in training and development, she found her way back into the education arena with the Asia School of Business. In her most recent position as MBA Program Manager, she was exceptional in working with people from diverse backgrounds and dealing with various complexities.

Driven by the desire for greater accomplishments, Sangitha is determined to leverage on her ASB MBA experience to develop business acumen that would enable her to chart a new and unique career path in today's competitive business world. She believes her MBA skills and knowledge combined with her ability to work with people of diverse backgrounds would be an advantage to help MNCs tap into the intriguing Southeast Asian market where business opportunities abound. Sangitha aspires to be a successful entrepreneur someday and wants to play a significant role in the social impact revolution by helping non-profit organizations build and reengineer business models to be more sustainable.

Sara Konbor

Industry Experience: Financial Services, Audit, Accounting

Areas of Interest:Consulting, Strategies,
Operations, Finance

Nationality: Morocco



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Education:

Master of Audit, Accounting and Management Control, GROUPE ISCAE; DUSS-Master's level in Professional and Legal Practices of Islamic Finance, MOHAMMED V

Years of Experience:

Languages Spoken: English, Arabic, Erench

Biography

Sara holds a Master's degree in audit, accounting and management control from ISCAE in Casablanca, Morocco. Upon graduating, she worked as an auditor at Deloitte Morocco for 3 years where she led teams for statutory and contractual audit in different industries.

In 2016, she joined the Central Bank of Morocco, Bank al-Maghrib, where her role involves establishing and controlling the financial statements, reviewing the accounting information system, and updating procedures relating to accounting controls. During her 2 years' experience she participated in 4 flagship projects to update accounting information system configuration related to monetary policy, foreign exchange reserve, monetary issue, and currency exchange.

While working at the central bank, she pursued a postgraduate degree in professional and judicial practices of Islamic Finance at Mohammed V University in Rabat.

Sara is responsible for communication and sponsorship at a Moroccan non-profit organization whose objective is helping children in need. Outside of work, she enjoys travelling, meeting new people, and discovering different cultures.

Sebastian Vasquez Bosse

Industry Experience:

Engineering Consultancy, Proposal Development, Project Coordination

Areas of Interest:

Business Development, Data & Marketing Analytics, Management Consulting, Engineering Consultancy

Nationality:

Chile





Education:

Bachelor of Science in Mechanical Engineering; Civil Mechanical Engineering Degree, UNIVERSIDAD TÉCNICA FEDERICO SANTA MARÍA

Years of Experience:

Languages Spoken: English, Spanish,

French

Biography

Sebastian is an experienced project engineer in the copper and lithium mining industry. During his time in Hatch engineering consultants, he designed and optimized equipment, processes, plant layouts and operations for ore extraction and refining complex. He also formed part of the marketing team seeking new business opportunities and clients, incrementing overall revenues incomes. His passion and curiosity has given him an active role throughout important mining projects in Chile which later lead him to gain management responsibilities as project coordinator in Ecuador.

Sebastian graduated from the Universidad Técnica Federico Santa Maria, one of South America's most prestigious engineering schools, being in the top 10 of his class. He is a polylingual professional, speaking English, Spanish and French but always exploring new languages. He holds a LEED Green Associate credential for sustainable design. He once was a professional fencer in Chile's national team, and now enjoys practicing martial arts, CrossFit training and rock-climbing during his spare time.

Sharifah Nor Baizura Wan Mohamad

Industry Experience:

Areas of Interest:Operations, Logistics

Nationality: Malaysia

Oil and Gas





Education:

Bachelor of Actuarial Science (Risk Management), PENNSYLVANIA STATE UNIVERSITY

Years of Experience:

Languages Spoken: English, Bahasa

Malaysia

Biography

After graduating from Pennsylvania University in 2012, Baizura returned to her home country to commence her career as a Business Analyst at Malaysia's national oil company, Petronas. Her four years' experience in analyzing the performance of refining and marketing business made her eager to learn more and to experience being the front liner of the company.

In early 2017, she made a career breakthrough by joining the trading arm of Petronas as a vessel scheduler and logistic operator where her job required her to ensure smooth and efficient operations of crude delivery to local refineries in Malaysia. She was among the very few working mothers within the 24/7 operations and has proven exceptional track record and contribution to the company while simultaneously juggling her household duties. With the support of her little family, she hopes to gain business acumen at ASB and ultimately to be a great role model for her child. A firm believer in self-improvement, this mother of one enjoys reading self-help books, working out, and listening to motivational podcasts.

Tlotlo Galeimelwe

Industry Experience:

Banking (Wealth Management), Start-ups (Strategy, Business Development), Technology

Areas of Interest:

High Impact Entrepreneurship, Business Strategy, Business Development

Nationality:

Botswana



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Education:

Bachelor of Business Administration (Hons) in Banking and Finance, MULTIMEDIA UNIVERSITY MALAYSIA

Years of Experience:

Languages Spoken:

English, Bahasa Malaysia

Biography

Tlotlo has always been driven by a deep motivation to challenge himself and grow in new and different environments. It was this motivation that led him far from home to pursue an undergraduate degree in Banking and Finance in Malaysia. The same motivation later pushed him to pivot from being a wealth manager at one of Southern Africa's largest retail banks, to joining the dynamic fast paced start-up environment.

During his time as part of the strategy team for a start-up that collected data on and provided financial services to the informal and low income economy, he discovered his professional passion of using technology and innovative solutions to provide inclusive and positively impactful economic growth, a passion he plans to continue pursuing after his MBA. Tlotlo loves to try different cuisines a legacy from his time in South-East Asia and he is also an avid amateur cosmologist because he believes there is always something new to be learnt from the stars.

Trevor Wong Tiing Shang

Industry Experience: Aviation

Areas of Interest:
Aviation

Nationality: Malaysia





Education:

Bachelor of Science in Aerospace Engineering, UNIVERSITY OF MICHIGAN

Years of Experience:

4

Languages Spoken: English, Mandarin, Bahasa

Malaysia

Biography

Trevor graduated with a bachelor's degree in aerospace engineering from the University of Michigan, Ann Arbor, USA. Prior to earning his MBA at Asia School of Business (ASB), Trevor worked as a flight operations manager at AirAsia, Asia's largest low-cost carrier. With his vast experience in aircraft performance, Trevor specialized in providing technical support to AirAsia Group affiliates in work related to performance analysis, fuel efficiency, and strategic planning, and project management. He has also undergone the Lean Six Sigma Green Belt training and supervised the start-up of AirAsia affiliate in Japan.

Trevor's nature of work complements his passion very well where he is able to travel the world and collaborate with people from diverse cultures. Through MBA, Trevor hopes to develop strong business acumen that would be key to developing leadership capabilities as he continues in managerial roles in the future. Trevor enjoys swimming and spending time with his dogs when not travelling.

Varun Singhi

Industry Experience: Information Technology

Areas of Interest:
Technology Consulting, Business
and IT AdvisoryDevelopment

Nationality:





Education:

Bachelor of Engineering in Electronics and Instrumentation Engineering, ANNA UNIVERSITY

Years of Experience: 12

Languages Spoken: English, Hindi

Biography

Varun is a seasoned technology professional with over 12 years of experience in delivering customized Oracle solutions for various Fortune 100 companies in the USA.

He has leveraged his management skills outside his professional life to fulfil his social entrepreneurship passion, having founded an award-winning non-profit that has so far successfully funded education for thirty underprivileged children in rural India.

Through ASB, he aims to further enhance his general management capabilities and add value to global organizations through technology consulting. Outside work, he enjoys unwinding over a game of ping-pong or a movie night with his family.

Vedant Biyani

Industry Experience: Manufacturing, FMCG, Internet Services

Areas of Interest:Sales & Marketing, Operations
Management and Entrepreneurship

Nationality: India





Education:

Bachelor of Business Administration, SYMBIOSIS INTERNATIONAL UNIVERSITY

Years of Experience:

.3

Languages Spoken:

English, Hindi, Marathi

Biography

Vedant is a business enthusiast with over three years of experience selling products ranging from Coca-Cola to metallurgical coke. Vedant strives to be an entrepreneur who spreads prosperity and well-being through business.

After completing his degree in business, Vedant joined Grofers, an online grocery delivery start-up, where he led sales expansion in multiples cities. He received consistent recognition for his exceptional target achievement and served as the company's youngest city sales lead.

He later joined S V Ispat, a carbon products manufacturer, where he made substantial contributions to revenue growth by successfully converting customers in new markets, created better data management tools and optimized factory operations.

Vineeth Panayil

Industry Experience:Aerospace, Financial Services

Areas of Interest:

New Products and Innovation, Aerospace, Energy, Startups, Manufacturing, Finance, Mergers and Acquisitions

Nationality: India



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Education:

Master of Science in Technology and Innovation, CARNEGIE MELLON UNIVERSITY

Years of Experience: 4.5

Languages Spoken:

English, Hindi, Sanskrit, Malayalam

Biography

Vineeth seeks to bring in principles of human-centered design in solving complex problems and his work experience in the Aerospace and Financial Sectors reflects his penchant for innovation.

He is a graduate from Carnegie Mellon University, and most recently served as Product Manager for IGS, where he was instrumental in closing two acquisition deals that facilitated a DE Business growth from \$30M in 2015 to \$100M in 2017. Prior to IGS, he was a Design Engineer in the Aviation Sector and received remarkable appreciation for providing a unique solution to an intricate problem reported by a leading airliner in the industry. He has had considerable interactions with international clients in devising strategies to optimize complex design processes. Vineeth aspires to propel innovative design concepts equipped with sustainable energy sources for the greater good of humanity.

Vineeth hopes to develop a deeper understanding of macroeconomic challenges encountered by emerging economies during his time at ASB. During his free time, Vineeth enjoys playing the piano, singing, and painting. He is a certified pianist and an artist.

Yizhen Fung

Industry Experience:

Stakeholder Management, Capital Markets, Legal Services

Areas of Interest:

Corporate Strategy, Stakeholder Management, Business and Product Development, Marketing

Nationality:

Malaysia





Education:

Bachelor of Arts in Jurisprudence, UNIVERSITY OF OXFORD

Years of Experience:

5

Languages Spoken:

English, Bahasa Malaysia, Mandarin

Biography

Yizhen was a Manager at the Securities Commission Malaysia, where she spent four years working on high-level stakeholder management, public relations and public policymaking. Her experiences have included speech writing, providing thought leadership on capital market development, and managing strategic communication of policies to industry and public stakeholders. During her tenure in law reform, she was involved in designing ASEAN's first regulatory framework for equity crowdfunding which has since encouraged the growth of innovative ventures in Malaysia.

Having graduated from the University of Oxford with a Bachelor's degree in Law, Yizhen has been admitted to the Malaysian Bar, with experience in corporate legal practice.

A proficient speaker of the English, Malay, and Mandarin languages, Yizhen is exploring opportunities in the dynamic ASEAN region, and is particularly keen to help businesses strategize and manage the expansion of their market and products within Southeast Asia. In her free time, Yizhen freelances as a mixologist for private events, designing bespoke cocktails for her friends and clients.

Zoe Victoria Tate

Industry Experience:

Start-ups & Entrepreneurship, Sustainable Development, Education

Areas of Interest:

Strategic Business Development, Policy & Research

Nationality:

The Netherlands / United Kingdom







Biography

Education:

Bachelor of Liberal Arts & Science. UNIVERSITY COLLEGE UTRECHT; Master of International Development Management, **UNIVERSITY OF MANCHESTER**

Years of **Experience:**

Languages Spoken:

English, Dutch German, Spanish, Bahasa Malaysia

Zoe, a risk-taker and entrepreneur, started her career by relocating to Kuala Lumpur and co-founding two social enterprises there with a determination to create change.

In her first business, Biji-biji, which promotes sustainable business practices, she focused on strategic business development and consultancy with private and government clients. More recently, as co-founder in Me.reka, she developed partnerships with Khazanah and UNICEF to deliver training and education programs to youths across Malaysia. She also raised close to RM1.6 million in investments through equity crowdfunding. Highly curious, Zoe is an explorer, meditator, multi-linguist, and yogi.

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